
Description: Rising income levels, presence of relatively young population and economic activity is driving the EMA paper packaging market. Changing consumer lifestyle and focus of government on environment-friendly packaging solutions has spurred up the demand for paper packaging products. Even though, ongoing civil war in Iraq, Syria, Egypt and in African countries like Nigeria, will hamper the economic activity and consumption patterns, the paper packaging market is set to witness moderate growth over the next 4-5 years.

Paper is one the most used material for packaging products. The demand for paper packaging will continue to witness growth over the forecast period. Developing economies like India and China will drive the market for paper packaging segment, with applications across industries like healthcare, personal care, homecare, retail and others.

With focus now shifting towards eco-friendly and sustainability, paper packaging is expected to gain traction with many countries pushing for paper packaging products over plastic packaging, which poses significant threat to environment. Higher recycling demand will push the use of paper as packaging material further, with consumers and businesses looking for solutions which helps in cost reduction as well as helps in keeping environment safe, while keeping government regulations intact.

Some of the major companies mentioned in the report are:

What is there in report?

1) Report gives complete market insights, the driving forces of the market, the challenges it faces and the opportunities in the current market scenario

2) A complete market segmentation has been done on the basis of different packaging and product types along with detailed analysis for the next 5 years

3) Complete market breakdown has been done at country level to give a detailed picture of the paper packaging market

4) The report also gives information of major vendors of paper packaging products, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

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