Global Automotive Interiors Material Market 2015-2019

Description:
Automotive interior materials enhance the ambience of automobiles. They are designed to offer comfort and riding pleasure to end-users. There are a number of factors that need to be looked into while designing a material to suit the tastes of customers as well as the automobile itself. Automobile interior materials find wide-ranging application in all kinds of passenger vehicles, MCVs, HCVs, buses, and coaches.

The report forecasts the global automotive interior materials market to grow at a CAGR of 5.09% over the period 2014-2019.

Covered in this report
The report covers the current scenario and the growth prospects of the global automotive interior materials market for the period of 2015-2019. To calculate the market size, the report considers the volumetric sales of various segments of automotive interior materials based on:
- Types
- Geography

The market is divided into the following segments based on type:
- Plastics
- Fiber
- Leather
- Glass
- Others

The report, Global Automotive Interior Materials Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, the Americas, EMEA, and ROW; it also covers the vendor landscape of the global automotive interior materials market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA
- ROW

Key vendors
- Borgers AG
- DK Schweizer Exotics
- Faurecia SA (France)
- Lear Corporation (US)
- Sage Automotive Interiors

Other prominent vendors
- BASF
- Dow Chemical
- DuPont
- Eagle Ottawa
- Katzkin Leather Interiors

Market drivers
- Growth of global automobile market
- For a full, detailed list, view the full report

Market challenges
- Rise in cost of raw materials
- For a full, detailed list, view the full report
Market trends
- Utilization of new materials
  - For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Key market highlights

PART 05: Market landscape
  Market overview
  Market size and forecast
  Five forces analysis

PART 06: Market segmentation by material type
  Global automotive interior materials market by material type 2014-2019
  Global automotive interior materials market for plastics 2014-2019
  Global automotive interior materials market for fabrics 2014-2019
  Global automotive interior materials market for leather 2014-2019
  Global automotive interior materials market for glass 2014-2019
  Global automotive interior materials market for steel 2014-2019
  Global automotive interior materials market for others 2014-2019

PART 07: Geographical segmentation
  Segmentation of automotive interior materials market by geography 2014-2019
  Automotive interior materials market in APAC 2014-2019
  Automotive interior materials market in Americas 2014-2019
  Automotive interior materials market in EMEA 2014-2019
  Automotive interior materials market in ROW 2014-2019

PART 08: Key leading countries
  China
  India
  Germany
  US

PART 09: Market growth drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges
PART 13: Market trends

PART 14: Vendor landscape
  Competitive scenario
  Other prominent vendors

PART 15: Key vendor analysis
  Borgers
  DK Leather
  Faurecia
  Lear
  Sage Automotive Interiors

PART 16: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Global automotive interior materials market 2014-2019 ($ billions)
Exhibit 03: Five forces analysis
Exhibit 04: Global automotive interior materials market by material type 2014-2019 ($ billions)
Exhibit 05: Market share of the materials used in 2014
Exhibit 06: Market share of the materials used in 2019
Exhibit 07: Global automotive interior materials market for plastics 2014-2019 ($ billions)
Exhibit 08: Global automotive interior materials market for fabrics 2014-2019 ($ billions)
Exhibit 09: Global automotive interior materials market for leather 2014-2019 ($ billions)
Exhibit 10: Global automotive interior materials market for glass 2014-2014 ($ billions)
Exhibit 11: Global automotive interior materials market for steel 2014-2019 ($ billions)
Exhibit 12: Global automotive interior materials market for others 2014-2019 ($ billions)
Exhibit 13: Segmentation of automotive interior materials market by geography 2014-2019 ($ billions)
Exhibit 14: Market share of different regions in global automotive interior materials market 2014
Exhibit 15: Share of different regions in global automotive interior materials market 2019
Exhibit 16: Automotive interior materials market in APAC 2014-2019 ($ billions)
Exhibit 17: Automotive interior materials market in Americas
Exhibit 18: Automotive interior materials market in EMEA 2014-2019 ($ billions)
Exhibit 19: Automotive interior materials market in ROW 2014-2019 ($ billions)
Exhibit 20: Impact of drivers
Exhibit 21: Impact of drivers and challenges
Exhibit 22: Faurecia: Business segmentation by revenue 2014
Exhibit 23: Faurecia: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 24: Faurecia: Geographical segmentation by revenue 2014
Exhibit 25: Lear: Business segmentation
Exhibit 26: Mylan: Business segmentation by revenue 2013 and 2014 ($ billions)

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