Medical Nonwoven Disposables Market Analysis By Product And Segment - Forecasts To 2020

Description: "Medical Nonwoven Disposables Market Analysis By Product (Hygiene Products, Incontinency Pads & Ostomy Liners, Panty Shield, Disposables Underwear, Disposables Diapers, Nonwoven Medical Supplies, Disposable Surgical Masks, Surgical Drapes, Surgical Caps, Surgical Gowns, Sterile Nonwoven Swab) And Segment - Forecasts To 2020"

Global medical nonwoven disposables market is expected to reach USD 10.05 billion by 2020. Increasing prevalence of hospital acquired infections and other infections such as hepatitis and AIDS, and the introduction of favorable initiatives and reforms promoting the use of nonwoven in government hospitals are some factors expected to drive the medical nonwoven disposables market growth during the forecast period. Rapidly growing geriatric population base is another high impact rendering driver for the medical nonwoven disposables market as aging is considered as one of the greatest risk factor for the development of incontinence. Furthermore, people of this age group are more likely to accept their symptoms and use incontinence products.

The hygiene products segment in the medical nonwoven disposables market is expected to grow at a lucrative rate of over 7.0% during the forecast period. The lucrative growth of this segment can be attributed to the growing prevalence of incontinence and the presence of high unmet medical needs pertaining to this segment. Constantly improving patient awareness levels and the introduction of new and efficient products is expected to drive segment growth during the forecast period. Hygiene disposables are also expected to witness a growth in usage rates over the next six years, owing to the introduction of cost effective products such as cheap non woven ostomy liners.

Further key findings from the study suggest:

Disposable diapers are expected to grow at a lucrative rate during the forecast period. Rising patient awareness levels pertaining to incontinence and the advantages offered by related products are some key factors attributing to the growth of this segment.

North America was the most mature regional market in 2013, accounting for over 35.0% of revenue. High prevalence of incontinence is the most significant growth driver of this market. Furthermore, presence of sophisticated healthcare infrastructure, high patient awareness levels are some factors attributing to the high demand for medical nonwoven disposables in the region.

Asia Pacific is identified as the most lucrative medical nonwoven disposables regional market. Rapid improvement in healthcare infrastructure and the presence of high unmet needs in the emerging markets of China and India are some factors expected to present manufacturers with lucrative future growth opportunities.

Some key players of manufacturing medical nonwoven disposables include Svenska Cellulosa Aktiebolaget (SCA), Kimberly-Clark, and Covidien.

For the purpose of this study, the report has segmented the global medical nonwoven disposables market on the basis of product and region:

Global Medical Nonwoven Disposables Product Outlook (Market Revenue in USD Million, 2012 – 2020)
- Hygiene products
  - Disposable Incontinence Pads & Ostomy Liners
  - Disposable Panty Shields
  - Disposable Underwear
  - Disposable Diapers
    - Ultra-Absorbent Disposable Diapers
    - Super-Absorbent Disposable Diapers
    - Gender-Specific Disposable Diapers
    - Biodegradable Disposable Diapers
- Regular Disposable Diapers
- Nonwoven Medical Supplies
  - Disposable Surgical Masks
  - Disposable Surgical Drapes
  - Disposable Surgical Caps
  - Disposable Surgical Gowns
- Disposable Sterile Nonwoven Swabs

Medical Nonwoven Disposables Regional Outlook (Revenue, USD Million, 2012 – 2020)
- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
- Asia Pacific
  - Japan
  - China
- RoW

Contents:

Chapter 1. Executive Summary
  1.1. Medical Nonwoven Disposables– Industry Summary and Critical Success Factors (CSFs)

Chapter 2. Medical Nonwoven Disposables Industry Outlook
  2.1. Market Segmentation
  2.2 Market size and growth prospects
  2.3 Medical Nonwoven Disposables Market dynamics
    2.3.1 Market Driver Analysis
    2.3.2 Market Restraint Analysis
  2.4 Industry Analysis – Porter’s
  2.5 Key opportunities prioritized
  2.6 Global medical nonwoven disposables market – PESTEL analysis

