TAED Market by Application (Detergents, Bleaching Agents, and Cleaning Agents), and by Region (Europe, Rest of the World, Asia-Pacific, and North America) - Global Trends & Forecasts to 2020

Description: Tetraacetyldimethylamin (TAED) is a bleach activator that enhances the bleaching effect of the oxygen-based bleach like hydrogen peroxide, at lower temperature. It is a not bleach but needs the presence of oxygen donor to act on the stains effectively. Normally the oxygen bleaching such as using hydrogen peroxide is conducted at high temperatures of 95°C, which has adverse effects on the fabric and involves high cost. Thus, addition of TAED as an activator is an effective way to reduce the temperature of oxygen based bleach. TAED is odourless, colourless, storage stable, and safe & easy to handle. TAED is mainly used in the detergents and additives for laundry washing on large scale.

Europe dominated the TAED market in 2014, accounting for over 53% of the market by consumption and around 40% of the market by value. The market by value and consumption for the rest of the world (RoW) was the second largest in 2014 and is projected to grow at a CAGR of 2.45% by consumption from 2015 to 2020 to garner a market size of 28.42KT by 2020 from 24.58KT in 2014. TAED market for Asia-Pacific region is projected to grow at the second fastest CAGR of 2.20% by consumption and 2.93% by value from 2015 to 2020.

TAED is also used in the automatic dishwashing systems and acts as a cleaning agent in household cleaning products. As TAED is a bleach activator, it helps speed up the bleaching reaction at lower temperature of about 40°C and helps making the bleach well-suited with the enzymes during the stain removal process. It does negligible harm to the environment and is biodegradable. It has very low toxicity and can be easily removed during the sewage water treatment process. It has negligible effect on air but some amount of emissions to agricultural land may occur through sewage sludge and adversely affect the soil. TAED also finds applications in hard surface cleaning, laundry liquids, dairy & food cleaning, industrial cleaners, and so on. It is widely used in the European region and is slowly capturing the market in North America Asia-Pacific, RoW with growing detergent use and increasing hygiene concerns.

This market research study provides a qualitative and quantitative analysis of the global TAED market and aims to estimate the global market of TAED for 2015 and to project the expected demand of the same by 2020. Various secondary sources such as directories, encyclopedia, and databases are used to identify and collect information useful for this extensive commercial study of the TAED market. Various primary sources like related industry experts, consultants and so on are interviewed so as to get an overall idea about the TAED market and understand various qualitative aspects concerning the TAED market. The future trends and forecasts are also validated through the primary sources.

Competitive scenarios of the key players in the TAED market have been discussed in detail. Leading players of this market, including Warwick Chemicals, and Weylchem Group, with their recent developments and other strategic activities are also profiled in the report.

Scope of the report:

This research report categorizes the global market for TAED on the basis of product application by region in terms of values and volumes, and analyzes trends in each of the submarkets.

By Application:

1. Detergents
2. Bleaching Agents
3. Cleaning Agents

By Region:

1. Europe
2. RoW
3. Asia-Pacific
4. North America
8.2 Europe
8.3 Asia-Pacific
8.4 North America
8.5 Rest Of The World

9 Competitive Landscape
9.1 Overview
9.2 Market Share Analysis
9.3 Competitive Situation & Trends
9.3.1 Agreements & Partnerships
9.3.2 Mergers & Acquisitions
9.3.3 Capacity Expansions

10 Company Profiles
10.1 Introduction
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MNM View)*
10.2 Warwick Chemicals
10.3 Weylchem Group Of Companies
10.4 Zhejiang Jinke Peroxide Co., Ltd.
10.5 Hongye Chemical Co., Ltd.
10.6 AK Chemtech Co. Ltd.
10.7 Idchem Co. Ltd
10.8 Chemsfield Korea Co Ltd.
10.9 Shanghai Decorn Co., Ltd.
10.10 Acuro Organics Limited
*Details On Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MNM View Might Not Be Captured In Case Of Unlisted Companies.

11 Appendix
11.1 Industry Expert Insights
11.2 Discussion Guide
11.3 Introducing Rt: Real Time Market Intelligence
11.4 Related Reports

