Central Europe - Cinema Industry

Description: The cinema markets of Central Europe were transformed by the collapse of Communism but further growth has been hampered by the global financial crisis and the stagnation in the Eurozone which followed. Digital conversion also presented a particular challenge in some countries of the region, with weak institutions and public spending constraints leading to the downgrading of many cinemas. With this challenge now behind these markets, investment is switching back to opening new cinemas, offering the promise of a resumption in growth.

This report looks at the current landscape, the main players and offers forecasts for the next five years.

Contents:

1. Czech Republic
   - Films
   - Distribution
   - Taxes
   - Cinemas
   - Companies
   - Cinema City International
   - Cinestar
   - Forecasts

2. Hungary
   - Films And Distribution
   - Cinemas
   - Companies
   - Cinema City International
   - Mimoznik
   - Forecasts

3. Poland
   - Films And Distribution
   - Cinemas
   - Companies
   - Cinema City International
   - Multikino
   - Helios
   - Forecasts

4. Romania
   - Films
   - Distribution
   - Cinemas
   - Companies
   - Cinema City
   - Forecasts

5. Slovakia
   - Films And Distribution
   - Cinemas
   - Companies
   - Cinemax
   - Cinema City
   - Forecasts

List of Tables
Czech Republic
Czech Republic Cinema Market 2009-2014
Czech Films Market Share 2009-2014
Top 20 Films 2014
Leading Distributors 2012-2014
Cinema Sites And Screens 2009-2014
Multiple Admissions, Average Ticket Price And Box Office 2009-2014
Companies
Leading Exhibitors 2010-2015
Forecasts
Czech Republic Forecasts 2014-2019

Hungary
Hungarian Cinema Market 2009-2014
Top 20 Releases 2014
Cinema Screens 2009-2014
Companies
Leading Exhibitors 2010-2015
Forecasts
Hungary Forecasts 2014-2019

Poland
Polish Cinema Market 2009-2014
Releases By Nationality Of Film 2009-2014
Admissions By Nationality Of Film 2009-2014
Top 20 Films 2014
Multiple And Other Sites, Screens, Seats And Admissions 2009-2014
Digital And 3D Screens 2009-2014
Companies
Leading Exhibitors By Screens 2010-2015
Cineworld Screens October 2015
Forecasts
Poland Forecasts 2014-2019

Romania
Romanian Cinema Market 2009-2014
Releases By Nationality Of Film 2009-2014
Admissions By Nationality Of Film 2009-2014
Top 20 Films 2014
Admissions By Distributor 2009-2014
Sites, Screens, Seats And Digital 2009-2014
Companies
Exhibitors By Screens 2010-2014
Exhibitors By Admissions 2010-2014
Forecasts
Romania Forecasts 2014-2019

Slovakia
Slovakian Cinema Market 2009-2014
Sites, Screens, Digital And 3D 2010-2014
Companies
Leading Exhibitors 2010-2015
Forecasts
Slovakia Forecasts 2014-2019

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