Global Set-Top-Box Market 2015-2019 - Industry Analysis

Description: About set-top boxes
STBs are devices that are connected to TVs to enable users to receive unencrypted subscribed channels through an addressable system for viewing encrypted channels. They connect a TV to an external signal source and transform the transmitted signal into video content, which is then displayed on the screen. STBs can convert both analog and digital signals into visuals. There are four main types of STBs: cable, satellite, IPTV, and hybrid. STBs can be used to improve picture quality and store videos. The digital format provides better sound and picture quality, as well as an enhanced viewing experience in HD. They also include interactive services, such as video on demand, and the freedom to pay only for selected channels.

The report forecasts the shipment volume of the global set-top box market to decline at a CAGR of (1.34) % over the period 2014-2019. By revenue, the market is expected to decline at a CAGR of (1.36) % during the forecast period.

Covered in this report
This report covers the present scenario and growth prospects of the global set-top box market for the period 2015-2019. To calculate the market size, the report takes into account revenue generated from the sales of STBs and dongles including cables, IPTVs, satellites, and hybrids. Additionally, the unit shipment of STBs and dongles is also provided for the forecast period. It also presents the geographical segmentation and the forecast pertaining to different regions in terms of shipments. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

The report, Global Set-top Box Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of global set-top box market and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key vendors
- ARRIS Group
- Broadcom
- Cisco
- Comcast
- Huawei Technologies
- Pace
- Technicolor

Other prominent vendors
- ABOX42
- ADB
- AirTies
- Albis Technologies
- Alpha Networks
- Amino
- Arion Technology
- Atlanta DTH
- BOCS
- Celrun
- CHICONY Electronics
- Cima
- Comigo
- Comtrend
- Coolech
- Coship
- Daewoo Electronics
- Dune HD
- Eagle Kingdom Technologies
- EchoStar
- Edge Core Networks
- Elecard
- Enseo
- Entone
- Hansun Technologies
- HFCNET & IP-NET
- Homecast
- HubTech
- Humax
- Hyundai Digital Tech
- iNext
- InfoEQ
- Infomir
- Intek Digital
- Interactive TV
- International Datacasting
- Kaon Media
- Lenovo
- LG
- Lung Hwa Electronics
- MitraStar
- Neotion
- Netgem
- Nighthawk Systems
- NxTV
- OnTV Digital
- PROMSVYAZ
- Sagem
- Samsung Electronics
- Sandmartin
- SDMC
- Setabox Technology
- SmartLabs
- SOWELL Technology
- Stino
- Sunniwell
- SysMaster
- TechniSat
- Technosat
- TechnoTrend Goerler
- Telyery
- Telsey
- TiVo
- TopField
- Verismo Networks
- Vestel
- Yuxing
- Zenega
- Zinwell
- ZTE

Market drivers
- Increased adoption of HD STB
  - For a full, detailed list, view the full report

Market challenges
- High cost of advanced STBs
  - For a full, detailed list, view the full report

Market trends
- Increase in pay TV subscribers
  - For a full, detailed list, view the full report
Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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