Global Market Study on Automotive Seat belt: 3 Point Seat Belt Segment to Witness High Growth by 2021

Description: Seat belt, also known as a safety belt, is a basic automotive safety device. Automotive seat belts are designed to safeguard the driver from harm caused due to sudden jerk on collision or sudden stoppage of the vehicle. Automotive seat belts complement automotive airbags to ensure optimum passenger safety in case of an accident.

This report covers the global automotive seat belt market performance in terms of revenue and volume contribution. The report includes key trends, drivers, restraints and opportunities influencing the growth of the global automotive seat belt market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in this report to better equip clients with crystal clear decision-making insights.

The global automotive seat belt market is mainly driven by factors such as increasing government road safety regulations and high incidence of road accidents worldwide. However, high costs of new products are expected to hamper the growth of the automotive seat belt market.

By Design Type type segment, Three-point belt is expected to be the dominant segment, accounting for 93.7% share of the total global automotive seat belt market by 2021, followed by two-point belt segment accounting for around 4.0% share.

By vehicle type segment, the passenger car segment is expected to dominate the automotive seat belt market, accounting for over 65% share of the overall market by 2021. The segment is projected to expand at a CAGR of 8.7% during the forecast period (2015–2021).

By technology type segment, the pretensioner segment is estimated to dominate the automotive seat belt market, accounting for around 35% share of the overall market by 2015 end. The segment is projected to expand at a CAGR of 8.0% during the forecast period.

By Regional Analysis, Asia-Pacific is estimated to be the largest market for automotive seat belts, accounting for over 25% share by 2015 end, and is expected to remain dominant throughout the forecast period. The automotive seat belt market in MEA and Latin America are expected to expand at CAGRs of 8.5% and 8.3 % respectively during the forecast period.

Key players in the global automotive seat belt market are Autoliv Inc., ZF TRW Automotive Holdings Corp., Takata Corporation, Robert Bosch GmbH, Continental AG, Denso Corporation, Key Safety Systems Inc., Toyoda Gosei Co. Ltd., Hyundai Mobis Co. Ltd., and Tokai Rika Co. Ltd. Major players are focusing on research and development activities in order to introduce innovative products in order to gain a competitive advantage in the market.

The automotive seat belt market is segmented as follows:

By Vehicle Type:
- Passenger Car
- Commercial Vehicle
- Light Commercial Vehicle
- Heavy Vehicle
- Buses and Coaches

By Design Type:
- Two-point Belt
- Three-point Belt
- Four-point Belt
- Five-point Belt
- Six-point Belt
- Belt-in-Seat

By Technology Type:
Retractor
Pretensioner
Active Seat Belt
Seat Belt Reminder System
Load Limiter
Bag-in-Belt
By Region:
North America
U.S.
Canada
Latin America
Argentina
Mexico
Brazil
Rest of Latin America
Europe
Eastern Europe
EU5 Countries
Asia
ASEAN
Japan
India
Oceania
Rest of APAC
MEA
GCC
South Africa
Turkey
Rest of MEA

Key features of this report
Drivers and restraints of the automotive seat belt market
Latest product innovations and key developments in the market
Analysis of business strategies of the top players
Automotive seat belt market estimates and forecasts

Contents:
1. Executive Summary
2. Research Methodology and Assumptions
3. Terminologies and Acronyms Used
4. Market Overview
   4.1. Introduction
      4.1.1. Market Taxonomy
      4.1.2. Technology Evolution
   4.2. Automotive Seat Belt Market Forecast
      4.2.1. Market Size (US$ Mn) and Volume (’000 Units) Forecast
      4.2.2. Seat Belt Market Size: Y-o-Y Growth
      4.2.3. Absolute $ Opportunity
   4.3. Market Dynamics
      4.3.1. Drivers
      4.3.2. Restraints
      4.3.3. Trends
   4.4. Automotive Seat Belt: Value Chain
5. Global Automotive Seat Belt market Analysis and Forecast By Vehicle Type
   5.1. Introduction
      5.1.1. Y-o-Y Projections, By Vehicle Type
      5.1.2. Basis Point Share (BPS) Analysis By Vehicle Type
   5.2. Market Size and Volume Forecast By Vehicle Type
5.2.1. Passenger Cars
   5.2.1.1. Market Size and Y-o-Y Growth
   5.2.1.2. Absolute $ Opportunity
   5.2.1.3. Market Size and Volume Forecast By Region
5.2.2. Commercial Vehicles
   5.2.2.1. Market Size and Y-o-Y Growth
   5.2.2.2. Absolute $ Opportunity
   5.2.2.3. Market Size and Volume Forecast By Region
5.2.2.4. Market Analysis By Sub-Segments
   5.2.2.4.1. Light Commercial Vehicles
     5.2.2.4.1.1. Market Size and Y-o-Y Growth
     5.2.2.4.1.2. Absolute $ Opportunity
     5.2.2.4.1.3. Market Size and Volume Forecast By Region
   5.2.2.4.2. Heavy Trucks
     5.2.2.4.2.1. Market Size and Y-o-Y Growth
     5.2.2.4.2.2. Absolute $ Opportunity
     5.2.2.4.2.3. Market Size and Volume Forecast By Region
   5.2.2.4.3. Busses and Coaches
     5.2.2.4.3.1. Market Size and Y-o-Y Growth
     5.2.2.4.3.2. Absolute $ Opportunity
     5.2.2.4.3.3. Market Size and Volume Forecast By Region
5.3. Market Trends

