
Description: The software-controlled networking (SCN) market – which comprises hardware, software and services for cloud computing, network function virtualisation (NFV) and software-defined networking (SDN) – is dynamic, but not monolithic. For example, the NFV segment is growing much more rapidly than the cloud computing and SDN segments. This report provides a realistic assessment of SCN market opportunities, with more segmentations than last year’s report.

This Forecast Report Provides:

- a 5-year forecast of communications service provider (CSP) and data centre provider (DCP) spending on SCN technology and services
- an analysis of the trends, drivers and inhibitors for the adoption of these technologies
- recommendations for CSPs and suppliers (vendors and systems integrators).

The Excel data annex provides a 5-year forecast of spending split into:

- three technology types: cloud computing by CSPs; NFV by CSPs; and SDN by CSPs and data centre providers (DCPs). The forecast excludes non-CSP cloud computing and non-CSP and DCP SDN spend
- three revenue types: hardware, software and services, with further sub-segmentation
- four geographical regions: Asia-Pacific (APAC), Europe, the Middle East and Africa (EMEA), Latin America (LATAM) and North America (NA).

Data on CSPs’ internal spending is excluded from this report.

Key Questions Answered in this Report
- What are the drivers and inhibitors of SCN solution and service growth?
- What is the business environment that is creating the need for SCNs?
- What are the key changes in the SCN markets compared to our previous forecast?
- Which segments and regions are growing the fastest and why?
- What are the sub-segments of the software revenue opportunity, and which are likely to offer the best growth?
- Which NFV OSS software segments are likely to be the most attractive to vendors?

Who Needs to Read this Report
- SCN vendor product managers and business development managers who need an independent third-party view of market opportunity size and timing.
- CSP planning and operations staff eager to gauge the progress of the SCN market by spending type, region, and technology for comparison to their own situation.

Contents: Executive Summary
Recommendations
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