Mobile Hotspot Router Market in APAC: Report Analysis 2015-2019

Description:
About mobile hotspot router
A mobile hotspot is a compact wireless router that enables end-users to avail high-speed Internet services without any wires as the device is connected via 3G or 4G mobile connections. It provides connectivity within a range of 30-33 feet and lets users connect multiple Wi-Fi-enabled devices to a single router, thus reducing the overall cost of Internet services for end-users.

A mobile router is specifically designed as a pocket-sized device with an in-built battery, which can be easily carried from one place to another. The main use of a mobile hotspot router is to provide connectivity to multiple users allowing a wide range of devices to access data from the Internet.

The report forecasts the mobile hotspot router market in APAC to grow at a CAGR of 21.94% over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the mobile hotspot router market in the APAC for 2015-2019. The market revenue is calculated considering both standalone devices and bundled devices. The report assumes a decline in ASP of the standalone devices due to growing demand of bundled devices, and the shipment of devices are considered with external market forces, such as decline in dongle and plug-and-play devices and the possibility of threats from smartphones/tablet-as-a-hotspot devices.

The report, Mobile Hotspot Router Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC, which consists of 11 SEA countries, India, Pakistan, Bangladesh, China, Japan, Australia, South Korea, Hong Kong, and Chinese Taipei. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Huawei Technologies
- Micromax
- Netgear
- Novatel Wireless
- Tp-Link
- ZTE

Other prominent vendors
- Beetel Teletech
- Belkin International
- FreedomPop Overdrive Pro
- Internet on the Go
- Karma
- Samsung LTE Hotspot Pro

Market drivers
- Increased adoption of LTE
- For a full, detailed list, view the full report

Market challenges
- Availability of public hotspots
- For a full, detailed list, view the full report

Market trends
- Pay-as-you-go scheme
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Key market highlights

PART 05: Market landscape
  Market overview
  Market size and forecast
  Mobile hotspot router usage in APAC
  Consumer usage of mobile hotspots routers
  Five forces analysis

PART 06: Market segmentation by shipment
  Market segmentation by shipment

PART 07: Market drivers

PART 08: Impact of drivers

PART 09: Market challenges

PART 10: Impact of drivers and challenges

PART 11: Market trends

PART 12: Vendor landscape
  Competitive scenario
  Market share analysis 2014
  Other prominent vendors

PART 13: Key vendor analysis
  Huawei Technologies
  Netgear
  Novatel Wireless
  Micromax
  TP-LINK
  ZTE

PART 14: Appendix
  List of abbreviations

PART 15: About the Author

List of Exhibits
  Exhibit 01: Product offerings
  Exhibit 02: Penetration of Internet and social media in APAC 2015
  Exhibit 03: Mobile Internet penetration in APAC 2010-2015
Exhibit 04: Benefits of mobile hotspot routers
Exhibit 05: ASP of mobile hotspot router in APAC 2014-2019 ($)
Exhibit 06: Pros and cons of mobile broadband access devices
Exhibit 07: Mobile hotspot router market in APAC 2014-2019 ($ millions)
Exhibit 08: Shipment of mobile hotspot router in APAC 2014-2019 (millions of units)
Exhibit 09: Penetration of broadband access devices 2014
Exhibit 10: Mobile hotspot routers penetration 2014
Exhibit 11: Place of usage of mobile hotspot routers in SEA 2014
Exhibit 12: Time of usage mobile hotspot in SEA
Exhibit 13: Five forces analysis
Exhibit 14: Shipment of bundled devices and standalone devices in APAC 2014-2019 (millions of units)
Exhibit 15: Shipment of standalone devices in APAC 2014-2019 (millions of units)
Exhibit 16: Shipment of bundled devices in APAC 2014-2019 (millions of units)
Exhibit 17: Mobile hotspot router market in APAC for standalone devices 2014-2019 ($ millions)
Exhibit 18: Bundled devices revenue in APAC 2015-2019 ($millions)
Exhibit 19: Impact of drivers
Exhibit 20: Impact of drivers and challenges
Exhibit 21: Netgear: Business segmentation by revenue 2014
Exhibit 22: Netgear: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 23: Netgear: Geographical segmentation by revenue 2014
Exhibit 24: Novatel Wireless: Business segmentation 2014
Exhibit 25: Novatel Wireless: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 26: Novatel Wireless: Geographical segmentation by revenue 2014
Exhibit 27: TP-LINK: Product categories
Exhibit 28: ZTE: Product segmentation by revenue 2014
Exhibit 29: ZTE: Product segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 30: ZTE: Geographical segmentation by revenue 2014

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3448886/](http://www.researchandmarkets.com/reports/3448886/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Mobile Hotspot Router Market in APAC: Report Analysis 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3448886/
Office Code: SCBRIZVH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:  

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World