Semi-Trailer Market by Type, Tonnage, Number of Axles, and by Region - Global Forecast & Analysis to 2020

Description: “Semi-Trailer Market by Type (Flatbed, Lowboy, Dry Van, Refrigerated & Others), Tonnage (Below 25t, 25t-50t, 51t-100t & Above 100t), Number of Axles (<3 Axles, 3-4 Axles & >4 Axles), and by Region - Global Forecast & Analysis to 2020”

Road freight transportation is a major economic activity and helps in seamless transportation of goods from one place to another. Semi-trailers are utilized for long-haul inland road transportation for industries such as food, retail, automotive, and construction industry among others. The demand for semi-trailer has improved significantly after the economic recession, given the strong correlation between demand and economic growth. This growth is projected to continue in the foreseeable future, given fleet expansion of the operators.

Factors such as growing economic activity, investments in improving road network, and infrastructure development coupled with rising age of the existing fleet are driving growth of the semi-trailer market. Need for efficient and effective freight transportation has been the focus of development of new products. These products aim to reduce operating costs for the fleet operators and reduce the overall emission level of the vehicle. Trailer manufacturers are focusing on improving aerodynamics of vehicles to reduce fuel consumption. Manufacturers are also offering services such as telematics to optimize routes and reduce vehicle downtime.

This report aims to estimate the semi-trailer market for 2015 and to project the demand for the same by 2020. It provides detailed qualitative and quantitative analyses of the market. The research methodology used in the report involves a study of various secondary sources such as encyclopedias, directories, and databases to identify and collect information useful for an extensive, commercial market study. The primary sources–experts from related industries and suppliers–have been interviewed to obtain and verify critical information as well as to assess the future prospects of the semi-trailer market.

The market size, in terms of value, for the semi-trailer market is projected to grow at a CAGR of 7.12% during the forecast period.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the semi-trailer market. Key players in the market for semi-trailers have also been identified and profiled. Apart from a quantitative analysis, the report also covers qualitative aspects such as value chain analysis, PEST analysis, and Porter's Five Force analysis for the semi-trailer market.

Competitive developments of top players in the semi-trailer market have been discussed in detail. Leading players in the market such as China International Marine Containers Co. Ltd (China), Wabash National Corporation (U.S.), Schmitz Cargobull AG (Germany), Great Dane Partnership (U.S.), Utility Trailer Manufacturing Company (U.S.), and others have been profiled, along with their recent developments and other strategic industry activities.

This report segments the semi-trailer market based on type (flatbed, lowboy, dry van, refrigerated, and others), tonnage (below 25T, 25-50T, 51T-100T, and above 100T), number of axles (>3 Axles, 3-4 Axles, & <4 Axles), along with region (Asia-Oceania, Europe, North America, and RoW), and market size (USD million) based segmentation for the said market subsegments.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered in the Report
1.4 Currency
1.5 Package Size
1.6 Limitation
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.2 Secondary Data
2.2.1 Key Secondary Sources
2.2.2 Key Data from Secondary Sources
2.3 Primary Data
2.3.1 Sampling Techniques & Data Collection Methods
2.3.2 Primary Participants
2.4 Factor Analysis
2.4.1 Introduction
2.4.2 Demand Side Analysis
2.4.2.1 Impact of Gdp On Commercial Vehicle Sales
2.4.2.2 Infrastructure: Roadways
2.4.3 Supply Side Analysis
2.4.3.1 Technological Advancements
2.5 Influence of Other Factors
2.6 Market Size Estimation
2.6.1 Data Trangulation
2.6.2 Market Size Estimation
2.6.3 Assumptions

3 Executive Summary

4 Premium Insights
4.1 Introduction
4.2 Emerging Opportunities in the Semi-Trailer Market
4.3 Semi-Trailer Market Growth, By Country, 2015-2020 (USD Billion)
4.4 Semi-Trailer Market, By Region, 2015-2020 (USD Billion)
4.5 Semi-Trailer Market, By Type, 2015 (USD Billion)
4.6 Semi-Trailer Market, By Number of Axles, 2015 Vs 2020 (USD Billion)
4.7 Semi-Trailer Market, By Tonnage, (USD Billion)

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 Semi-Trailer Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Technological Adoptions for Improved Vehicle Efficiency
5.3.1.2 Growth in Freight Transportation
5.3.2 Restraints
5.3.2.1 Pricing Pressure from Unorganized Sector
5.3.2.2 Lack of Proper Inland Transport Infrastructure in Emerging Regions
5.3.3 Opportunities
5.3.3.1 Weight Reduction
5.3.4 Challenges
5.3.4.1 Lowering the Total Cost of Ownership (Tco) & Maintenance Cost
5.3.5 Burning Issues
5.3.5.1 Increasing the Length of Semi-Trailers
5.4 Porter'S Five Forces Analysis
5.4.1 Threat of New Entrants
5.4.2 Threat of Substitutes
5.4.3 Bargaining Power of Suppliers
5.4.4 Bargaining Power of Buyers
5.4.5 Intensity of Competitive Rivalry
5.5 Value Chain Analysis

6 Semi-Trailer Market, By Type
6.1 Introduction
6.2 Flatbed
6.3 Lowboy
6.4 Dry Van
6.5 Refrigerated
6.6 Others

7 Semi-Trailer Market, By Tonnage
7.1 Introduction
7.2 Below 25T
7.3 25T - 50T
7.4 51T - 100T
7.5 Above 100T

8 Semi-Trailer Market, By Number of Axles
8.1 Introduction
8.2 Less Than Three Axles
8.3 3 - 4 Axles
8.4 More Than 4 Axles

9 Semi-Trailer Market, By Region
9.1 Pest Analysis
9.1.1 Political Factors
9.1.1.1 Asia-Oceania
9.1.1.2 Europe
9.1.1.3 North America
9.1.1.4 Row
9.1.2 Economic Factors
9.1.2.1 Asia-Oceania
9.1.2.2 Europe
9.1.2.3 North America
9.1.2.4 Row
9.1.3 Social Factors
9.1.3.1 Asia-Oceania
9.1.3.2 Europe
9.1.3.3 North America
9.1.3.4 Row
9.1.4 Technological Factors
9.1.4.1 Asia-Oceania
9.1.4.2 Europe
9.1.4.3 North America
9.1.4.4 Row
9.2 Introduction
9.3 Asia-Oceania
9.3.1 China
9.3.2 India
9.3.3 Japan
9.4 North America
9.4.1 U.S.
9.4.2 Canada
9.4.3 Mexico
9.5 Europe
9.5.1 Germany
9.5.2 U.K.
9.5.3 France
9.5.4 Italy
9.6 Row
9.6.1 Brazil
9.6.2 Russia

10 Competitive Landscape
10.1 Market Share Analysis, Global Semi-Trailer Market
10.2 Competitive Situation & Trends
10.3 Battle for Market Share: Expansion Was the Key Strategy
10.3.1 New Product Development
10.3.2 Expansions
10.3.3 Partnerships/Agreements/Joint Ventures & Supply Contract
10.3.4 Mergers & Acquisitions & Other Developments

11 Company Profiles
(Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
11.1 Introduction
11.2 China International Marine Containers (Group) Co. Ltd.
11.3 Wabash National Corporation
11.4 Great Dane Limited Partnership
11.5 Utility Trailer Manufacturing Company
11.6 Schmitz Cargobull Ag
11.7 Fahrzeugwerk Bernard Krone Gmbh
11.8 Kögel Trailer Gmbh & Co.Kg
11.9 Hyundai Translead
11.10 Lamberet Sas
11.11 Wilhelm Schwarzmüller Gmbh
*Details On Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Introducing Rt: Real Time Market Intelligence
12.3 Available Customizations
12.4 Related Reports