6. Global Automotive Seat Belt market Analysis and Forecast By Design Type
6.1. Introduction
   6.1.1. Y-o-Y Growth Projections By Design Type
   6.1.2. Basis Point Share (BPS) Analysis By Design Type
6.2. Market Size and Volume Forecast By Design Type
   6.2.1. Two-Point Belt
     6.2.1.1. Market Size and Y-o-Y Growth
     6.2.1.2. Absolute $ Opportunity
     6.2.1.3. Market Size and Volume Forecast By Region
   6.2.2. Three-Point Belt
     6.2.2.1. Market Size and Y-o-Y Growth
     6.2.2.2. Absolute $ Opportunity
     6.2.2.3. Market Size and Volume Forecast By Region
   6.2.3. Four-Point Belt
     6.2.3.1. Market Size and Y-o-Y Growth
     6.2.3.2. Absolute $ Opportunity
     6.2.3.3. Market Size and Volume Forecast By Region
   6.2.4. Five-Point Belt
     6.2.4.1. Market Size and Y-o-Y Growth
     6.2.4.2. Absolute $ Opportunity
     6.2.4.3. Market Size and Volume Forecast By Region
   6.2.5. Six-Point Belt
     6.2.5.1. Market Size and Y-o-Y Growth
     6.2.5.2. Absolute $ Opportunity
     6.2.5.3. Market Size and Volume Forecast By Region
   6.2.6. Belt-in-Seat
     6.2.6.1. Market Size and Y-o-Y Growth
     6.2.6.2. Absolute $ Opportunity
     6.2.6.3. Market Size and Volume Forecast By Region
6.3. Market Attractiveness Analysis By Design Type
6.4. Market Trends

7. Global Automotive Seat Belt market Analysis and Forecast By Technology
7.1. Introduction
   7.1.1. Y-o-Y Growth Projections By Technology
   7.1.2. Basis Point Share (BPS) Analysis By Technology
7.2. Market Size and Volume Forecast By Technology
   7.2.1. Retractor
     7.2.1.1. Market Size and Y-o-Y Growth
     7.2.1.2. Absolute $ Opportunity
7.2.1.3. Market Size and Volume Forecast By Region
7.2.2. Pretensioner
  7.2.2.1. Market Size and Y-o-Y Growth
  7.2.2.2. Absolute $ Opportunity
  7.2.2.3. Market Size and Volume Forecast By Region
7.2.3. Active Seat Belt
  7.2.3.1. Market Size and Y-o-Y Growth
  7.2.3.2. Absolute $ Opportunity
  7.2.3.3. Market Size and Volume Forecast By Region
7.2.4. Bag-in Belt
  7.2.4.1. Market Size and Y-o-Y Growth
  7.2.4.2. Absolute $ Opportunity
  7.2.4.3. Market Size and Volume Forecast By Region
7.2.5. Load Limiters
  7.2.5.1. Market Size and Y-o-Y Growth
  7.2.5.2. Absolute $ Opportunity
  7.2.5.3. Market Size and Volume Forecast By Region
7.2.6. Seat Belt Reminder System
  7.2.6.1. Market Size and Y-o-Y Growth
  7.2.6.2. Absolute $ Opportunity
  7.2.6.3. Market Size and Volume Forecast By Region
7.3. Market Attractiveness Analysis By Technology
7.4. Market Trends

