Cardiovascular Information System Market by System Type (CVIS, Cardiology PACS), Components (Software, Services), Mode of Operation (Web-based, Onsite), End User, Applications - Forecasts to 2020

Description: Cardiovascular Information System Market by System Type (CVIS, Cardiology PACS), Components (Software, Services), Mode of Operation (Web-based, Onsite), End User, Applications (Catheterization, ECG, Holter, ICD, Electrocardiography) - Forecasts to 2020.

The global cardiovascular information systems market is poised to reach USD 917.2 million by 2020 from USD 621.4 million in 2015, at a CAGR of 8.1%. Based on type, the cardiovascular information systems market is segmented into CVIS and C-PACS. The components market includes software, service, and hardware. On the basis of mode of operation, the market is segmented into web-based, onsite, and cloud-based. The CVIS end users market includes hospitals and diagnostic centers.

Based on applications, the CVIS market is segmented into catheterization lab CVIS solution, echocardiography lab CVIS solution, electrophysiology lab CVIS Solution, nuclear cardiology CVIS solution, cardiothoracic center CVIS solution, ECG studies/Holter monitoring CVIS solution, pacemaker / ICD lab CVIS solution, heart failure centers CVIS solution, outpatient clinics CVIS solution, other applications.

Catheterization Lab CVIS solutions is an attractive segment of the cardiovascular information systems market. This segment is projected to grow at the highest CAGR from 2015 to 2020, owing to the increase in the number of coronary angioplasty procedures.

Factors such as rising incidence of cardiovascular diseases, growing medical tourism in Asia-Pacific countries, increasing rate of medication errors, growing government initiatives towards EHR implementation, rise in the healthcare cost, and high adoption of CVIS in hospitals are contributing to the growth of the cardiovascular information systems market. However, factors such as lack of standard healthcare protocols towards successful implementation of CVIS solutions in many APAC countries are restraining the growth of this market during the forecast period.

Apart from comprehensive regional and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles comprise product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares. The above-mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, regional focus, change in strategic approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a higher market share. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on product portfolios of the top players in the cardiovascular information systems market. The report analyzes the cardiovascular information systems market by type, component, mode of operation, application, end user, and region
- Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and new product launches in the cardiovascular information systems market
- Competitive Assessment: In-depth assessment of the market strategies, regional and business segments, and product portfolios of the leading players in the cardiovascular information systems market
- Market Development: Comprehensive information about the lucrative emerging markets. The report
analyzes the market for various CVIS & C-PACS products across regions.

- Market Diversification: Exhaustive information about new products and services, untapped regions, recent developments, and investments in the cardiovascular information systems market.

Contents:

1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Market Segmentation
1.3.2 Years Considered For The Study
1.4 Currency
1.5 Limitations
1.6 Market Stakeholders

2 Research Methodology
2.1 Market Size Estimation
2.2 Market Breakdown And Data Triangulation
2.3 Market Share Estimation
2.4 Key Data From Secondary Sources
2.5 Key Data From Primary Sources
2.6 Key Industry Insights
2.7 Assumptions For The Study

3 Executive Summary

4 Premium Insights
4.1 Cardiovascular Information Systems Market Overview
4.2 Cardiovascular Information Systems Market, By End User
4.3 Cardiovascular Information Systems Market, By Region
4.4 Cardiovascular Information Systems Market, By Mode Of Operation
4.5 Cardiovascular Information Systems Market, By Component
4.6 Lifecycle Analysis, By Region, 2015

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Increasing Incidence And Prevalence Of Cardiovascular Diseases
5.3.1.2 Focus On Operational Excellence And Reducing The Rate Of Medication Errors In Developed Markets
5.3.1.3 Implementation Of Cvis Enables Healthcare Providers To Reduce Healthcare Costs
5.3.2 Restraints
5.3.2.1 High Cost Of Cvis Solutions
5.3.2.2 Reluctance Of Healthcare Providers To Implement Cvis
5.3.3 Opportunities
5.3.3.1 Emerging Markets
5.3.3.2 Cloud-Based Solutions
5.3.4 Challenges
5.3.4.1 Integration And Interoperability Of Cvis Solutions
5.4 Industry Trend
5.4.1 Shift From Emr To Cvis

6 Cardiovascular Information Systems Market, By System Type
6.1 Introduction
6.2 Cvis
6.3 Cpacs Market

7 Cardiovascular Information Systems Market, By Component
7.1 Introduction
7.2 Software
7.3 Services
7.4 Hardware
8 Cardiovascular Information System Market, By Mode Of Operation
8.1 Introduction
8.1.1 Web-Based Cvis
8.1.2 Onsite Cvis
8.1.3 Cloud-Based

9 Cardiovascular Information Systems Market, By End User
9.1 Introduction
9.2 Hospitals
9.2.1 Small Hospitals
9.2.2 Medium-Sized Hospitals
9.2.3 Large Hospitals
9.3 Diagnostic Centers

