
Description: The U.S. commercial credit card market continues to demonstrate positive growth despite recent corporate economic challenges and increased levels of investment in corporate payable solutions. While led by increases in purchasing card (P-card) volumes, the recent positive economic signs have also led to higher spend on travel and entertainment (T&E) cards as well.


“The underlying elements of the U.S. commercial card market remain strong as a key component of corporate payable strategies,” comments Richard A. Hall, author of the report. “Despite the challenges to make significant impacts to often large and complex programs, the environment remains positive for stakeholders in the commercial card arena. At the same time, these stakeholders must take a serious look at not just their product offerings but create new forms of value to take advantage of this opportunity.”

Highlights of the report include:

- Review of current purchasing card and travel and entertainment card volumes including virtual solutions
- Network performance and key drivers to extended growth
- Performance of top commercial card issuers including growth estimates
- Key elements to successful commercial card programs to sustain growth
- The importance of commercial cards in broader corporate payables strategies

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