Fleet Management Market by Solutions, by Connectivity Technology, Industry Verticals, Services - Global Forecast to 2020

Description: The integration of Internet of Things (IoT) and Information and Communications Technology (ICT) into transportation, logistics, and automobiles sectors has led to the evolution of modern fleet management industry. The fleet management imparts considerable benefits in reducing the costs and risks related to vehicle investment, vehicle management, and vehicle telematics to the automobile and fleet companies along with ensuring proper compliance to regulations by minimizing CO2 emissions and constant monitoring of driver behavior, fuel, and location tracking. Global Positioning System (GPS) tracker, sensors, and Radio Frequency Identification (RFID) tags are some of the technologies which are used by the companies to manage their fleet of vehicles.

The fleet management market is driven due to rising global concerns on environment and increasing need for operational efficiencies in fleet sector and is expected to grow from USD 8.03 Billion in 2015 to USD 22.53 Billion by 2020, at a Compound Annual Growth Rate (CAGR) of 22.7% from 2015 to 2020. North America is expected to lead the market in terms of market size whereas, Asia-Pacific is expected to witness growth at the highest CAGR during the forecast period. Among the verticals, manufacturing is expected to hold the largest share of market due to increasing focus on improving customer experience for manufacturing organizations which maintain their separate fleet of vehicles.

The Fleet Management Market report will help the market leaders or new entrants in this market in better understanding of the competitors and gain more insights to better one's position in business. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, VC funding, partnerships, and agreements. Besides, there are company profiles of ten players in this market. In this section, market internals have been provided that can put one ahead of the competitors.

Scope of the Report

The research report categorizes the fleet management market to forecast the market size and analyze the trends in each of the following sub-markets:

On the basis of solutions:
- Operation Management
- Asset Management
- Driver Management

On the basis of services:
- Professional Services
- Integration & Deployment Services
- Managed Services

On the basis of connectivity technologies:
- Satellite GNSS
- Cellular System

On the basis of verticals:
- Manufacturing
- Government
- Transportation and Logistics
- Energy and Utilities
- Retail
- Construction
- Others
On the basis of regions:

- North America
- Europe
- Middle East and Africa
- Asia-Pacific
- Latin America

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Introduction
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
      2.2.1 Bottom-Up Approach
      2.2.2 Top-Down Approach
   2.3 Market Breakdown and Data Triangulation
   2.4 Research Assumptions and Limitations

3 Executive Summary

4 Premium Insights
   4.1 Attractive Market Opportunities in the Fleet Management Market
   4.2 Market, By Solution, 2015-2020
   4.3 Market, Europe: Solutions vs Services, 2015
   4.4 Lifecycle Analysis, By Region
   4.5 Market Investment Scenario

5 Market Overview
   5.1 Introduction
   5.2 Evolution
   5.3 Market Segmentation
      5.3.1 By Solution
      5.3.2 By Connectivity Technology
      5.3.3 By Service
      5.3.4 By Vertical
      5.3.5 By Region
   5.4 Market Dynamics
      5.4.1 Drivers
         5.4.1.1 Need for Operational Efficiencies
         5.4.1.2 Environmental Concerns
         5.4.1.3 Decreasing Hardware and Connectivity Cost
      5.4.2 Restraints
         5.4.2.1 Cost Sensitivity of Fleet Owners
      5.4.3 Opportunities
         5.4.3.1 Growth in Regional Economies
         5.4.3.2 Future High-Tech Vehicles
      5.4.4 Challenges
5.4.4.1 Driver’s Security and Safety

6 Fleet Management Market: Industry Trends
   6.1 Introduction
   6.2 Value Chain Analysis
   6.3 Porter’s Five Forces Analysis
      6.3.1 Threat of New Entrants
      6.3.2 Threat of Substitutes
      6.3.3 Bargaining Power of Suppliers
      6.3.4 Bargaining Power of Buyers
      6.3.5 Intensity of Rivalry
   6.4 Strategic Benchmarking

7 Fleet Management Market Analysis, By Solution
   7.1 Introduction
   7.2 Operation Management Market
      7.2.1 Routing and Navigation
      7.2.2 Supply Chain Optimization
      7.2.3 Mobile Workforce Management
      7.2.4 Analytics
   7.3 Asset Management
      7.3.1 Vehicle Tracking and Fuel Management
      7.3.2 Sensor Monitoring
      7.3.3 Vehicle Maintenance and Leasing
      7.3.4 Vehicle Security
   7.4 Driver Management
      7.4.1 Driver Information System
      7.4.2 Drive Time Analysis
      7.4.3 Insurance Risk Management

