Luggage and Leather Goods Retailing in Australia - Market Summary and Forecasts: Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:
Luggage and leather goods sales in Australia are expected to witness a healthy growth over the next five years, with the sales expected to grow at a CAGR of 4.3% during 2014-2019. Increasing fashion consciousness, increasing disposable incomes, and increasing demand for aesthetically attractive bags is driving the sales of luggage and leather goods in the country. Growing tourist arrivals in the country will further boost the market. Specialist retailers continue to the most preferred channel, while sales through online channel is witnessing rapid growth.

Key Findings
- Commanding a 45.6% share of the overall sales in the segment, specialist retailers dominate the luggage and leather goods market in Australia.
- Luggage and leather goods sales accounted for a marginal share of the total retail sales in 2014 and the sales are expected to reach AUD1.8 billion by 2019.
- Online is the fastest-growing channel in the luggage and leather goods category

Synopsis
“Luggage and Leather Goods Retailing in Australia - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019
- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists
- An overview of key luggage and leather goods retailers operating across Australia and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on luggage and leather goods sector in the Australian retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in luggage and leather goods category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including luggage and leather goods, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the luggage and leather goods market
- Analysis of key international and domestic players operating in the luggage and leather goods market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:
1 Introduction
  1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
  3.1 Resilient economy offers abundant growth opportunities for retailers
    3.1.1 Robust economy with growth potential - A positive sign for retailers
    3.1.2 Rise in savings rate is a concern for retailers
    3.1.3 Services sector continues to be the major sector for employment
    3.1.4 Moderate inflation levels to benefit retailers
    3.1.5 Steep rise in consumption expenditure- a key factor to reckon with
    3.1.6 Increasing urbanization offers growth opportunities for retailers
  3.2 Steady growth of population and increasing income levels to boost retail spending
4 Australian Shoppers
  4.1 Australians prefer to shop through mobile devices
  4.2 Online Shoppers are preferring offshore retailers over domestic retailers
  4.3 Surge in usage of social media affecting the purchasing decisions
  4.4 Rise in private label and discounted products sales
  4.5 Consumers inclining towards omni-channel shopping
  4.6 Growth in tourism sector to boost retail spending
5 Doing Business in Australia
  5.1 Summary
    5.1.1 Bureaucracy
    5.1.2 Business culture
    5.1.3 Infrastructure and logistics
  5.2 Business reforms in Australia
  5.3 Laws for foreign investors
6 Retail - Product Sectors
  6.1 Product Sector Analysis
    6.1.1 Luggage and Leather Goods
    6.2 Luggage and Leather Goods Category Overview
    6.2.1 Luggage and Leather Goods
    6.3 Major Retailers
    6.3.1 Luggage and Leather Goods
7 Appendix
  7.1 Definitions
    7.1.1 This report provides 2014 actual sales; while forecasts are provided for 2015 - 2019
  7.2 Summary Methodology
    7.2.1 Overview
    7.2.2 The triangulated market sizing method
    7.2.3 Industry surveys in the creation of retail market data
    7.2.4 Quality control and standardized processes
  7.3 About
  7.4 Disclaimer

List of Tables

Table 1: Australia Luggage and Leather Goods Retail Sales (AUD mn), by Channel Group, 2009-2014
Table 2: Australia Luggage and Leather Goods Retail Sales Forecast (AUD mn), by Channel Group, 2014-2019
Table 3: Australia Luggage and Leather Goods Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: Australia Luggage and Leather Goods Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 5: Australia Luggage and Leather Goods Retail Segmentation, by Channel Group, 2009-2019
Table 6: Key Luggage and Leather Goods Retailers in Australia
Table 7: Australia Exchange Rate AUD-USD (Annual Average), 2009-2014
Table 8: Australia Exchange Rate AUD-USD (Annual Average), 2015-2019 Forecasts
Table 9: Retail Channel Definitions
Table 10: Retail Category Definitions
List of Figures

Figure 1: GDP Value (US$ billion), 2009-2014
Figure 2: Growth Rate of GDP (US$ billion, %), 2009-2014
Figure 3: GDP Value and Growth (AUD billion, %), 2008-2014
Figure 4: Forecasts for GDP Value and Growth (AUD billion, %), 2014-2019
Figure 5: Household Savings Rate (%), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014
Figure 7: Unemployment Rate (%), 2005-2014
Figure 8: Inflation Growth Rates (%), 2004-2014
Figure 9: Household Consumption Expenditure of Australia (AUD billion), 2004 and 2014
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2014
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2004-2014
Figure 12: Rural and Urban Populations (millions) 2004, 2014 and 2019
Figure 13: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 14: Population Split by Gender (%), 2014 and 2019E
Figure 15: Population Split by Age Group (%), 2014 and 2019
Figure 16: Per Capita Spend on Retail (AUD), 2006 and 2014
Figure 17: Per Capita Spend (AUD)and Total Retail Spend by Age Group (%), 2006 and 2019
Figure 18: Usage of Mobile Phones for Shopping on the Rise
Figure 19: Online Shopping through Overseas Websites
Figure 20: Omni channel shopper
Figure 21: Tourist arrivals to Australia, (in thousands), 2009 and 2014
Figure 22: Key Components of Doing Business in Australia
Figure 23: Share of Luggage and Leather Goods in overall Retail 2014 and 2019
Figure 24: Retail Sales Value and Growth (AUD billion, %) of Luggage and Leather Goods 2014-2019
Figure 25: Spend per Head on Luggage and Leather Goods 2014 and 2019
Figure 26: Online Spend in Luggage and Leather Goods 2014-2019
Figure 27: Online Share of total Luggage and Leather Goods Spend 2014 and 2019
Figure 28: Spending per Channel in Luggage and Leather Goods (%) 2014 and 2019
Figure 29: Australia Luggage and Leather Goods Retail Sales and Forecast (AUD mn), by Channel Group, 2009 -2019
Figure 30: The Triangulated Market Sizing Methodology

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