Mobile Hotspot Router Market in APAC: Report Analysis 2015-2019

Description:
A mobile hotspot is a compact wireless router that enables end-users to avail high-speed Internet services without any wires as the device is connected via 3G or 4G mobile connections. It provides connectivity within a range of 30-33 feet and lets users connect multiple Wi-Fi-enabled devices to a single router, thus reducing the overall cost of Internet services for end-users.

A mobile router is specifically designed as a pocket-sized device with an in-built battery, which can be easily carried from one place to another. The main use of a mobile hotspot router is to provide connectivity to multiple users allowing a wide range of devices to access data from the Internet.

The report forecasts the mobile hotspot router market in APAC to grow at a CAGR of 21.94% over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the mobile hotspot router market in the APAC for 2015-2019. The market revenue is calculated considering both standalone devices and bundled devices. The report assumes a decline in ASP of the standalone devices due to growing demand of bundled devices, and the shipment of devices are considered with external market forces, such as decline in dongle and plug-and-play devices and the possibility of threats from smartphones/tablet-as-a-hotspot devices.

The report, Mobile Hotspot Router Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC, which consists of 11 SEA countries, India, Pakistan, Bangladesh, China, Japan, Australia, South Korea, Hong Kong, and Chinese Taipei. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Huawei Technologies
- Micromax
- Netgear
- Novatel Wireless
- TP-Link
- ZTE

Other prominent vendors
- Beetel Teletech
- Belkin International
- FreedomPop Overdrive Pro
- Internet on the Go
- Karma
- Samsung LTE Hotspot Pro

Market drivers
- Increased adoption of LTE
- For a full, detailed list, view the full report

Market challenges
- Availability of public hotspots
- For a full, detailed list, view the full report

Market trends
- Pay-as-you-go scheme
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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