8 Fleet Management Market Analysis, By Connectivity Technology
   8.1 Introduction
   8.2 Satellite Gnss
   8.3 Cellular System

9 Fleet Management Market Analysis, By Service
   9.1 Introduction
   9.2 Professional Services
   9.3 Integration and Deployment Services
   9.4 Managed Services

10 Fleet Management Market Analysis, By Vertical
    10.1 Introduction
    10.2 Manufacturing
    10.3 Government
    10.4 Transportation and Logistics
    10.5 Energy & Utilities
    10.6 Retail
    10.7 Construction
    10.8 Others

11 Geographic Analysis
    11.1 Introduction
    11.2 North America
    11.3 Europe
    11.4 Asia-Pacific (APAC)
    11.5 Middle East & Africa (MEA)
    11.6 Latin America

12 Competitive Landscape
    12.1 Overview
    12.2 Competitive Situation and Trends
       12.2.1 Partnerships, Agreements, and Collaborations
12.2.2 New Product Launches
12.2.3 Mergers and Acquisitions

13 Company Profiles
13.1 Introduction
13.2 AT&T, Inc.
   13.2.1 Business Overview
   13.2.2 Products Offered
   13.2.3 Recent Developments
   13.2.4 MnM View
       13.2.4.1 Key Strategies
       13.2.4.2 SWOT Analysis
13.3 Cisco Systems, Inc.
   13.3.1 Business Overview
   13.3.2 Products and Services
   13.3.3 Recent Developments
   13.3.4 MnM View
       13.3.4.1 Key Strategies
       13.3.4.2 SWOT Analysis
13.4 Fleetmatics Group Plc
   13.4.1 Business Overview
   13.4.2 Products and Services
   13.4.3 Recent Developments
   13.4.4 MnM View
       13.4.4.1 Key Strategies
       13.4.4.2 SWOT Analysis
13.5 IBM Corporation
   13.5.1 Business Overview
   13.5.2 Solutions
   13.5.3 Recent Developments
   13.5.4 MnM View
       13.5.4.1 Key Strategies
       13.5.4.2 SWOT Analysis
13.6 Verizon Communications
   13.6.1 Business Overview
   13.6.2 Products and Services
   13.6.3 Recent Developments
   13.6.4 MnM View
       13.6.4.1 Key Strategies
       13.6.4.2 SWOT Analysis
13.7 I.D. Systems Inc.
   13.7.1 Business Overview
   13.7.2 Products and Services
   13.7.3 Recent Developments
   13.7.4 MnM View
       13.7.4.1 Key Strategies
13.8 Tomtom NV
   13.8.1 Business Overview
   13.8.2 Solutions and Services
   13.8.3 Recent Developments
   13.8.4 MnM View
       13.8.4.1 Key Strategies
13.9 Trimble Navigation Limited
   13.9.1 Business Overview
   13.9.2 Products and Solutions
   13.9.3 Recent Developments
   13.9.4 MnM View
       13.9.4.1 Key Strategies
13.10 ARI
   13.10.1 Business Overview
   13.10.2 Services
   13.10.3 Recent Developments
   13.10.4 MnM View
13.10.4.1 Key Strategies
13.11 GE Capital
  13.11.1 Business Overview
  13.11.2 Solutions and Services
  13.11.3 Recent Developments
  13.11.4 MnM View

14 Appendix
  14.1 Insight of Industry Experts
  14.2 Discussion Guide
  14.3 Introducing RT: Real-Time Market Intelligence
  14.4 Available Customizations
  14.5 Related Reports

