Telecom Series 2015: Mexico

Description: This report was completed in May 2015. It is part of the Telecom Series 2015, which provides in-depth profiles of each of the main telecom markets in Latin America.

Total revenue derived from the sale of telecommunication services in Mexico will grow from USD25.29 billion in 2014 to USD26.35 billion in 2018.

Expressed in USD, total telecom revenue fell 2.6% in 2014.

In 2014, the mobile market accounted for 60% of total telecom revenue.

The Mexican mobile market reached 104.87 million SIM connections in 2014. Mobile broadband lines represented 35.7% of total SIMs.

It is estimated that fixed telephony lines will decrease from 19.06 million in 2014 to 16.15 million in 2018. VoIP lines via DSL networks will expand market share from 7.8% of total fixed telephony lines in 2014 to 15.9% by 2018.

The fixed broadband market is expected to reach 17.29 million accounts by 2018. This research believes that xDSL will remain the leading last-mile access technology, although cable modem and FTTx subscriptions will gain further market share.

Contents:

1. Telecom Outlook: Mexico
   - Country overview (population, area, number of HHs, GDP growth)
   - Mexico's main telecom operators and services
   - Geographic operational areas of main telcos (fixed telephony, Q4 2014)
   - América Móvil (shareholder structure, corporate history, financial indicators)
   - Televisa Group (shareholder structure, corporate history, financial indicators)
   - Movistar Mexico (shareholder structure, corporate history, financial indicators)
   - Regulation: licensing, spectrum allocation, termination rates, universal service
   - Fair competition: regulatory bodies, dominant players and pricing

2. Mobile Market
   - Overview of mobile market in Mexico
   - Evolution of total mobile lines (prepaid Vs postpaid, 2007-18)
   - Mobile lines by type of client (retail Vs enterprise subscriptions, 2007-18)
   - Number of active MVNO SIM cards (2011-18)
   - Mobile broadband take-up and smartphone penetration (2008-18)
   - Annual mobile service revenue (2007-18)
   - Evolution of mobile service ARPU

3. Fixed Telephony Market
   - Overview of fixed telephony market in Mexico (service penetration, main operators and market shares, 2014)
   - Number of total fixed telephony lines (2007-18)
   - Fixed telephony lines by type of carrier (ILEC/CLEC) and type of client (business/residential) (2007-18)
   - Fixed telephony lines by type of delivery network (2007-18)
   - Evolution of fixed telephony revenue (2007-18)
   - Fixed telephony revenue by type of carrier (ILEC Vs CLEC, 2007-18)

4. Fixed Broadband Market
   - Overview of fixed broadband market in Mexico (service penetration, main operators and market shares,
5. Market Overview
- Total telecom lines in Mexico
- Total telecom revenue in Mexico

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/3451578/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Telecom Series 2015: Mexico
Web Address: http://www.researchandmarkets.com/reports/3451578/
Office Code: SC

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Single User: □ USD 900

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □
First Name:  __________________________  Last Name:  __________________________
Email Address: *  __________________________
Job Title:  __________________________
Organisation:  __________________________
Address:  __________________________
City:  __________________________
Postal / Zip Code:  __________________________
Country:  __________________________
Phone Number:  __________________________
Fax Number:  __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World