Functional Non-Meat Ingredients Market by Ingredient, Meat Type, Product & by Region - Forecast to 2020

Description:
“Functional Non-Meat Ingredients Market by Ingredient (Binders, Extenders & Fillers, Coloring Agents, Flavoring Agents, Salts & Preservatives), Meat Type (Beef, Pork, Mutton, Poultry), Product (Fresh Processed, Raw-Cooked, Pre-Cooked, Raw-Fermented Sausages, Cured & Dried), & by Region - Forecast to 2020”

The functional non-meat ingredients market, that forms an integral part of the processed meat industry, is currently being driven by the rising demand for different kinds of processed meat products such as beef, pork, mutton, and poultry. Leading companies such as Kerry Group plc (Ireland), Ohly GmbH (Germany), and E. I. du Pont de Nemours (U.S.) have made significant investments in advancements of technologies and new product developments to provide superior quality, and innovative and cost-effective meat solutions to the customers. They have also adopted the acquisition and expansion to increase their global market share by expanding their existing capabilities and enhancing their geographical presence in emerging markets such as China, Brazil, the Middle Eastern & African countries, and India.

The functional non-meat ingredients market is projected to grow in developing countries due to the presence of emerging economies, rise in expenditure for meat products, and increasing incorporation of functional non-meat ingredients process in meat processing and storage. Also, increase in population and disposable incomes in the developing Asian countries is driving the demand for processed meat products, which in turn serves as a driver for the functional non-meat ingredients market. This growth in the functional non-meat ingredients market is also due to the increasing incorporation of functional non-meat ingredients in the meat industry.

On the basis of ingredients, the market is segmented into binders, extenders & fillers, coloring agents, flavoring agents, salts & preservatives. Also, the functional non-meat ingredients market is segmented by meat into beef, pork, mutton, and poultry. By product type, the market is segmented into fresh processed, raw-cooked, pre-cooked, raw fermented sausages, and cured & dried.

The functional non-meat ingredients market is estimated to be valued at USD 29,391.8 Million in 2015 and is projected to reach the value of USD 35,276.0 Million in 2020, at a CAGR of 3.7%. In terms of volume, the functional non-meat ingredients market is projected to reach 5,683.5 KT by 2020, at a CAGR of 1.4% from 2015. The Asia-Pacific market is projected to grow at a CAGR of 5.2% in terms of value during the review period, due to the increase in the per capita meat consumption as well as processed meat industries in developing countries such as China, India, Vietnam, Thailand, and Japan.

This report includes estimations of market sizes for value (USD million) and volume (KT). It provides both, qualitative and quantitative analyses of the functional non-meat ingredients market, the competitive landscape, and the preferred development strategies of key players. The key players preferred new product development, joint ventures, agreements, expansions, and acquisitions as preferred strategies to gain a larger share in the market. The report also analyzes the market dynamics and issues faced by leading players.

Scope of the Report

Functional Non-meat Ingredients market

On the basis of ingredient, the market is segmented as follows:
- Binders
- Extenders & fillers
- Coloring agents
- Flavoring agents
- Salts & preservatives
- Others (anti-microbial, anti-oxidation, enzymes and acidifiers)

On the basis of meat, the market is segmented as follows:
Beef
- Pork
- Mutton
- Poultry
- Others (horse, camel, yak, and rabbit)

On the basis of product type, the market is segmented as follows:

- Fresh processed
- Raw-cooked
- Pre-cooked
- Raw fermented sausages
- Cured & dried
- Others (floral preservation, ceramics, and chemical)

On the basis of region, the market is sub-segmented as follows:

- North America
- Europe
- Asia-Pacific
- Latin America
- RoW

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<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
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</thead>
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<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
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<td>Electronic (PDF) - Site License:</td>
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<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
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