
Description:
Blood screening is a medical process where blood is scanned for testing of particular condition or disease. This procedure is commonly performed for HIV, pregnancy, cancer, and other screening. It provides vital information to the physician regarding the functioning of organs such as kidney, liver, and thyroid. The major blood tests that are extensively used for diagnosing diseases include erythrocyte sedimentation rate (ESR), full blood count (FBC), electrolyte test, karyotyping, enzyme-linked immunosorbent assay (ELISA), C-reactive protein, liver function test, and blood cholesterol test. The market for blood screening has witnessed numerous technological advances such as shift toward the first-generation ELISA to highly advanced NAAT testing, since its inception.

The report forecasts the global blood screening market to grow at a CAGR of 9.31% over the period 2014-2019.

Covered in this report
The report covers the current scenario and the growth prospects of the global blood screening market for the period of 2015-2019. To calculate the market size, the report considers revenue generated from the sales of instruments, assays/consumables, and services for the technologies such as NAAT and multiplexed real-time PCR

The report, Global Blood Screening Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, Latin America, MEA, and North America; it also covers the landscape of the global blood screening market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key vendors
- Abbott Diagnostics
- bioMérieux
- Grifols
- Roche Diagnostics

Other prominent vendors
- Alere
- BD
- Beckman Coulter
- Bio-Rad Laboratories
- Cepheid
- Diamedix
- DiaSorin
- Eiken Chemical
- Elitech
- Enzo Biochem
- Fujirebio/Innogenetics
- Hologic
- Immunetics
- Lab21
- Meridian Bioscience
- OraSure
- Ortho Clinical Diagnostics
- Qiagen
- SeraCare
- Siemens Healthcare Diagnostics
- Thermo Fisher Scientific
- Trinity Biotech

Market drivers
- Increase in number of blood donations
- For a full, detailed list, view the full report

Market challenges
- Limitation of closed system
- For a full, detailed list, view the full report

Market trends
- Adoption of NAAT
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
Advances in personalized medicine

PART 10: Impact of drivers

PART 11: Market challenges
Limitation of closed systems
Regulatory issues
Lack of skilled technicians
Complexity and low detection capability

PART 12: Impact of drivers and challenges

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Strategic alliances
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Grifols
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