Global Automotive Upholstery Market 2015-2019

Description:
About automotive upholstery
Automotive upholstery is a soft furnishing covering that is fixed to an automobile seat. To keep it soft, automotive upholstery is padded with foam with thickness ranging from 0.12 inches to 0.39 inches. Automotive upholsterers are also known as trimmers, motor trimmers, or coach trimmers. The global automotive upholstery market is highly dependent on the automobile industry and the current fashion trends.

The report forecasts the global automotive upholstery market to grow at a CAGR of 10.55% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global automotive upholstery market for the period 2015-2019. The report includes the market for woven and nonwoven, combined, upholstery used in an automobile. To calculate the market size, the manufacturer's price of automotive upholstery to OEMs and the aftermarket has been considered. The report provides segmentation of the market based on the following:
- End market (OEMs and aftermarket)

The report also presents the vendor landscape and a corresponding detailed analysis of five key vendors in the market. In addition, the report discusses the major drivers influencing market growth and the challenges faced by vendors and the market as a whole. It also examines key emerging trends and their influence on current and future market scenarios.

The report, Global Automotive Upholstery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, EMEA, and Americas; it also covers the landscape of the global automotive upholstery market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- CMI Enterprises
- Freudenberg
- Johns Manville
- Johnson Controls
- Katzkin Leather
- Toyota Boshoku

Other prominent vendors
- Ahlstrom
- Automobile Trimmings
- Bonar
- CHA Technologies
- Changchun Faway-Johnson Controls Automotive Systems
- Delaware Valley
- Exten
- Faurecia
- Fibertex Nonwovens
- Hassan Group
- Hayashi Telempu
- Hollingsworth & Vose
- IMS Nonwoven
- J.H. Ziegler
K&H European Auto Upholstery
- Komitex
- Lions Automotive Upholstery
- Polymer Group
- Sandler
- Seiren Group
- Spradling
- Teijin
- Tessiture Pietro Radici
- The Prestige Companies Auto Upholstery
- XKSS

Key Market drivers
- Cost and weight advantage offered by upholstery
  - For a full, detailed list, view the full report

Key Market challenges
- Volatility in raw material prices
  - For a full, detailed list, view the full report

Key Market trends
- Development of advanced lightweight nonwovens
  - For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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