Global Market Study on Automotive Seat belt: 3 Point Seat Belt Segment to Witness High Growth by 2021

Description: Seat belt, also known as a safety belt, is a basic automotive safety device. Automotive seat belts are designed to safeguard the driver from harm caused due to sudden jerk on collision or sudden stoppage of the vehicle. Automotive seat belts complement automotive airbags to ensure optimum passenger safety in case of an accident.

This report covers the global automotive seat belt market performance in terms of revenue and volume contribution. The report includes key trends, drivers, restraints and opportunities influencing the growth of the global automotive seat belt market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in this report to better equip clients with crystal clear decision-making insights.

The global automotive seat belt market is mainly driven by factors such as increasing government road safety regulations and high incidence of road accidents worldwide. However, high costs of new products are expected to hamper the growth of the automotive seat belt market.

By Design Type type segment, Three-point belt is expected to be the dominant segment, accounting for 93.7% share of the total global automotive seat belt market by 2021, followed by two-point belt segment accounting for around 4.0% share.

By vehicle type segment, the passenger car segment is expected to dominate the automotive seat belt market, accounting for over 65% share of the overall market by 2021. The segment is projected to expand at a CAGR of 8.7% during the forecast period (2015–2021).

By technology type segment, the pretensioner segment is estimated to dominate the automotive seat belt market, accounting for around 35% share of the overall market by 2015 end. The segment is projected to expand at a CAGR of 8.0% during the forecast period.

By Regional Analysis, Asia-Pacific is estimated to be the largest market for automotive seat belts, accounting for over 25% share by 2015 end, and is expected to remain dominant throughout the forecast period. The automotive seat belt market in MEA and Latin America are expected to expand at CAGRs of 8.5% and 8.3 % respectively during the forecast period.

Key players in the global automotive seat belt market are Autoliv Inc., ZF TRW Automotive Holdings Corp., Takata Corporation, Robert Bosch GmbH, Continental AG, Denso Corporation, Key Safety Systems Inc., Toyoda Gosei Co. Ltd., Hyundai Mobis Co. Ltd., and Tokai Rika Co. Ltd. Major players are focusing on research and development activities in order to introduce innovative products in order to gain a competitive advantage in the market.

The automotive seat belt market is segmented as follows:

- By Vehicle Type:
  - Passenger Car
  - Commercial Vehicle
  - Light Commercial Vehicle
  - Heavy Vehicle
  - Buses and Coaches

- By Design Type:
  - Two-point Belt
  - Three-point Belt
  - Four-point Belt
  - Five-point Belt
  - Six-point Belt
  - Belt-in-Seat

- By Technology Type:
Retractor  
Pretensioner  
Active Seat Belt  
Seat Belt Reminder System  
Load Limiter  
Bag-in-Belt  
By Region:  
North America  
U.S.  
Canada  
Latin America  
Argentina  
Mexico  
Brazil  
Rest of Latin America  
Europe  
Eastern Europe  
EUS Countries  
Asia  
ASEAN  
Japan  
India  
Oceania  
Rest of APAC  
MEA  
GCC  
South Africa  
Turkey  
Rest of MEA  

Key features of this report
Drivers and restraints of the automotive seat belt market  
Latest product innovations and key developments in the market  
Analysis of business strategies of the top players  
Automotive seat belt market estimates and forecasts

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