List of Tables
Table 1 Fleet Management Components Market Size and Growth, 2013 - 2020 (USD Million, Y-O-Y %)
Table 2 Fleet Management Market Size, By Solution, 2013-2020 (USD Million)
Table 3 Fleet Management Solution Market Size, By Region, 2013 - 2020 (USD Million)
Table 4 Operation Management Market: Market Size, By Type, 2013 - 2020 (USD Million)
Table 5 Operation Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 6 Routing and Navigation Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 7 Supply Chain Optimization Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 8 Mobile Workforce Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 9 Analytics Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 10 Asset Management Market: Market Size, By Type, 2013 - 2020 (USD Million)
Table 11 Asset Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 12 Vehicle Tracking and Fuel Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 13 Sensor Monitoring Market: Fleet Management Market Size, By Region, 2013 - 2020 (USD Million)
Table 14 Vehicle Maintenance and Leasing Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 15 Vehicle Security Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 16 Driver Management Market: Market Size, By Type, 2013 - 2020 (USD Million)
Table 17 Driver Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 18 Driver Information System Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 19 Drive Time Analysis Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 20 Insurance Risk Management Market: Market Size, By Region, 2013 - 2020 (USD Million)
Table 21 Fleet Management Connectivity Technology Market Size, By Region, 2013 - 2020 (USD Million)
Table 22 Fleet Management Market Size, By Connectivity Technology, 2013-2020 (USD Million)
Table 23 Satellite Gnss: Market Size, By Region, 2013 - 2020 (USD Million)
Table 24 Cellular System: Market Size, By Region, 2013 - 2020 (USD Million)
Table 25 Fleet Management Service Market Size, By Region, 2013 - 2020 (USD Million)
Table 26 Fleet Management Market Size, By Service, 2013-2020 (USD Million)
Table 27 Professional Services: Market Size, By Region, 2013 - 2020 (USD Million)
Table 28 Integration and Deployment Services: Market Size, By Region, 2013 - 2020 (USD Million)
Table 29 Managed Services: Market Size, By Region, 2013 - 2020 (USD Million)
Table 30 Market Size, By Vertical, 2013-2020 (USD Million)
Table 31 Manufacturing: Market Size, By Region, 2013 - 2020 (USD Million)
Table 32 Government: Market Size, By Region, 2013 - 2020 (USD Million)
Table 33 Transportation and Logistics: Market Size, By Region, 2013 - 2020 (USD Million)
Table 34 Energy & Utilities: Market Size, By Region, 2013 - 2020 (USD Million)
Table 35 Retail: Market Size, By Region, 2013 - 2020 (USD Million)
Table 36 Construction: Market Size, By Region, 2013 - 2020 (USD Million)
Table 37 Others: Market Size, By Region, 2013 - 2020 (USD Million)
Table 38 Fleet Management Market Size, By Region, 2013 - 2020 (USD Million)
Table 39 North America: Market Size, By Component, 2013 - 2020 (USD Million)
Table 40 North America: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 41 North America: Operation Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 42 North America: Asset Management Market Size, Type, 2013 - 2020 (USD Million)
Table 43 North America: Driver Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 44 North America: Market Size, By Connectivity Technology, 2013 - 2020 (USD Million)
Table 45 North America: Market Size, By Service, 2013 - 2020 (USD Million)
Table 46 North America: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 47 Europe: Market Size, By Component, 2013 - 2020 (USD Million)
Table 48 Europe: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 49 Europe: Operation Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 50 Europe: Asset Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 51 Europe: Driver Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 52 Europe: Market Size, By Connectivity Technology, 2013 - 2020 (USD Million)
Table 53 Europe: Market Size, By Service, 2013 - 2020 (USD Million)
Table 54 Europe: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 55 Asia-Pacific: Fleet Management Market Size, By Component, 2013 - 2020 (USD Million)
Table 56 Asia-Pacific: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 57 Asia-Pacific: Operation Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 58 Asia-Pacific: Asset Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 59 Asia-Pacific: Driver Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 60 Asia-Pacific: Market Size, By Connectivity Technology, 2013 - 2020 (USD Million)
Table 61 Asia-Pacific: Market Size, By Service, 2013 - 2020 (USD Million)
Table 62 Asia-Pacific: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 63 Middle East & Africa: Market Size, By Component, 2013 - 2020 (USD Million)
Table 64 Middle East & Africa: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 65 Middle East & Africa: Operation Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 66 Middle East & Africa: Asset Management Market Size, Type, 2013 - 2020 (USD Million)
Table 67 Middle East & Africa: Driver Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 68 Middle East & Africa: Market Size, By Connectivity Technology, 2013 - 2020 (USD Million)
Table 69 Middle East & Africa: Market Size, By Service, 2013 - 2020 (USD Million)
Table 70 Middle East & Africa: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 71 Latin America: Fleet Management Market Size, By Component, 2013 - 2020 (USD Million)
Table 72 Latin America: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 73 Latin America: Operation Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 74 Latin America: Asset Management Market Size, Type, 2013 - 2020 (USD Million)
Table 75 Latin America: Driver Management Market Size, By Type, 2013 - 2020 (USD Million)
Table 76 Latin America: Market Size, By Connectivity Technology, 2013 - 2020 (USD Million)
Table 77 Latin America: Market Size, By Service, 2013 - 2020 (USD Million)
Table 78 Latin America: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 79 Partnerships, Agreements and Collaborations, 2015
Table 80 New Product Launches, 2014-2015
Table 81 Mergers and Acquisitions, 2012 - 2015