Chapter 3. Medical Nonwoven Disposables Product Outlook
  3.1 Disposable Non Woven Hygiene Products
    3.1.1 Disposable Non Woven Hygiene Products Market, 2012–20 (USD Mn)
    3.1.2 Disposable Incontinence Pads & Ostomy Liners Market Estimates and Forecasts, 2012–20
        (USD Mn)
    3.1.3 Disposable Panty Shields Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.1.4 Disposable Underwear Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.1.5 Disposable Diapers Market Estimates and Forecasts, 2012 – 2020 (USD Mn)
      3.1.5.1 Ultra-Absorbent Disposable Diapers Market Estimates and Forecasts, 2012–20 (USD Mn)
      3.1.5.2 Super-Absorbent Disposable Diapers Market Estimates and Forecasts, 2012–20 (USD Mn)
      3.1.5.3 Gender-Specific Disposable Diapers Market Estimates and Forecasts, 2012–20 (USD Mn)
      3.1.5.4 Biodegradable Disposable Diapers Market Estimates and Forecasts, 2012–20 (USD Mn)
      3.1.5.5 Regular Disposable Diapers Market Estimates and Forecasts, 2012–20 (USD Mn)
  3.2 Nonwoven Medical Supplies
    3.2.1 Nonwoven Disposable Medical Supplies Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.2.2. Disposable Surgical Masks Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.2.3 Disposable Surgical Drapes Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.2.4 Disposable Surgical Caps Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.2.5 Disposable Surgical Gowns Market Estimates and Forecasts, 2012–20 (USD Mn)
    3.2.6 Disposable Sterile Nonwoven Swabs Market Estimates and Forecasts, 2012–20 (USD Mn)

Chapter 4. Medical nonwoven disposables Regional Outlook
  4.1 North America
    4.1.1 North America Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20
        (USD Mn)
    4.1.2 U.S. Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
    4.1.3 Canada Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
  4.2 Europe
    4.2.1 Europe Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
    4.2.2 UK Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
    4.2.3 Germany Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
4.3 Asia Pacific
   4.3.1 Asia Pacific Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
   4.3.2 Japan Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
   4.3.3 China Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)
4.4 RoW
   4.4.1 RoW Medical Nonwoven Disposables Market Estimates and Forecasts, 2012-20 (USD Mn)

Chapter 5. Competitive Landscape
5.1 Domtar Corporation
   5.1.1. Company Overview
   5.1.2. Financial Performance
   5.1.3. Product Benchmarking
   5.1.4. Strategic Initiatives
5.2 Covidien
   5.2.1. Company Overview
   5.2.2. Financial Performance
   5.2.3. Product Benchmarking
   5.2.4. Strategic Initiatives
5.3 Kimberly-Clark Corporation
   5.3.1. Company Overview
   5.3.2. Financial Performance
   5.3.3. Product Benchmarking
   5.3.4. Strategic Initiatives
5.4 Molnlycke Health Care AB
   5.4.1. Company Overview
   5.4.2. Financial Performance
   5.4.3. Product Benchmarking
   5.4.4. Strategic Initiatives
5.5 First Quality Enterprises, Inc.
   5.5.1. Company Overview
   5.5.2. Financial Performance
   5.5.3. Product Benchmarking
   5.5.4. Strategic Initiatives
5.6 Svenska Cellulosa Aktiebolaget
   5.6.1. Company Overview
   5.6.2. Financial Performance
   5.6.3. Product Benchmarking
   5.6.4. Strategic Initiatives
5.7 Medline Industries, Inc.
   5.7.1. Company Overview
   5.7.2. Financial Performance
   5.7.3. Product Benchmarking
   5.7.4. Strategic Initiatives
5.8 UniCharm Corporation
   5.8.1. Company Overview
   5.8.2. Financial Performance
   5.8.3. Product Benchmarking
   5.8.4. Strategic Initiatives
5.9 Ahlstrom Corporation
   5.9.1. Company Overview
   5.9.2. Financial Performance
   5.9.3. Product Benchmarking
   5.9.4. Strategic Initiatives
5.10 Freudenberg Nonwovens
    5.10.1. Company Overview
    5.10.2. Financial Performance
    5.10.3. Product Benchmarking
    5.10.4. Strategic Initiatives
5.11 Georgia-Pacific LLC
    5.11.1. Company Overview
    5.11.2. Financial Performance
    5.11.3. Product Benchmarking
    5.11.4. Strategic Initiatives
Chapter 5. Nonwoven Medical Disposables Market by Leading Companies

