Description: The market for vacuum packaging has increased since the last decade because of the technological innovations in the packaging industry. The Asia-Pacific region accounted for the largest share of the total market value in 2014, followed by Europe and North America. The vacuum packaging market in developed countries is well-established; however, markets in developing economies such as China and India are estimated to grow at a higher rate from 2015 to 2020. This is owing to the growing demand for hygienic packaging that ensures product safety and freshness for longer durations.

The vacuum packaging market has been growing in accordance with the packaging industry. With the increase in demand for hygienic, eco-friendly, and economical packaging solutions, the demand for vacuum packaging has increased.

This report estimates the market size for vacuum packaging in terms of both value and volume. In this report, the market is broadly segmented based on application, process, packaging material, machinery, pack type, and region. Market drivers, restraints, opportunities & challenges, and market share by participant for the overall market are discussed in detail. Vacuum packaging is one of the fastest-growing markets in the packaging industry, which has witnessed significant growth over the last decade in several key economies across the world. The vacuum packaging market has kept pace with technological advances and is poised to attain high growth in the near future.

Scope of the report

This research study categorizes the global vacuum packaging market on the basis of application, process, packaging material, machinery, pack type, and region:

On the basis of application, the vacuum packaging market has been segmented as follows:

- Food
- Pharmaceuticals
- Industrial Goods
- Others (Consumer Goods)

On the basis of process, the market has been segmented as follows:

- Skin Vacuum Packaging
- Shrink Vacuum Packaging
- Others (Traditional Vacuum Packaging)

On the basis of packaging material, the vacuum packaging market has been segmented as follows:

- Polyethylene
- Polyamide
- Ethylene Vinyl Alcohol
- Others (Paper, Polyvinyl Chloride, Polypropylene, Polyester)

On the basis of machinery, the vacuum packaging market has been segmented as follows:

- Thermoformers
- External Vacuum Sealers
- Tray-sealing Machines
- Others (Vacuum Chamber Machines, Mini Vacuum Machines)

On the basis of pack type, the vacuum packaging market has been segmented as follows:

- Flexible Packaging
On the basis of region, the vacuum packaging market has been segmented as follows:

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- Europe
- North America
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