List of Figures

Figure 1 Global Fleet Management Market: Research Design
Figure 2 Market Size Estimation Methodology: Bottom-Up Approach
Figure 3 Market Size Estimation Methodology: Top-Down Approach
Figure 4 Market Breakdown and Data Triangulation
Figure 5 Assumptions
Figure 6 Limitations
Figure 7 Fleet Management Market Expected to Witness A High Growth During the Forecast Period
Figure 8 Top Three Segments for the Market in 2015 - 2020
Figure 9 North America is Expected to Hold the Largest Market Share in 2015
Figure 10 Expanding Fleet of Vehicles Globally Pushing the Market During the Forecast Period
Figure 11 Driver Management Solution is Expected to Witness Fastest Growth During the Forecast Period
Figure 12 In 2015, System Integration and Deployment Account for the Highest Share in the Fleet Management Services in Europe
Figure 13 Evolution of Fleet Management Market
Figure 14 Market Segmentation: By Solution
Figure 15 Market Segmentation: By Connectivity Technology
Figure 16 Market Segmentation: By Service
Figure 17 Market Segmentation: By Vertical
Figure 18 Market Segmentation: By Region
Figure 19 Market: Drivers, Restraints, Opportunities, and Challenges
Figure 20 Fleet Management Market: Value Chain Analysis
Figure 21 Market: Porter's Five Forces Analysis
Figure 22 Companies Adopted Different Strategies to Gain Competitive Advantage
Figure 23 North America is Expected to Lead the Fleet Management Solution Market in Terms of Market Size During the Forecast Period
Figure 24 North America is the Most Dominant Region in the Market on the Basis of Connectivity Technology
During 2015-2020
Figure 25 North America is Expected to Dominate the Market, By Service During the Forecast Period
Figure 26 Manufacturing Vertical is Expected to Dominate the Market During the Forecast Period
Figure 27 Asia-Pacific: an Attractive Destination for the Fleet Management Market, 2015 - 2020
Figure 28 Asia-Pacific is Expected to Grow at the Highest CAGR From 2015 to 2020
Figure 29 Regional Snapshot: Asia-Pacific is Expected to Be the Potential Market From 2015 to 2020
Figure 30 North America Market: Snapshot
Figure 31 Asia-Pacific Market: Snapshot
Figure 32 Companies Adopted New Product Launches and Partnerships as Key Growth Strategies During 2012 - 2015
Figure 33 Area-Chart Showing Historical CAGR of the Top 5 Players
Figure 34 Fleet Management Market Evaluation Framework
Figure 35 Battle for Market Share: Agreements, Partnerships, and Collaborations are the Key Strategies
Figure 36 Geographic Revenue Mix of the Top 2 Market Players
Figure 37 AT&T, Inc.: Company Snapshot
Figure 38 AT&T, Inc.: SWOT Analysis
Figure 39 Cisco Systems, Inc.: Company Snapshot
Figure 40 Cisco Systems, Inc.: SWOT Analysis
Figure 41 Fleetmatics Group PLC: Company Snapshot
Figure 42 Fleetmatics Group PLC: SWOT Analysis
Figure 43 IBM Corporation: Company Snapshot
Figure 44 IBM Corp: SWOT Analysis
Figure 45 Verizon Communications: Company Snapshot
Figure 46 Verizon Communications: SWOT Analysis
Figure 47 I.D. Systems, Inc.: Company Snapshot
Figure 48 Tomtom NV: Company Snapshot
Figure 49 Trimble Navigation Limited: Company Snapshot
Figure 50 ARI: Company Snapshot
Figure 51 GE Capital: Company Snapshot

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