Global Automotive Rocker Panel Market 2015-2019

Description:
A rocker panel is a long strip of metal or fiber that is ideally used to provide protection to the vehicle's lower body. Rocker panels ensure enhanced protection to the door panel of the car by preventing it from all kinds of road debris hazards such as rock clings, chips, scratches, and peeling. They also provide an additional support to the structure of the vehicle, preventing it from crumpling in collisions.

The analysts forecast the global rocker panel market to grow at a CAGR of 6.04% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of global rocker panel market for 2015-2019. The market size has been calculated based on the number of units generated by the production of rocker panel. The report presents five key vendors and a detailed analysis of these vendors. Based on the type of automotive vehicles, we have segmented the rocker panel application into passenger car segments and light commercial vehicles. In addition, the market is also segmented on the basis of key customer segments. We also discuss market growth drivers, the challenges faced by vendors and the industry as a whole, as well as key trends emerging in the market.

The report, Global Rocker Panel Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the forecast period. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- B&I
- Nor/Am Auto Body Parts
- QMI sharp
- Smittybilt
- Willmore Manufacturing

Other prominent vendors
- Auto Metal Direct
- C2C Fabrication
- Innovative Creations
- Putco
- Rugged Ridge

Market drivers
- Escalating demand from emerging markets
- For a full, detailed list, view the full report

Market challenges
- Low demand from aftermarket
- For a full, detailed list, view the full report

Market trends
- Growing use of polymers
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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