Global Automotive Interiors Material Market 2015-2019

Description:

About automotive interior materials
Automotive interior materials enhance the ambience of automobiles. They are designed to offer comfort and riding pleasure to end-users. There are a number of factors that need to be looked into while designing a material to suit the tastes of customers as well as the automobile itself. Automobile interior materials find wide-ranging application in all kinds of passenger vehicles, MCVs, HCVs, buses, and coaches.

The report forecasts the global automotive interior materials market to grow at a CAGR of 5.09% over the period 2014-2019.

Covered in this report
The report covers the current scenario and the growth prospects of the global automotive interior materials market for the period of 2015-2019. To calculate the market size, the report considers the volumetric sales of various segments of automotive interior materials based on:
- Types
- Geography

The market is divided into the following segments based on type:
- Plastics
- Fiber
- Leather
- Glass
- Others

The report, Global Automotive Interior Materials Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, the Americas, EMEA, and ROW; it also covers the vendor landscape of the global automotive interior materials market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA
- ROW

Key vendors
- Borgers AG
- DK Schweizer Exotics
- Faurecia SA (France)
- Lear Corporation (US)
- Sage Automotive Interiors

Other prominent vendors
- BASF
- Dow Chemical
- DuPont
- Eagle Ottawa
- Katzkin Leather Interiors

Market drivers
- Growth of global automobile market
- For a full, detailed list, view the full report

Market challenges
- Rise in cost of raw materials
- For a full, detailed list, view the full report
Market trends
- Utilization of new materials
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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