Global Confectionery Market 2015-2019

Description:
About confectionery
Confectioneries are regularly consumed on an everyday basis. The confectionery market can be divided into three major categories: chocolates, gums, and sugar confectioneries.

The report forecasts the global confectionery market to grow at a CAGR of 2.68% over the period 2014-2019.

Covered in this report
The report covers the current scenario and growth prospects of the global confectionery market for 2015-2019. To calculate the market size, the report considers revenue generated through retail sales of confectionery products, including:
- Chocolates
- Gums
- Sugar confectioneries

The report, Global Confectionery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Australasia, Eastern Europe, MEA, North America, Latin America, and Western Europe; it also covers the landscape of the global confectionery market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- APAC
- Australasia
- Eastern Europe
- Latin America
- MEA
- North America
- Western Europe

Key vendors
- Ferraro
- Hershey
- Mars
- Mondelez
- Nestle

Other prominent vendors
- Arcor
- August Strock
- Bahlsen GmbH
- Baronie
- Bourbon
- Cemoi
- Chocoladenfabriken Lindt & Sprüngli
- Cloetta
- Colombina
- CRM Group
- Crown Confectionery
- Ezaki Glico
- Ferrara Candy
- General Mills
- Grierson de Beukelaer
- Haribo
- Lotte Confectionery
- Meiji
- Morinaga
- Orion
- Orkla
- Perfetti Van Melle
- Roshen Confectionery
- United Confectionery Manufacturers
- Yildiz Holding

Market drivers
- Rising disposable income
- For a full, detailed list, view the full report

Market challenges
- Unstable prices of cocoa
- For a full, detailed list, view the full report

Market trends
- Increasing demand for dark chocolate
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
Brazil
France

PART 10: Market drivers

PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
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   Market share analysis 2014
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   Mars
   Mondelez International
   Nestlé

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