8. Global Automotive Seat Belt market Analysis and Forecast By Region
8.1. Introduction
  8.1.1. Y-o-Y Growth Projections By Region
  8.1.2. Basis Point Share (BPS) Analysis By Region
8.2. Market Size and Volume Forecast By Region
  8.2.1. Asia Pacific
    8.2.1.1. Market Size and Y-o-Y Growth
    8.2.1.2. Absolute $ Opportunity
    8.2.1.3. Market Size and Volume Forecast By Country
      8.2.1.3.1. China
      8.2.1.3.2. India
      8.2.1.3.3. Japan
      8.2.1.3.4. ASEAN
      8.2.1.3.5. Oceania
      8.2.1.3.6. Rest of Asia Pacific
  8.2.2. Europe
    8.2.2.1. Market Size and Y-o-Y Growth
    8.2.2.2. Absolute $ Opportunity
    8.2.2.3. Market Size and Volume Forecast By Region
      8.2.2.3.1. Western Europe
      8.2.2.3.2. Eastern Europe
  8.2.3. Latin America
    8.2.3.1. Market Size and Y-o-Y Growth
    8.2.3.2. Absolute $ Opportunity
    8.2.3.3. Market Size and Volume Forecast By Country
      8.2.3.3.1. Argentina
      8.2.3.3.2. Brazil
      8.2.3.3.3. Mexico
      8.2.3.3.4. Rest of Latin America
  8.2.4. The Middle East and Africa
    8.2.4.1. Market Size and Y-o-Y Growth
    8.2.4.2. Absolute $ Opportunity
    8.2.4.3. Market Size and Volume Forecast By Country
      8.2.4.3.1. GCC
      8.2.4.3.2. South Africa
      8.2.4.3.3. Turkey
      8.2.4.3.4. Rest of MEA
  8.2.5. North America
    8.2.5.1. Market Size and Y-o-Y Growth
8.2.5.2. Absolute $ Opportunity
8.2.5.3. Market Size and Volume Forecast By Country
  8.2.5.3.1. U.S.
  8.2.5.3.2. Canada

9. Competitive Landscape
9.1. Competition Dashboard
9.2. Autoliv Inc
  9.2.1. Company Overview
  9.2.2. Product Offerings
  9.2.3. Financials
  9.2.4. SWOT
  9.2.5. Key Developments
9.3. ZF TRW Automotive Holdings Corp.
9.4. Takata Corporation
9.5. Robert Bosch GMBH
9.6. Continental AG
9.7. Denso Corporation
9.9. Toyoda Gosei Co. Ltd.
9.10. Hyundai Mobis Co. Ltd.
9.11. Tokai Rika Co. Ltd.

List of Table
Table 1: Seat Belt Market Volume & Value Forecast By Passenger Car Segment
Table 2: Seat Belt Market Volume & Value Forecast By Commercial Vehicle Segment
Table 3: Seat Belt Market Volume & Value Forecast By Light Commercial Vehicle Sub-segment
Table 4: Seat Belt Market Volume & Value Forecast By Heavy Vehicle Sub-segment
Table 5: Seat Belt Market Volume & Value Forecast By Busses and Coaches Sub-segment
Table 6: Seat Belt Market Volume & Value Forecast By Two-point Belt Segment
Table 7: Seat Belt Market Volume & Value Forecast By Three-point Belt Segment
Table 8: Seat Belt Market Volume & Value Forecast By Four-point Belt Segment
Table 9: Seat Belt Market Volume & Value Forecast By Five-point Belt Segment
Table 10: Seat Belt Market Volume & Value Forecast By Six-point Belt Segment
Table 11: Seat Belt Market Volume & Value Forecast By Belt-in-Seat Segment
Table 12: Seat Belt Market Volume & Value Forecast By Retractor Segment
Table 13: Seat Belt Market Volume & Value Forecast By Pretensioner Segment
Table 14: Seat Belt Market Volume & Value Forecast By Load Limiter Segment
Table 15: Seat Belt Market Volume & Value Forecast By Active Seat Belt Segment
Table 16: Seat Belt Market Volume & Value Forecast By Seat Belt Reminder System Segment
Table 17: Seat Belt Market Volume & Value Forecast By Bag-in-Belt Segment
Table 18: Seat Belt Market Volume & Value Forecast By Region
Table 19: Asia Pacific Seat Belt Market Volume & Value Forecast By Region
Table 20: Europe Seat Belt Market Volume & Value Forecast By Region
Table 21: Latin America Seat Belt Market Volume & Value Forecast By Region
Table 22: MEA Seat Belt Market Volume & Value Forecast By Region
Table 23: North America Seat Belt Market Volume & Value Forecast By Region

List of Figure
Figure 01: Global Automotive Seat Belt Volume (000' Units) & Y-o-Y Forecast, 2013–2021
Figure 02: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Region, 2013–2021
Figure 03: Global Automotive Seat Belt Absolute $ Opportunity by Region, 2014–2021
Figure 04: Global Seat Belt Volume Share & BPS Analysis By Vehicle Type, 2014 & 2021
Figure 05: Global Seat Belt Volume Attractiveness By Vehicle Type, 2014–2021
Figure 06: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Passenger Car Segment, 2013–2021
Figure 07: Global Automotive Seat Belt Absolute $ Opportunity by Passenger Car Segment, 2014–2021
Figure 08: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Commercial Vehicle Segment, 2013–2021
Figure 09: Global Automotive Seat Belt Absolute $ Opportunity by Commercial Vehicle Segment, 2014–2021
Figure 10: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Light Commercial
Vehicle Sub-segment, 2013–2021

