Central Europe - Cinema Industry

Description: The cinema markets of Central Europe were transformed by the collapse of Communism but further growth has been hampered by the global financial crisis and the stagnation in the Eurozone which followed. Digital conversion also presented a particular challenge in some countries of the region, with weak institutions and public spending constraints leading to the downgrading of many cinemas. With this challenge now behind these markets, investment is switching back to opening new cinemas, offering the promise of a resumption in growth.

This report looks at the current landscape, the main players and offers forecasts for the next five years.

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