10 Global Cardiovascular Information Systems Market, By Application
10.1 Introduction
10.2 Catheterization Lab Cvis Solutions
10.3 Echocardiography Lab Cvis Solutions
10.4 Electrophysiology Lab Cvis Solutions
10.5 Nuclear Cardiology Cvis Solutions
10.6 Cardiovascular Center Cvis Solutions
10.7 Ecg/Holter Monitoring Cvis Solutions
10.8 Pacemaker/ICD Lab Cvis Solutions
10.9 Heart Failure Center Cvis Solutions
10.10 Outpatient Clinic Cvis Solutions
10.11 Other Applications

11 Global Cardiovascular Information Systems Market, By Region
11.1 Introduction
11.2 North America
11.2.1 U.S.
11.2.2 Canada
11.3 Europe
11.4 Asia-Pacific (APAC)
11.5 Rest Of The World (ROW)

12 Competitive Landscape
12.1 Overview
12.2 Market Ranking
12.3 Competitive Situation And Trends
12.3.1 Acquisitions, Agreements, Collaborations, And Partnerships
12.4 New Product Launches & Regulatory Approvals
12.4.1 Expansions
12.4.2 Other Developments

13 Company Profiles
(Overview, Financials, Products & Services, Strategy, & Developments)*
13.1 Introduction
13.2 Philips Healthcare (A Subsidiary Of Royal Philips Electronics)
13.3 McKesson Corporation
13.4 GE Healthcare (A Subsidiary Of General Electric Company)
13.5 Siemens Healthcare (A Subsidiary Of Siemens AG Company)
13.6 Merge Healthcare
13.7 Agfa Healthcare
13.8 Lumedx
13.9 Digisonics
13.10 Fujifilm Medical Systems
13.11 Cerner Corporation
*Details On Financials, Product & Services, Strategy, & Developments Might Not Be Captured In Case Of Unlisted Companies.

14 Appendix
14.1 Insights Of Industry Experts
14.2 Discussion Guide
14.3 Available Customizations
14.4 Introducing Rt: Real-Time Market Intelligence
14.5 Related Reports

List Of Tables

Table 1 Increasing Incidence And Prevalence Of Cardiovascular Diseases To Trigger Market Growth
Table 2 High Cost Of Cvis Solutions To Restrain Market Growth
Table 3 Emerging Markets Provide Significant Growth Opportunities
Table 4 Integration And Interoperability Of Cvis Solutions Is A Major Challenge In The Market
Table 5 Cvis Market Size, By Type, 2013–2020 (USD Million)
Table 6 Cvis Market Size, By Region, 2013–2020 (USD Million)
Table 7 North America: Cvis Market Size, By Country, 2013–2020 (USD Million)
Table 8 Cpacs Market Size, By Region, 2013–2020 (USD Million)
Table 9 North America: Cpacs Market Size, By Country, 2013–2020 (USD Million)
Table 10 Cardiovascular Information Systems Market Size, By Component, 2013–2020 (USD Million)
Table 11 Cardiovascular Information Systems Software Market Size, By Region, 2013–2020 (USD Million)
Table 12 North America: Cardiovascular Information Systems Software Market Size, By Country, 2013–2020 (USD Million)

Table 13 Cardiovascular Information Systems Services Market Size, By Region, 2013–2020 (USD Million)
Table 14 North America: Cardiovascular Information Systems Services Market Size, By Country, 2013–2020 (USD Million)

Table 15 Cardiovascular Information Systems Hardware Market Size, By Region, 2013–2020 (USD Million)
Table 16 North America: Cardiovascular Information Systems Hardware Market Size, By Country, 2013–2020 (USD Million)

Table 17 Cardiovascular Information Systems Market Size, By Mode Of Operation, 2013–2020 (USD Million)
Table 18 Web-Based Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)
Table 19 North America: Web-Based Cardiovascular Information Systems Market Size, By Country, 2013–2020 (USD Million)

Table 20 Onsite Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)
Table 21 North America: Onsite Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)

Table 22 Cloud-Based Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)
Table 23 North America: Cloud-Based Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)