5.12 MRK healthcare Pvt. Ltd
5.12.1. Company Overview
5.12.2. Financial Performance
5.12.3. Product Benchmarking
5.12.4. Strategic Initiatives

5.13 Polymer Group, Inc.
5.13.1. Company Overview
5.13.2. Financial Performance
5.13.3. Product Benchmarking
5.13.4. Strategic Initiatives

5.14 Asahi Kasei Corporation
5.14.1. Company Overview
5.14.2. Financial Performance
5.14.3. Product Benchmarking
5.14.4. Strategic Initiatives

5.15 Cypress Medical Products
5.15.1. Company Overview
5.15.2. Financial Performance
5.15.3. Product Benchmarking
5.15.4. Strategic Initiatives

5.16 Abena Group
5.16.1. Company Overview
5.16.2. Financial Performance
5.16.3. Product Benchmarking
5.16.4. Strategic Initiatives

Chapter 6. Methodology and Scope
6.1. Research Methodology
6.2. Research Scope & Assumption
6.3. List of Data Sources

List of Tables
1. Global medical nonwoven disposables: Market segmentation
2. Global medical nonwoven disposables market, 2012 - 2020 (USD Million)
3. Medical nonwoven disposables: Market dynamics
4. Medical nonwoven disposables market – Porter's analysis
5. Key opportunities prioritized
6. Medical nonwoven disposables market – PESTEL Analysis
14. Medical nonwoven disposables market share by region, 2013 & 2020
15. Global medical nonwoven disposables market, 2012 – 2020 (USD Million)
18. Europe medical nonwoven disposables market, 2012 – 2020 (USD Million)
19. UK medical nonwoven disposables market, 2012 – 2020 (USD Million)
20. Germany medical nonwoven disposables market, 2012 – 2020 (USD Million)
21. Asia Pacific medical nonwoven disposables market, 2012 – 2020 (USD Million)
22. Japan medical nonwoven disposables market, 2012 – 2020 (USD Million)
24. RoW medical nonwoven disposables market, 2012 – 2020 (USD Million)

List of Figures
1. Global medical nonwoven disposables: Market segmentation
2. Global medical nonwoven disposables market, 2012 - 2020 (USD Million)
3. Medical nonwoven disposables: Market dynamics
4. Medical nonwoven disposables market - Porter's analysis
5. Key opportunities prioritized
6. Medical nonwoven disposables market - PESTEL Analysis
7. Medical nonwoven disposables market share by product, 2013 & 2020
8. Disposable non woven hygiene products market, 2012 - 2020 (USD Million)
9. Disposable incontinence pads and ostomy liners market, 2012 - 2020 (USD Million)
10. Global disposable panty shields market, 2012 - 2020 (USD Million)
12. Disposable diapers market, 2012 - 2020 (USD Million)
17. Medical nonwoven disposables market share by region, 2013 & 2020
20. Canada. medical nonwoven disposables market, 2012 - 2020 (USD Million)
21. Europe medical nonwoven disposables market, 2012 - 2020 (USD Million)
22. UK medical nonwoven disposables market, 2012 - 2020 (USD Million)
23. Germany medical nonwoven disposables market, 2012 - 2020 (USD Million)
24. Asia Pacific medical nonwoven disposables market, 2012 - 2020 (USD Million)
25. Japan medical nonwoven disposables market, 2012 - 2020 (USD Million)
27. RoW medical nonwoven disposables market, 2012 - 2020 (USD Million)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3450652/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Medical Nonwoven Disposables Market Analysis By Product And Segment - Forecasts To 2020
Web Address: http://www.researchandmarkets.com/reports/3450652/
Office Code: SC2GR7TS

Product Formats
Please select the product formats and quantity you require:

Quantity
Electronic (PDF) - Single User: □ USD 4950
Electronic (PDF) - 1 - 5 Users: □ USD 7950
Electronic (PDF) - Enterprisewide: □ USD 9950

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp