Alcohol Ingredients Market by Ingredient Type (Yeast, Enzymes, Colorants, flavors & salts, and Others), Beverage Type (Beer, Spirits, Wine, Whisky, Brandy, and Others), & by Region - Global Trends & Forecasts to 2020

Description:
The alcohol ingredients market, that forms an integral part of the functional beverage ingredients market, is currently being driven by the rising popularity of alcoholic beverages among consumers across the globe. Leading companies such as Sensient Technologies Corporation (U.S.), Ashland Inc. (U.S.), and Archer Daniels Midland Company (U.S.) among several others have made significant investments in advancements of technology and new product developments to provide superior quality, innovative, and cost-effective solutions to the customers. They have also adopted acquisition and expansion strategies to increase their global market share by expanding their existing capabilities and enhancing their geographical presence in emerging markets such as China, Brazil, Japan, and India.

The alcohol ingredients market is expected to increase in developing countries due to the presence of emerging economies, rise in expenditure for alcoholic beverages, and the significant influence of traditions and cultures. Also, increase in population and disposable incomes in the developing Asian countries is driving the demand for alcoholic beverages, which in turn serves as a driver for the alcohol ingredients market.

On the basis of beverage type, the market is segmented into beer, spirits, wine, whisky, brandy, and others which include RTDs, premixes, cider, and perry. The spirits segment is further classified into sub-segments which include vodka, rum, scotch, gin, tequila, and other spirits.

The alcohol ingredients market is estimated to be valued at USD 1,130.4 Million in 2015 and at USD 1.8 Billion by 2020. The Asia-Pacific market is projected to grow at the highest CAGR during the review period due to the rapid growth in the beverage industry in developing countries such as China, India, and Japan.

This report includes market sizes in terms of value (USD million). It provides both, qualitative and quantitative analyses of the alcohol ingredients market, the competitive landscape, and the preferred development strategies of key players. The key players preferred new product development, joint ventures, agreements, expansions, and acquisitions as preferred strategies to gain a larger share in the market. The report also analyzes the market dynamics, winning imperatives, and issues faced by leading players.

Reasons to buy this Report:
- To get a comprehensive overview of the global alcohol ingredients market
- To gain wide ranging information about the top players in this industry, their product portfolios and key strategies adopted by them
- To gain insights of the major countries/regions in which the alcohol ingredients industry is flourishing

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