Education ERP Market by Software Solutions (SIS, HR/Payroll, Financial Management, Placement Management, Transport Management, Enrolment and Admissions, Others), Services, Deployment, User Type & Region - Global Forecast to 2020

Description: Over the past few years, the market for education ERP has progressed by implementing the latest technologies owing to an increasing demand from academic institutions. This market includes the recent implementation of comprehensive and extremely user friendly ERP system to create a flexible administrative environment that would enable customization according to the institution's requirement. The education ERP market in this report is defined as the summation of solutions such as Student Information System (SIS), Human Resource (HR)/payroll, financial management, placement management, transport management, and enrolment and admissions.

The education ERP market categorizes the contemporary arrangements and technologies that are vital for any institute across the globe. This market is in the growth stage in Asia-Pacific, Middle East and Africa, and Latin America, as K-12 schools and higher education institutions across all regions are not very receptive towards the latest technological changes. Moreover, there is huge return on investment in education ERP; as opportunities for enriched performance are always increasing, hence, education experts and leaders continue to envision more productively about the administrative procedures and technologies that are required to make management of operations more flexible and secure.

The major restraints in the education ERP market are growing availability of new administrative systems and restricted customization feasibility. Many academic institutions lack the applicable implementation of these ERP systems due to the insufficient funds and the difficulty to integrate ERP systems with the internal systems. It is projected that the education ERP adoption would decline in a few years, especially in the developed economies of the U.S., Canada, and the U.K. It is expected that the global education ERP market will grow from USD 6.40 billion in 2015 to USD 14.22 billion by 2020, at a CAGR of 17.3% during the forecast period.

There are various assumptions that have been taken into consideration for the market sizing and forecasting exercise. For instance, exchange rates are expected to have a moderate rating of impact on this market. Therefore, the dollar fluctuations are not expected to seriously affect the forecast in the emerging Asia-Pacific (APAC) region.

The report will help the market leaders/new entrants in this market in the following ways:

- This report segments the market into products, and applications market, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split across different users and regions.
- The education ERP report will help them better understand the competitors and gain more insights to better position one's business. There is a separate section on competitive landscape, including end user analysis, mergers and acquisition, and venture capital funding. Besides this, there are company profiles of the ten major players in this market. In this section, market internals are provided that can help place one's company ahead of the competitors.
- The report helps them understand the pulse of the education ERP market. The report provides information on the key market drivers, restraints, challenges, and opportunities.

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