The 2015 HIDA Influenza Vaccine Production & Distribution Market Brief

Description: The 2015 HIDA Influenza Vaccine Production & Distribution Market Brief provides new insights into the flu products supply chain and key information from the fifth annual HIDA Flu Products Survey of distributors. The survey demonstrates the essential role that distributors will serve in the 2015-2016 flu season in helping healthcare facilities and patients access vaccines, hypodermic supplies, administration kits, diagnostic tests, and more.

The 2014–2015 influenza season was a moderately severe year, in which the influenza A (H3N2) predominated overall while the influenza B viruses accounted for the largest proportion of circulating viruses after March. The healthcare supply chain demonstrated flexibility and operational skill through 24-48 hour delivery and logistical expertise to ensure healthcare providers were well-supplied throughout the flu season. Additionally, the 2015 Influenza Vaccine Production & Distribution Market Brief provides key information on:

- Flu vaccine production, supply, and allocation
- Patient and physician vaccination trends
- Diagnostic resources for managing influenza
- Manufacturing and distribution processes
- Sites for patient vaccination
- Medicare reimbursement guide
- Quality reporting measures related to influenza vaccination
- Vaccine effectiveness trends

Who Should Read this Report

This report is intended for several key audiences: senior sales, marketing, and strategy executives of healthcare distribution and manufacturing companies, and healthcare sales staff in the field. Stakeholders in the influenza vaccine supply chain and government agencies responsible for the public health and oversight of the production and distribution of influenza vaccines will also find this report of interest.

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