Furniture and Floor Coverings Retailing in Americas, 2014-2019: Market Dynamics, Retail Trends, and Competitive Landscape

Description:
Summary
Furniture and Floor Coverings market in the Americas is expected to record meagre growth over the next five years as retail sales recover in the US, while Brazil observes a slowdown due to rising inflation and unemployment. The US will continue to be the largest market for the category in the region aided by an increase in housing activity and high consumer confidence. Latin American countries such as Peru and Chile are expected to record highest growth due to rising disposable incomes, stable economic conditions and increased domestic demand.

Key Findings
- The Americas Furniture and Floor Coverings market is forecast to cross US$180 billion in sales by 2019, supported by modest value growth in the US market
- Online will continue to be the fastest growing channel at a CAGR of 9.0% during 2014-2019, while home improvement and gardening supplies retailers will dominate the regional sales with nearly 70% in sales
- The US will remain as the largest contributor to the Americas Furniture and Floor Coverings sales but is expected to expand at a nominal CAGR of 2.7% compared to Peru which is expected to grow fastest at 6.0% CAGR
- Latin American countries, mainly Chile and Peru, are observing higher growth on the back of rise in homeownership and spending power. Affordable and modern furniture are very popular in these countries

Synopsis
The “Furniture and Floor Coverings Retailing in Americas, 2014-2019” report provides analysis of current and forecast market data for retail sales in different channels in the Furniture and Floor Coverings category across the Americas.

What else does this report offer?
- Current market sizes and forecasts for 2019 by country with an assortment of charts that ranks countries based on market size, growth rate, value growth and channel sales
- Market insights based on consumer trends, and changing economic and demographic factors on regional and country basis
- Retail sales and fastest-growing markets for the category group and further breakdown for individual sub-categories: Furniture as well as Floor coverings
- Qualitative and quantitative insights of changing Furniture and Floor Coverings' retail dynamics across various channels Retail sales, market share, and growth rate of channels included: home furniture and homewares retailers, hypermarkets, supermarkets and hard-discounters, department stores, online, home improvement and gardening supplies retailers, value, variety stores and general merchandise retailers, and cash and carries and warehouse clubs

Reasons To Buy
- Get accurate and reliable retail sales data of the nine largest Furniture and Floor Coverings markets in Americas: Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru, the US, and Venezuela for 2014 and forecast for 2019 to identify the largest and fastest-growing market and to discover profitable markets for expansion/entry
- Explore an in-depth analysis of retail sales data by channels to spot leading channels in Furniture and Floor Coverings retail space and develop strategies for specific channels
- Gain access to retail sales data at sub-category level across the region to target key markets for each sub-
categories and to analyze their current and future growth prospects

- Learn from consumer insights and retail trends and define your strategies based on the need of consumers and retail landscape in the country

- Make country level comparisons to effectively target new revenue streams and align your marketing strategies with the crucial trends influencing consumer behavior

- Track competitive landscape based on the information about store count and latest developments for key Furniture and Floor Coverings retailers in the region

Contents:

Global Summary
Global* furniture and floor coverings market to mark US$692.7 billion retail sales in 2019
China is set become the world's largest furniture and floor coverings market by 2019
Furniture sub-category sales contribute major share in global furniture and floor coverings sales. Across the globe, retailers are taking initiatives to increase their online presence, while online retailers are adopting innovative methods to cater tangibility issue
Snippets of retail trends in Americas
The US is the largest market in the Americas
Increasing number of homeowners are investing their existing homes either for re-sale or investment in an appreciating asset Peru, followed by Chile and Mexico, is the fastest-growing markets in the Americas
Brazilian market to slowdown due to unfavorable economic condition
Americas: Furniture and Floor Coverings Retail Market
Americas furniture and floor coverings markets by value 2014 and 2019 (US$ bn)
Americas furniture and floor coverings share of total retail sales, 2009 (%) and 2019 (%)
Americas furniture and floor coverings markets by growth, 2014-2019 (CAGR %)
Furniture and floor coverings total retail sales breakdown, 2009, 2014 and 2019 (%)
Top five markets by each product category
Sub-category level sales for individual markets
Top three largest and fastest growing channels in fastest growing markets
Share and growth of channels and top five countries in each channel
Furniture and floor coverings retail trends and major retailers operating in the region
Retail innovations in the region

List of Figures

Americas' furniture and floor coverings market by value 2014 and 2019 (US$ bn)
Share of each country in the Americas' furniture and floor coverings market, 2014 (%) Share of each country in the Americas' furniture and floor coverings market, 2019 (%) Furniture and floor coverings' share in the market's total retail sales, 2009 (%) Furniture and floor coverings' share in the market's total retail sales, 2019 (%) Furniture and floor coverings total retail sales breakdown, 2009, 2014 and 2019 (%)
Furniture and floor coverings total retail sales breakdown, 2009, 2014 and 2019 (US$ bn)
Top five markets by furniture, 2014-2019 (US$ bn)
Top five markets by floor coverings sales, 2014-2019 (US$ bn)
Sub-category level sales across the Americas
Americas' furniture and floor coverings markets by growth, 2014-2019 (CAGR %)
Top three largest and fastest growing channels
Americas' channel share in 2014 and growth rate, 2014-2019 (CAGR, %)
Top five markets for home furniture and homewares retailers, 2014-2019, (US$ bn)
Top five markets for hypermarkets, supermarkets and hard-discounters, 2014-2019, (US$ bn)
Top five markets for department stores, 2014-2019 (US$ bn)
Top five markets for online, 2014-2019 (US$ bn)
Top five markets for home improvement and gardening supplies retailers, 2014-2019 (US$ bn)
Top five markets for value, variety stores and general merchandise retailers, 2014-2019 (US$ bn)
Top five markets for other general and non-specialist direct retailers, 2014-2019 (US$ bn)
Top five markets for cash and carries and warehouse clubs, 2014-2019 (US$ bn)
Top five markets for other specialist retailers, 2014-2019 (US$ bn)
Top five markets for convenience Stores (including Independents) and Gas Stations, 2014-2019 (US$ bn)
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3453180/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Furniture and Floor Coverings Retailing in Americas, 2014-2019 : Market Dynamics, Retail Trends, and Competitive Landscape
Web Address: http://www.researchandmarkets.com/reports/3453180/
Office Code: SCH3H336

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1950</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World