Luggage and Leather Goods Retailing in Mexico - Market Summary and Forecasts

Description:
Mexico’s luggage and leather goods retail market, with a share of 0.5% in 2014, is expected to maintain its steady growth during the forecast period. The retail market for luggage and leather goods will grow at a CAGR of 4.1% over 2014-2019, to reach MXN24.7 billion by 2019. Per capita spending on luggage and leather goods in Mexico is also anticipated to grow at a CAGR of 3% over the next five years. The Mexican luggage and leather goods market is has both domestic and international players. An increasing number of travelers, rising disposable incomes, and increasing fashion consciousness will drive the sales of luggage and leather goods in the country.

Key Findings
- Commanding a 55.3% share of the overall sales in the segment, specialist retailers dominate the luggage and leather goods market in Mexico

- Luggage and leather goods sales accounted for a marginal share of the total retail sales in 2014 and the sales are expected to grow at a CAGR of 4.1% over the next five years

- Online is the fastest-growing channel (CAGR: 16.4%) in the luggage and leather goods category

- An increase fashion consciousness, increasing disposable incomes, and increased demand for aesthetically attractive bags is driving the sales of luggage and leather goods in the country

Synopsis
“Luggage and Leather Goods Retailing in Mexico - Market Summary and Forecasts“ is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors

- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019

- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists

- An overview of key luggage and leather goods retailers operating across Mexico and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on luggage and leather goods sector in the Mexican retail market and develop a competitive advantage from the start of your supply chain

- Investigate current and forecast behaviour trends in luggage and leather goods category to identify the best opportunities to exploit

- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior

- Understand the fastest growing categories including luggage and leather goods, with insights on performance across key channels from 2009, with forecasts until 2019

- Explore novel opportunities that will allow you to align your product offerings and strategies to meet
demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the luggage and leather goods market

- Analysis of key international and domestic players operating in the luggage and leather goods market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:

1 Introduction
1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
3.1 A steadily growing economy with opportunities for retailers
3.1.1 A modest recovery in the economy, indicates a gradual improvement in retail spending
3.1.2 Declining savings rate shows a revival in retail consumption
3.1.3 Service remains the dominant sector for employment
3.1.4 Improving labor market set to drive retail spending
3.1.5 A stable and low inflation level may influence retail sales growth
3.1.6 Household consumption expenditure is set to grow with a rise in middle-income households
3.2 Swelling workforce and social upliftment in the economy will favor retail market
4 Mexican Shoppers
4.1 Demand for healthy food on a rise with increasing concerns over obesity
4.2 Luxury market continues to perform well with low tariffs and improving credit facilities
4.3 Working women and middle income households driving retail sales
4.4 Cash on delivery is the most preferred payment option among consumers
4.5 Increasing inbound tourists offering growth opportunities in retail sector
5 Doing Business in Mexico
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Geography
5.1.4 Infrastructure and logistics
5.2 The North American Free Trade (NAFTA) Agreement:
5.3 Key taxation policies
5.4 Renewed guidelines for the labelling of processed packed foods
5.5 Products need to be NOM certified prior importing into Mexico
6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Luggage and Leather Goods
6.2 Luggage and Leather Goods Category Analysis
6.2.1 Luggage and Leather Goods
6.3 Major Retailers
6.3.1 Luggage and Leather Goods
7 Appendix
7.1 Definitions
7.1.1 This report provides 2014 actual sales; while forecasts are provided for 2015 - 2019
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
7.3 About
7.4 Disclaimer

List of Figures

Figure 1: GDP Values (Current US$) billion, 2008-2014
Figure 2: Growth Rate of GDP (Constant US$), 2008-2014
Figure 3: GDP Value and Growth (MXN billion, %), 2008-2014
Figure 4: Forecasts for GDP Value and Growth (MXN billion, %), 2014-2019
Figure 5: Personal Savings (%), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014
Figure 7: Unemployment Rate (%), 2005-2014
Figure 8: Inflation Growth Rates (%), 2004-2014
Figure 9: Household Consumption Expenditure of Mexico (MXN Billion), 2004 and 2014
Figure 10: Household Consumption Expenditure of Major Countries (US$ Billion), 2014
Figure 11: Growth of Household Consumption Expenditure (%), 2004-2014
Figure 12: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 13: Population Split by Gender (%), 2014 and 2019E
Figure 14: Population Split by Age Group (%), 2014 and 2019E
Figure 15: Per Capita Spend on Retail (MXN), 2006 and 2014
Figure 16: Per Capita Spend (MXN) on Retail by Age Group (%), 2006 and 2014
Figure 17: Rural and Urban Populations (% of total population) 2004, 2014 and 2019E
Figure 18: Favorable Demographic Structure of Mexico
Figure 19: Online Payment Methods in Mexico
Figure 20: Number of international arrivals to Mexico (Thousands), 2009 and 2014
Figure 21: Major Cities with High Spend on Retail
Figure 22: Doing Business in Mexico
Figure 23: Share of Luggage and Leather Goods in overall Retail 2014 and 2019
Figure 24: Retail Sales Value and Growth (MXN billion, %) of Luggage and Leather Goods 2014-2019
Figure 25: Spend-per-Head on Luggage and Leather Goods 2014 and 2019
Figure 26: Online Spend in Luggage and Leather Goods 2014-2019
Figure 27: Online Share of total Luggage and Leather Goods Spend 2014 and 2019
Figure 28: Spending per Channel in Luggage and Leather Goods (%) 2014 and 2019
Figure 29: Mexico Luggage and Leather Goods Retail Sales and Forecast (MXN mn), by Channel Group, 2009-2019
Figure 30: The Triangulated Market Sizing Methodology

List of Tables

| Table 1: Mexico Luggage and Leather Goods Retail Sales (MXN mn), by Channel Group, 2009-2014 |
| Table 2: Mexico Luggage and Leather Goods Retail Sales Forecast (MXN mn), by Channel Group, 2014-2019 |
| Table 3: Mexico Luggage and Leather Goods Retail Sales (US$ mn), by Channel Group, 2009-2014 |
| Table 4: Mexico Luggage and Leather Goods Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019 |
| Table 5: Mexico Luggage and Leather Goods Retail Segmentation, by Channel Group, 2009-2019 |
| Table 6: Key Luggage and Leather Goods Retailers in Mexico |
| Table 7: Mexico Exchange Rate MXN-US$ (Annual Average), 2009-2014 |
| Table 8: Mexico Exchange Rate MXN-US$ (Annual Average), 2015-2019 |
| Table 9: Retail Channel Definitions |
| Table 10: Retail Category Definitions |

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