Micro-Mobile Data Center Market by Applications (Instant & Retrofit, High Density Networks, Remote Office, Mobile Computing), Rack Size (5-25 RU, 26-50 RU, 51-100 RU), Vertical, End User and by Region - Global Forecast to 2020

Description: The report on the micro data center market focuses on different types of micro data centers applications, segmented across verticals, regions, and rack size. It also emphasizes on the factors/trends that are driving this market. North America, Europe, and APAC are the top three regions to hold major portions of the market share in year 2015. The detailed scenario of the micro data center market across different sub-segments along with their market sizes are described in this report. North America commands the highest share of the total micro data center market, followed by Europe. Both the North American and European markets are well-established and are in the maturity phase.

However, the European micro data center market is expected to grow at a slower pace compared with North American market due to the Eurozone debt crisis in this region. The APAC micro data center market is in the growth phase and is the fastest-growing region of the global micro data center market. This is mainly contributed due to the growing focus of the market players to address the demands of the micro data centers in this region. On the other hand, the MEA region is still in the introductory phase in terms of adoption of micro data centers. Major players in the micro data center market are AST Modular (Schneider Electric), Canovate Group, Elliptical Mobile Solutions, Huawei, Panduit Corp, Rittal, SGI, Wave-2-Wave Solution Corporation, Zellabox, and Dell. Companies offer high-performance micro data centers to increase system availability, reduce energy costs, ramp up efficiency, and provide real value to the data centers for their users.

The market analysis has been carried out in the following regions: North America, Europe, APAC, Latin America, and MEA. Various factors driving these regions are also described in the regional sections of the report. Also, current technological trends of the rack size market, reasons for the rise in the market size of a particular solution, and segment market have also also described in the report along with the competitive landscape highlighting the recent Mergers and Acquisitions (M&A), venture funding, and product developments, which have happened in the market in the recent past; the company profiles section highlights the players’ dominance in this market and their strategies for expansions to gain a larger market share in the micro data center market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, and emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report would enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on micro data center solutions offered by the top 10 players in the micro data center market

- Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the micro data center market

- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for micro data center solutions across various regions
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the micro data center market

- Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the micro data center market.

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