
Description:
About automotive infotainment
Conventional vehicle entertainment systems comprised radios, cassette players, and CD players. However, advances in technology and growing demand for personalized entertainment, navigation, and connectivity have led to the advent of infotainment systems. Automotive infotainment systems are an amalgamation of information and entertainment systems. Infotainment systems are a combination of software and hardware devices installed in automobiles to provide audio and video content. These systems are equipped with in-vehicle navigation devices; Internet and Wi-Fi-connectivity; audio and video systems; display screens; and telematics.

The report forecasts the global automotive infotainment market to grow at a CAGR of 14.82% over the period 2014-2019.

Covered in this report
The report covers the current scenario and growth prospects of the global automotive infotainment market for the period of 2015-2019. To calculate the market size, we considered revenue generated through sales of in-vehicle entertainment and information systems by OEMs and in the aftermarket.

The market is segmented based on operating systems into:
- Linux
- QNX
- Microsoft
- Other OS (such as Android and iOS)

The report, Global Automotive Infotainment Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the landscape of the global automotive infotainment market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Alpine Electronics
- Continental
- Denso
- Harman International
- Panasonic
- Pioneer

Other prominent vendors
- Airbiquity
- Aisin Seiki
- Apple
- Audi
- BMW
- Clarion
- Daimler
- Ford Motor
- Fujitsu-Ten
- Garmin
- GM
- Intel
- JVCKENWOOD
- Kia Motors America
- KPIT Cummins
- Luxoft Holdings
- Microsoft
- Mitsubishi Electric
- Neusoft
- Nuance Communications
- Parrot
- Robert Bosch
- TomTom International
- Toyota Motor
- Visteon

Market drivers
- Innovations in OS market
- For a full, detailed list, view the full report

Market challenges
- Infotainment systems out of sync with drivers’ smartphones
- For a full, detailed list, view the full report

Market trends
- Connected Car: Blue Ocean strategy
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Key market highlights

PART 05: Global automotive market landscape
  Market overview

PART 06: Global automotive market segmentation by vehicle type
  Global passenger car market
  Global light commercial vehicle market
  Global heavy commercial vehicle market

PART 07: Global automotive market segmentation by geography
  Automotive market in APAC
  Automotive market in Americas
  Automotive market in EMEA

PART 08: Supply chain analysis of the automotive industry
  Backward supply chain
Forward supply chain

PART 09: Global automotive infotainment market landscape
   Market overview
   Market size and forecast
   Five forces analysis

PART 10: Geographical segmentation
   Segmentation of global automotive infotainment market by geography
   Automotive infotainment market in EMEA
   Automotive infotainment market in Americas
   Automotive infotainment market in APAC

PART 11: Market drivers
   Growth drivers

PART 12: Impact of drivers

PART 13: Market challenges
   Growth challenges

PART 14: Impact of drivers and challenges

PART 15: Market trends
   Growth trends

PART 16: Vendor landscape
   Competitive scenario
   Other prominent vendors

PART 17: Key vendor analysis
   Alpine Electronics
   Continental
   Denso
   Harman International
   Panasonic
   Pioneer

PART 18: Appendix
   List of abbreviations

PART 19: About the Author

List of Exhibits
   Exhibit 01: Product offerings
   Exhibit 02: Automotive industry segmentation by vehicle type
   Exhibit 03: Global automotive market 2014-2019 (millions of units)
   Exhibit 04: Global automotive market segmentation by vehicle type 2014
   Exhibit 05: Global automotive market production by vehicle type 2014-2019 (millions of units)
   Exhibit 06: Global passenger car market 2014-2019 (millions of units)
   Exhibit 07: Key passenger car manufacturers
   Exhibit 08: Global light commercial vehicle market 2014-2019 (millions of units)
   Exhibit 09: Light commercial vehicle manufacturers
   Exhibit 10: Global heavy commercial vehicle market 2014-2019 (millions of units)
   Exhibit 11: Key heavy commercial vehicle manufacturers
   Exhibit 12: Global automotive market production by geography 2014
   Exhibit 13: Global automotive market segmentation by geography 2014-2019 (millions of units)
   Exhibit 14: Automotive market in APAC 2014-2019 (millions of units)
   Exhibit 15: Automotive market in Americas 2014-2019 (millions of units)
   Exhibit 16: Automotive market in EMEA 2014-2019 (millions of units)
   Exhibit 17: Segmentation of global automotive infotainment market
   Exhibit 18: Chronology of developments in the automotive infotainment system
   Exhibit 19: Global automotive infotainment market 2014-2019 ($ billions)
Exhibit 20: Five forces analysis
Exhibit 21: Segmentation of global automotive infotainment market by geography 2014
Exhibit 22: Segmentation of global automotive infotainment market by geography 2019
Exhibit 23: Segmentation of global automotive infotainment market by geography 2014-2019 ($ billions)
Exhibit 24: Segmentation of global automotive infotainment market by geography 2014-2019
Exhibit 25: Automotive infotainment market in EMEA 2014-2019 ($ billions)
Exhibit 26: Automotive infotainment market in Americas 2014-2019 ($ billions)
Exhibit 27: Automotive infotainment market in APAC 2014-2019 ($ billions)
Exhibit 28: Major drivers of global automotive infotainment market
Exhibit 29: Automotive infotainment software platforms
Exhibit 30: Impact of drivers
Exhibit 31: Market challenges in global automotive infotainment market
Exhibit 32: Challenges faced during design and development of automotive infotainment systems solutions
Exhibit 33: Driver distraction ratings for automotive infotainment systems in US
Exhibit 34: Impact of drivers and challenges
Exhibit 35: Market trends in global automotive infotainment market
Exhibit 36: Major vendors in global automotive infotainment market
Exhibit 37: Alpine Electronics: Business segmentation by revenue 2015
Exhibit 38: Alpine Electronics: Geographical segmentation by revenue 2015
Exhibit 39: Continental: Business segmentation by revenue 2014
Exhibit 40: Continental: Business segmentation by revenue 2013 and 2014
Exhibit 41: Continental: Geographical segmentation by revenue 2014
Exhibit 42: Denso: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 43: Denso: Geographical segmentation by revenue 2015
Exhibit 44: Harman International: Business segmentation by revenue 2015
Exhibit 45: Harman International: Business segmentation by revenue 2014 and 2015 ($ millions)
Exhibit 46: Harman International: Geographical segmentation by revenue 2015
Exhibit 47: Panasonic: Business segmentation by revenue 2015
Exhibit 48: Panasonic: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 49: Panasonic: Geographical segmentation by revenue 2015
Exhibit 50: Pioneer: Business segmentation by revenue 2015
Exhibit 51: Pioneer: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 52: Pioneer: Geographical segmentation by revenue 2015

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3448889/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3448889/">http://www.researchandmarkets.com/reports/3448889/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBR2SND</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Formats</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprise:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>____________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>____________________________</td>
</tr>
<tr>
<td>City:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>____________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World