List of Tables:
Table 1 Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 2 Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 3 Flatbed Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 4 Flatbed Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 5 Lowboy Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 6 Lowboy Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 7 Dry Van Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 8 Dry Van Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 9 Refrigerated Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 10 Refrigerated Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 11 Other Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 12 Other Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 13 Semi-Trailer Market, By Tonnage, 2013-2020 (Units)
Table 14 Semi-Trailer Market, By Tonnage, 2013-2020 (USD Million)
Table 15 Below 25T Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 16 Below 25T Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 17 25T-50T Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 18 25T-50T Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 19 51T-100T Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 20 51T-100T Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 21 Above 100T Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 22 Above 100T Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 23 Semi-Trailer Market, By Number of Axles (Units)
Table 24 Semi-Trailer Market, By Number of Axles (USD Million)
Table 25 Less Than Three Axles Market, By Region (Units)
Table 26 Less Than Three Axles Market, By Region (USD Million)
Table 27 3 - 4 Axles Market, By Region (Units)
Table 28 3 - 4 Axles Market, By Region (USD Million)
Table 29 More Than 4 Axles, By Region (Units)
Table 30 More Than 4 Axles, By Region (USD Million)
Table 31 Semi-Trailer Market, By Region, 2013-2020 (Units)
Table 32 Semi-Trailer Market, By Region, 2013-2020 (USD Million)
Table 33 Asia-Oceania: Semi-Trailer Market, By Country, 2013-2020 (Units)
Table 34 Asia-Oceania: Semi-Trailer Market, By Country, 2013-2020 (USD Million)
Table 35 China: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 36 China: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 37 India: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 38 India: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 39 Japan: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 40 Japan: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 41 South Korea: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 42 South Korea: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 43 North America: Semi-Trailer Market, By Country, 2013-2020 (Units)
Table 44 North America: Semi-Trailer Market, By Country, 2013-2020 (USD Million)
Table 45 U.S.: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 46 U.S.: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 47 Canada: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 48 Canada: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 49 Mexico: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 50 Mexico: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 51 Europe: Semi-Trailer Market, By Country, 2013-2020 (Units)
Table 52 Europe: Semi-Trailer Market, By Country, 2013-2020 (USD Million)
Table 53 Germany: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 54 Germany: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 55 U.K.: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 56 U.K.: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 57 France: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 58 France: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 59 Italy: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 60 Italy: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 61 Row: Semi-Trailer Market, By Country, 2013-2020 (Units)
Table 62 Row: Semi-Trailer Market, By Country, 2013-2020 (USD Million)
Table 63 Brazil: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 64 Brazil: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 65 Russia: Semi-Trailer Market, By Type, 2013-2020 (Units)
Table 66 Russia: Semi-Trailer Market, By Type, 2013-2020 (USD Million)
Table 67 New Product Developments, 2012-2014
Table 68 Expansions, 2012-2014
Table 69 Partnerships/Agreements/Joint Ventures & Supply Contracts, 2012-2014
Table 70 Mergers & Acquisitions, 2012-2014

List of Figures:
Figure 1 Semi-Trailer Market: Market Segmentation
Figure 2 Research Design
Figure 3 Research Methodology Model
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Gross Domestic Product (GDP) vs. Vehicle Sales
Figure 6 Infrastructure: Road Network
Figure 7 Micro & Macro Factor Analysis
Figure 8 Data Triangulation
Figure 9 Market Size Estimation Methodology: Bottom-Up Approach
Figure 10 Market Size Estimation Methodology: Top-Down Approach
Figure 11 Key Countries in Semi-Trailer Market (USD Million)
Figure 12 Production of Dry Van Estimated to Be the Highest Across All Regions in 2015
Figure 13 Semi-Trailer Market, By Region, 2015 vs 2020 (USD Million)
Figure 14 Semi-Trailer Market Share (2020): Asia-Oceania Projected to Be the Fastest Growing Market
Figure 15 Semi-Trailer Market Size, By Number of Axles, 2015 Vs 2020
Figure 16 Semi-Trailer Market Size, By Tonnage, 2015 Vs 2020
Figure 17 Semi-Trailer Market Projected to Grow During the Forecast Period
Figure 18 China Estimated to Witness the Highest Growth During the Forecast Period
Figure 19 Asia-Oceania to Account for the Largest Share in the Semi-Trailer Market, 2015
Figure 20 Dry Van to Account for Majority of the Semi-Trailer Market
Figure 21 Semi-Trailers With 3-4 Axles Estimated to Constitute Major Market Share Given Their Higher Preference in Asia & Europe
Figure 22 Semi-Trailer Market, By Tonnage, 2013-2020
Figure 23 Increasing Freight Transportation is Expected to Push the Need for Semi-Trailers
Figure 24 Porter's Five Forces Analysis: Semi-Trailer Market
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