Snapshot of International TVE Pay Channels in Asia Pacific 2015

Description: The availability of TV Everywhere (TVE) services from international content providers in the Asia Pacific (Apac) region is still emerging with just five operative TVE platforms identified as of June, 2015. It is worth stating, however, that other international players plan to launch their respective TVE systems in the region in future.

TVE pay-channels are offered as an add-on service to customers who have already subscribed to the channel package via a Pay-TV operator.

The service is limited as content provider have so far only formed alliance with a handful of Pay-TV operators. TVE systems have adjusted to the value chain of the Pay-TV industry and positioned themselves as a value-added service that seeks to build loyalty with subscribers.

Unlike HBO Go's plan to be a standalone service in the US, most broadcasters, including HBO, are yet to make such a huge leap in Apac and move away from traditional Pay-TV operator alliances.

The Asian OTT/ Internet TV market has recently seen huge traction, especially in Southeast Asian countries where a number of major partnerships have been announced. HOOQ, a new OTT service offered jointly by SingTel, Sony Pictures Television and Warner Bros was launched in the Philippines in February, 2015, in partnership with Globe Telecom.


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Snapshot of International TVE Pay Channels in Asia Pacific 2015
Web Address: http://www.researchandmarkets.com/reports/3451586/
Office Code: SCBR73FT

Product Format
Please select the product format and quantity you require:

**Quantity**

- Electronic (PDF) - Single User: □ USD 500

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof

First Name: ______________________  Last Name: ______________________

Email Address: * ______________________

Job Title: ______________________

Organisation: ______________________

Address: ______________________

City: ______________________

Postal / Zip Code: ______________________

Country: ______________________

Phone Number: ______________________

Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World