List Of Tables
Table 1 Energy-Saving And Environment-Friendly Nature Of Taed To Drive The Growth Of The Market
Table 2 Existing Market Of Other Bleach Activators Restricts Taed Market Growth
Table 3 New Developments And Emerging Markets Expected To Revive The Taed Market In The Near Future
Table 4 Liquid Detergents Market Pose Challenge To Taed Market
Table 5 Taed Market Size, By Application, 2013–2020 (USD Million)
Table 6 Taed Market Size, By Application, 2013–2020 (Kiloton)
Table 7 Taed Market Size, By Region, 2013–2020 (USD Million)
Table 8 Taed Market Size, By Region, 2013–2020 (Kiloton)
Table 9 Europe: Taed Market Size, By Application, 2013–2020 (USD Million)
Table 10 Europe: Taed Market Size, By Application, 2013–2020 (Kiloton)
Table 11 Asia-Pacific: Taed Market Size, By Application, 2013–2020 (USD Million)
Table 12 Asia-Pacific: Taed Market Size, By Application, 2013–2020 (Kiloton)
Table 13 North America: Taed Market Size, By Application, 2013–2020 (USD Million)
Table 14 North America: Taed Market Size, By Application, 2013–2020 (Kiloton)
Table 15 Row: Taed Market Size, By Application, 2013–2020 (USD Million)
Table 16 Row: Taed Market Size, By Application, 2013–2020 (Kiloton)
Table 17 Agreements & Partnerships, 2010–2015
Table 18 Mergers & Acquisitions, 2010–2015
Table 19 Capacity Expansion, 2010–2015

List Of Figures
Figure 1 Taed Market Segmentation
Figure 2 Taed Market: Research Methodology
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Breakdown Of Primary Interviews: By Company Type, Designation, And Region
Figure 7 Cleaning Agents To Witness The Highest Cagr Between 2015 & 2020
Figure 8 Row To Be The Fastest-Growing Market, 2015 – 2020 (%)
Figure 9 Europe Accounted For The Largest Market Share, By Volume (2014)
Figure 10 Attractive Opportunities In The Taed Market
Figure 11 Detergents Segment Was The Largest Application In The Taed Market (2014)
Figure 12 Row To Be The Fastest-Growing Region For The Taed Market
By Application, By Volume, Between 2015 And 2020
Figure 13 Cleaning Agents To Be The Fastest-Growing Segment Between 2015 & 2020
Figure 14 Europe Accounted For The Largest Market Share In The Taed Market, By Value(2014)
Figure 15 Asia-Pacific Region To Witness High Growth
Figure 16 Taed Market, By Application
Figure 17 Taed Market, By Region
Figure 18 Market Dynamics
Figure 19 Pricing Analysis, 2013-2020
Figure 20 Taed: Porter’s Five Forces Analysis
Figure 21 Strategic Benchmarking: Major Companies Focusing On Agreements & Partnerships
Figure 22 Strategic Benchmarking: Mergers & Acquisitions As An Attempt To Revive The Taed Market In Developed Regions
Figure 23 Detergents Projected To Be The Largest Application Of Taed Between 2015 & 2020
Figure 24 Row Projected To Account For The Highest Cagr In Detergents Application Between 2015 & 2020
Figure 25 Advantages Of Taed In Various Applications
Figure 26 Row Projected To Account For The Highest Cagr In Cleaning Agents Application Between 2015 & 2020
Figure 27 Europe Accounted For The Highest Market Share In 2014
Figure 28 Eco-Friendly And Energy Saving Properties Of Taed Drive Its Growth In Europe
Figure 29 Increasing Cleanliness And Hygiene Concerns Of Developing Economies Drive The Market Growth In Row
Figure 30 Growth Strategies Adopted By Leading Companies Between 2010 & 2015
Figure 31 Market Share Analysis: Snapshot, 2014 (%)
Figure 32 Agreements & Partnerships And Mergers & Acquisitions Are The Major Strategies Adopted By The Companies In 2014 And 2015
Figure 33 Battle For Market Share: Agreements & Partnerships Was The Key Strategy
Figure 34 Regional Revenue Mix Of Leading Market Players
Figure 35 Warwick Chemicals: Company Snapshot
Figure 36 Warwick Chemicals: Swot Analysis
Figure 37 Weylchem Group Of Companies: Company Snapshot
Figure 38 Weylchem Group Of Companies: Swot Analysis
Figure 39 Zhejiang Jinke Peroxide Co., Ltd: Company Snapshot
Figure 40 Zhejiang Jinke Peroxide Co., Ltd.: Swot Analysis
Figure 41 Hongye Chemical Co., Ltd.: Company Snapshot
Figure 42 Ak Chemtech Co., Ltd: Company Snapshot
Figure 43 Ak Chemtech Co., Ltd.: Swot Analysis
Figure 44 Idchem Co., Ltd.: Company Snapshot
Figure 45 Idchem Co. Ltd.: Swot Analysis
Figure 46 Chemsfield Korea Co Ltd.: Company Snapshot
Figure 47 Keronite Group Limited: Company Snapshot
Figure 48 Acuro Organics Limited: Company Snapshot

Ordering: 
Order Online - http://www.researchandmarkets.com/reports/3447419/
Order by Fax - using the form below
Order by Post - print the order form below and send to 
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: TAED Market by Application (Detergents, Bleaching Agents, and Cleaning Agents),and by Region (Europe, Rest of the World, Asia-Pacific, and North America) - Global Trends & Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3447419/
Office Code: SCBRAJQY

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp