Global Residential Architectural Coatings Market 2015-2019

Description:
About residential architectural coatings
Coatings are products used to protect a surface and/or enhance its appearance. Architectural coatings are applied to commercial and residential buildings. They serve to protect a building from elements such as moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the major types of architectural coating products. These products are formulated using various types of resin such as acrylic, alkyds, polyester, and polyurethane. The market may be broadly classified into two major types of coating technology: solvent-borne and water-borne coatings.

Over the years, the residential architectural coatings market has seen continuous innovation, with vendors focusing on the introduction of eco-friendly products and products with functional benefits. Today, residential architectural coatings are developed to meet customer needs and are largely customized to offer benefits such as graffiti-resistance and self-cleaning characteristics.

The report forecasts the global residential architectural coatings market to grow at a CAGR of 6.23% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global residential architectural coatings market for the period 2014-2019.

To arrive at a ranking of the leading vendors of the market, and to calculate the market size, the report considers the revenue generated through the sales of residential architectural coatings by vendors. It also presents the vendor landscape and a corresponding detailed analysis of the top ten vendors in the global residential architectural coatings market. The report also provides data on the different segments of the market, which are based on the following criteria:
- Technology (water-borne and solvent-borne coatings)
- Resin (acrylic, polyester, alkyd, epoxy, polyurethane, and others such as PTFE and PVDF)
- Application (interior and exterior)
- Type of consumer (professional and DIY consumers)
- Distribution channel (company-owned stores, independent distributors, and large retailers and wholesalers)
- Geography (APAC, Americas, and EMEA)

The report, Global Residential Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Americas, APAC, and EMEA; it also covers the landscape of the global residential architectural coatings market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Akzo Nobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco
- Nippon
- PPG
- Sherwin-Williams
- Valspar

Other prominent vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
- Meffert
- Morrells
- Pintuco
- RPM International
- Schaepman
- Tikkurila
- Tnemec

Key Market drivers
- Growth of global housing market
- For a full, detailed list, view the full report

Key Market challenges
- Regulations regarding VOC
- For a full, detailed list, view the full report

Key Market trends
- Increased emphasis on new color schemes
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

PART 01: Executive summary
   Highlights

PART 02: Scope of the report
   Market overview
   Top vendor offerings

PART 03: Market research methodology
   Research methodology
   Economic indicators

PART 04: Introduction
   Key market highlights

PART 05: Market landscape
   Market overview
   Market size and forecast by revenue
   Five forces analysis

PART 06: Market segmentation by technology
Market overview
Global water-borne residential architectural coatings market
Global solvent-borne residential architectural coatings market

PART 07: Market segmentation by resin
Market overview
Market segmentation

PART 08: Market segmentation by application
Market overview
Sub-segmentation of global residential architectural coatings market in interior applications

PART 09: Market segmentation by distribution channel
Market overview
Market segmentation and forecast

PART 10: Market segmentation by consumer type
Market overview
Market segmentation and forecast

PART 11: Geographical segmentation
Market segmentation and forecast
Residential architectural coatings market in APAC
Residential architectural coatings market in EMEA
Residential architectural coatings market in Americas

PART 12: Market drivers
Growth drivers

PART 13: Impact of drivers

PART 14: Market challenges
Market restraints

PART 15: Impact of drivers and challenges

PART 16: Market trends
Emerging trends

PART 17: Vendor landscape
Competitive scenario
Degree of consolidation
Market share analysis
Other prominent vendors
Key suppliers analysis

PART 18: Key vendor analysis
AkzoNobel
Asian Paints
BASF
Benjamin Moore
BEHR Process
DAW
Nippon Paint
PPG
Sherwin-Williams
Valspar

PART 19: Appendix

PART 20: About the Author

List of Exhibits
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3448930/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Residential Architectural Coatings Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3448930/
Office Code: SCPL6ZH9

Product Formats
Please select the product formats and quantity you require:

**Quantity**
Electronic (PDF) -
Single User: USD 2500
Electronic (PDF) -
1 - 5 Users: USD 3000
Electronic (PDF) -
Site License: USD 4000
Electronic (PDF) -
Enterprisewide: USD 10000

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World