Figure 11: Global Automotive Seat Belt Absolute $ Opportunity by Light Commercial Vehicle Sub-segment, 2014–2021

Figure 12: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Heavy Vehicle Sub-segment, 2013–2021

Figure 13: Global Automotive Seat Belt Absolute $ Opportunity by Heavy Vehicle Sub-Segment, 2014–2021

Figure 14: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Buses and Coaches Sub-segment, 2013–2021

Figure 15: Global Automotive Seat Belt Absolute $ Opportunity by Buses and Coaches Sub-segment, 2014–2021

Figure 16: Global Seat Belt Volume Share & BPS Analysis By Design Type, 2014 & 2021

Figure 17: Global Seat Belt Volume Attractiveness By Design Type, 2014–2021

Figure 18: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Two-point Belt Segment, 2013–2021

Figure 19: Global Automotive Seat Belt Absolute $ Opportunity by Two-point Belt Segment, 2014–2021

Figure 20: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Three-point Belt Segment, 2013–2021

Figure 21: Global Automotive Seat Belt Absolute $ Opportunity by Three-point Belt Segment, 2014–2021

Figure 22: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Four-point Belt Segment, 2013–2021

Figure 23: Global Automotive Seat Belt Absolute $ Opportunity by Four-point Belt Segment, 2014–2021

Figure 24: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Five-point Belt Segment, 2013–2021

Figure 25: Global Automotive Seat Belt Absolute $ Opportunity by Five-point Belt Segment, 2014–2021

Figure 26: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Six-point Belt Segment, 2013–2021

Figure 27: Global Automotive Seat Belt Absolute $ Opportunity by Six-point Belt Segment, 2014–2021

Figure 28: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Belt-in-Seat Segment, 2013–2021

Figure 29: Global Automotive Seat Belt Absolute $ Opportunity by Belt-in-Seat Segment, 2014–2021

Figure 30: Global Automotive Seat Belt Market Attractiveness By Design Type , 2015–2021

Figure 31: Global Seat Belt Volume Share & BPS Analysis By Technology Type, 2014 & 2021

Figure 32: Global Seat Belt Volume Attractiveness By Technology Type, 2014–2021

Figure 33: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Retractor Segment, 2013–2021

Figure 34: Global Automotive Seat Belt Absolute $ Opportunity by Retractor Segment, 2014–2021

Figure 35: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Pretensioner Segment, 2013–2021

Figure 36: Global Automotive Seat Belt Absolute $ Opportunity by Pretensioner Segment, 2014–2021

Figure 37: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Load Limiter Segment, 2013–2021

Figure 38: Global Automotive Seat Belt Absolute $ Opportunity by Load Limiter Segment, 2014–2021

Figure 39: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Active Seat Belt Segment, 2013–2021

Figure 40: Global Automotive Seat Belt Absolute $ Opportunity by Active Seat Belt Segment, 2014–2021

Figure 41: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Seat Belt Reminder System Segment, 2013–2021

Figure 42: Global Automotive Seat Belt Absolute $ Opportunity by Seat Belt Reminder System Segment, 2014–2021

Figure 43: Global Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth by Bag-in-Belt Segment, 2013–2021

Figure 44: Global Automotive Seat Belt Absolute $ Opportunity by Bag-in-Belt Segment, 2014–2021

Figure 45: Global Automotive Seat Belt Market Attractiveness By Technology Type , 2015–2021

Figure 46: Global Seat Belt Volume Share & BPS Analysis By Region, 2014 & 2021

Figure 47: Global Seat Belt Volume Attractiveness By Region, 2014–2021

Figure 48: Asia Pacific Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth, 2013–2021

Figure 49: Asia Pacific Automotive Seat Belt Absolute $ Opportunity, 2014–2021

Figure 50: Europe Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth, 2013–2021

Figure 51: Europe Automotive Seat Belt Absolute $ Opportunity, 2014–2021

Figure 52: Latin America Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth, 2013–2021

Figure 53: Latin America Automotive Seat Belt Absolute $ Opportunity, 2014–2021

Figure 54: MEA Automotive Seat Belt Market Size Forecast (US$ Mn) & Y-o-Y Growth, 2013–2021

Figure 55: MEA Automotive Seat Belt Absolute $ Opportunity, 2014–2021
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