Semi-Trailer Market by Type, Tonnage, Number of Axles, and by Region - Global Forecast & Analysis to 2020

Description: "Semi-Trailer Market by Type (Flatbed, Lowboy, Dry Van, Refrigerated & Others), Tonnage (Below 25t, 25t-50t, 51t-100t & above 100t), Number of Axles (<3 Axles, 3-4 Axles & >4 Axles), and by Region - Global Forecast & Analysis to 2020"

Road freight transportation is a major economic activity and helps in seamless transportation of goods from one place to another. Semi-trailers are utilized for long-haul inland road transportation for industries such as food, retail, automotive, and construction industry among others. The demand for semi-trailer has improved significantly after the economic recession, given the strong correlation between demand and economic growth. This growth is projected to continue in the foreseeable future, given fleet expansion of the operators.

Factors such as growing economic activity, investments in improving road network, and infrastructure development coupled with rising age of the existing fleet are driving growth of the semi-trailer market. Need for efficient and effective freight transportation has been the focus of development of new products. These products aim to reduce operating costs for the fleet operators and reduce the overall emission level of the vehicle. Trailer manufacturers are focusing on improving aerodynamics of vehicles to reduce fuel consumption. Manufacturers are also offering services such as telematics to optimize routes and reduce vehicle downtime.

This report aims to estimate the semi-trailer market for 2015 and to project the demand for the same by 2020. It provides detailed qualitative and quantitative analyses of the market. The research methodology used in the report involves a study of various secondary sources such as encyclopedias, directories, and databases to identify and collect information useful for an extensive, commercial market study. The primary sources—experts from related industries and suppliers—have been interviewed to obtain and verify critical information as well as to assess the future prospects of the semi-trailer market.

The market size, in terms of value, for the semi-trailer market is projected to grow at a CAGR of 7.12% during the forecast period.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the semi-trailer market. Key players in the market for semi-trailers have also been identified and profiled. Apart from a quantitative analysis, the report also covers qualitative aspects such as value chain analysis, PEST analysis, and Porter's Five Force analysis for the semi-trailer market.

Competitive developments of top players in the semi-trailer market have been discussed in detail. Leading players in the market such as China International Marine Containers Co. Ltd (China), Wabash National Corporation (U.S.), Schmitz Cargobull AG (Germany), Great Dane Partnership (U.S.), Utility Trailer Manufacturing Company (U.S.), and others have been profiled, along with their recent developments and other strategic industry activities.

This report segments the semi-trailer market based on type (flatbed, lowboy, dry van, refrigerated, and others), tonnage (below 25T, 25-50T, 51T-100T, and above 100T), number of axles (<3 Axles, 3-4 Axles, & >4 Axles), along with region (Asia-Oceania, Europe, North America, and RoW), and market size (USD million) based segmentation for the said market subsegments.
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