Table 24 Cardiovascular Information Systems Market Size, By End User, 2013–2020 (USD Million)
Table 25 Cardiovascular Information Systems Market Size, By Region, 2013–2020 (USD Million)
Table 26 North America: Cardiovascular Information Systems Market Size, By Country, 2013–2020 (USD Million)
Table 27 Cardiovascular Information Systems Market Size For Hospitals, By Type, 2013–2020 (USD Million)
Table 28 Cardiovascular Information Systems Market Size For Small Hospitals, By Region, 2013–2020 (USD Million)
Table 29 North America: Cardiovascular Information Systems Market Size For Small Hospitals, By Country, 2013–2020
By Application, 2013–2020 (USD Million)
Table 89 Row: Cvis And Cpacs Market Size, By Product, 2013–2020 (USD Million)
Table 90 Row: Cardiovascular Information Systems Market Size, By Component, 2013–2020 (USD Million)
Table 91 Row: Cardiovascular Information Systems Market Size, By Mode Of Operation, 2013–2020 (USD Million)
Table 92 Row: Cardiovascular Information Systems Market Size, By End User, 2013–2020 (USD Million)
Table 93 Row: Cardiovascular Information Systems Market Size For Hospitals, By Type, 2013–2020 (USD Million)
Table 94 Apac: Cardiovascular Information Systems Market Size, By Application, 2013–2020 (USD Million)
Table 95 Acquisitions, Agreements, Collaborations, And Partnerships, 2012–2015
Table 96 New Product Launches & Regulatory Approvals, 2012–2015
Table 97 Expansions, 2012–2015
Table 98 Other Developments, 2012–2015

List Of Figures

Figure 1 Research Design
Figure 2 Top-Down Approach
Figure 3 Bottom-Up Approach
Figure 4 Breakdown Of Primary Interviews: By Company Type, Designation, And Region
Figure 5 Data Triangulation Methodology
Figure 6 Cardiovascular Information Systems Market Size, By Type, 2015 & 2020
Figure 7 Software Segment To Dominate The Cardiovascular Information Systems Market, By Component
Figure 8 Cloud-Based Cvis Solutions To Witness Highest Growth In The Forecast Period (2015 To 2020)
Figure 9 North America To Dominate The Cardiovascular Information Systems Market In The Forecast Period (2015 To 2020)
Figure 10 Hospitals Segment To Dominate The Cardiovascular Information Systems Market, By End User
Figure 11 Geographic Analysis Of The Cardiovascular Information Systems Market
Figure 12 Emerging Economies Offer Significant Growth Opportunities In The Cardiovascular Information Systems Market
Figure 13 Hospitals To Hold The Largest Market Share In 2015
Figure 14 The Market In Apac To Grow At The Highest Cagr In The Forecast Period
Figure 15 Cloud-Based Systems Segment To Witness Highest Growth During The Forecast Period
Figure 16 Software Segment Will Continue To Dominate The Market In The Forecast Period
Figure 17 Asia-Pacific Holds Lucrative Growth Potential
Figure 18 Cardiovascular Information Systems Market, By Type
Figure 19 Cardiovascular Information Systems Market, By Component
Figure 20 Cardiovascular Information Systems Market, By Mode Of Operation
Figure 21 Cardiovascular Information Systems Market, By End User
Figure 22 Cardiovascular Information Systems Market, By Application
Figure 23 Cardiovascular Information Systems Market, By Region
Figure 24 Cardiovascular Information Systems Market: Drivers, Restraints, Opportunities, And Challenges
Figure 25 Cvis Segment To Grow At A Higher Cagr In The Forecast Period
Figure 26 Software Segment To Dominate The Cardiovascular Information Systems Market During The Forecast Period
Figure 27 Web-Based Cvis Segment Dominates The Market In 2020
Figure 28 Cardiovascular Information Systems Market, By End User
Figure 29 Hospitals Segment Will Continue To Dominate The Cardiovascular Information Systems Market During The Forecast Period
Figure 30 Catheterization Lab Cvis Solutions Segment To Dominate The Cardiovascular Information Systems Market
Figure 31 Geographic Snapshot (2015): Emerging Markets Hold Significant Growth Opportunities
Figure 32 North America Cvis Market Snapshot
Figure 33 The Cvis Solutions Segment Is Expected To Dominate The U.S. Cardiovascular Information Systems Market During The Forecast Period
Figure 34 The Catheterization Labs Cvis Solutions Application Segment Is Expected To Dominate The European Cardiovascular Information Systems Market In 2015
Figure 35 Asia-Pacific Cvis Market Snapshot
Figure 36 Major Players In The Cvis Market Pursued The Strategy Of Acquisitions, Agreements, Collaborations, And Partnerships Between 2012 & 2015
Figure 37 Global Cardiovascular Information Systems Market Share Analysis, By Ranking, 2014
Figure 38 Battle For Market Share: Acquisitions, Agreements, Collaborations, And Partnerships Was The Key Strategy Adopted By Market Players
Figure 39 Component-Based Benchmarking For The Top Five Players In The Cvis Market
Figure 40 Royal Philips Electronics: Company Snapshot
Figure 41 McKesson Corporation: Company Snapshot
Figure 42 General Electric: Company Snapshot
Figure 43 Siemens AG: Company Snapshot
Figure 44 Merge Healthcare: Company Snapshot
Figure 45 Agfa-Gevaert Group: Company Snapshot
Figure 46 Fujifilm Medical Systems: Company Snapshot
Figure 47 Cerner Corporation: Company Snapshot

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