Global Laundry Care Market 2015-2019

Description:
Growing awareness about hygiene and healthy living has led to high demand for laundry care items. They are not only used for cleaning clothes but also used to prevent fabrics from being damaged. Increased demand for liquid detergent and fabric softener suggests the growing importance of laundry care products across the world.
The analysts forecast the global laundry cares market to grow at a CAGR of 5.0% during 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global laundry care market for 2015-2019. The report provides data on the following segments of the market:
- Product type: laundry detergent, fabric softener, specialty products, bleach, and fabric protector/static control
- Distribution channel: hypermarkets and supermarkets, convenience stores, independent grocery stores, and others
- Geography: APAC, Americas, Europe, and MEA

The report, Global Laundry Care Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmented by geography; it also provides an extensive coverage on various end uses of the laundry care products, considering both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion of the key vendors operating in this market and a comment on the vendors’ product portfolios.

Key regions
- Americas
- APAC
- Europe
- MEA

Key vendors
- Church & Dwight
- Henkel
- Procter & Gamble
- The Clorox
- Unilever

Other prominent vendors
- Bombril
- Colgate-Palmolive
- Fena
- Godrej Consumer Products
- Goodmaid Chemicals
- Jyothy Laboratories
- Kao Group
- LG Household and Healthcare
- Lion
- McBride
- Method Products
- Nirma
- Phoenix Brands
- PZ Cussons (UK)
- Reckitt Benckiser
- Rohit Surfactants
- Safeway
- Sears Daily Necessities
- Seventh Generation
- Spotless Iberia
- Tesco
- USA Detergent
- Wal-Mart Stores
- Zhejiang Yuanmin Technology

Market drivers
- Growing awareness about health and hygiene
- For a full, detailed list, view the full report

Market challenges
- Price war among vendors
- For a full, detailed list, view the full report

Market trends
- Eco-friendly products and green laundry
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?
India
Japan

PART 10: Market drivers

PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
  Competitive scenario
  Market share analysis 2014
  Other prominent vendors

PART 16: Key vendor analysis
  Church & Dwight
  Henkel
  Procter & Gamble
  Clorox
  Unilever

PART 17: Appendix
  List of abbreviations

PART 18: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Global laundry care market by product type
Exhibit 03: Global laundry care market 2014-2019 ($ billions)
Exhibit 04: Global laundry care market 2014-2019 (billions of lb.)
Exhibit 05: Five forces analysis
Exhibit 06: Global laundry care market by product type
Exhibit 07: Global laundry care market by distribution channel 2014
Exhibit 08: Global laundry care market by distribution channel 2019
Exhibit 09: Global laundry care market by geography 2014
Exhibit 10: Global laundry care market by geography 2019
Exhibit 11: Key leading countries 2014
Exhibit 12: Laundry care market in China 2014-2019 ($ billions)
Exhibit 13: Per capita expenditure on laundry care products in China 2014-2019 ($)
Exhibit 14: Laundry care market in US 2014-2019 ($ billions)
Exhibit 15: Per capita expenditure on laundry care products in US 2014-2019 ($)
Exhibit 16: Laundry care market in Brazil 2014-2019 ($ billions)
Exhibit 17: Per capita expenditure on laundry care products in Brazil 2014-2019 ($)
Exhibit 18: Laundry care market in UK 2014-2019 ($ billions)
Exhibit 19: Per capita expenditure on laundry care products in UK 2014-2019 ($)
Exhibit 20: Laundry care market in Russia 2014-2019 ($ billions)
Exhibit 21: Per capita expenditure on laundry care products in Russia 2014-2019 ($)
Exhibit 22: Laundry care market in India 2014-2019 ($ billions)
Exhibit 23: Per capita expenditure on laundry care products in India 2014-2019 ($)
Exhibit 24: Laundry care market in Japan 2014-2019 ($ billions)
Exhibit 25: Per capita expenditure on laundry care products in Japan 2014-2019 ($)
Exhibit 26: Impact of drivers
Exhibit 27: Impact of drivers and challenges
Exhibit 28: Global laundry care market by vendor 2014
Exhibit 29: Church & Dwight: Business segmentation by revenue 2014
Exhibit 30: Church & Dwight: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 31: Church & Dwight: Geographical segmentation by revenue 2014
Exhibit 32: Henkel: Business segmentation by revenue 2014
Exhibit 33: Henkel: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 34: Henkel: Geographical segmentation by revenue 2014
Exhibit 35: Procter & Gamble: Business segmentation by revenue 2014
Exhibit 36: Procter & Gamble: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 37: Procter & Gamble: Geographical segmentation by revenue 2014
Exhibit 38: Clorox: Business segmentation by revenue 2014
Exhibit 39: Clorox: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 40: Clorox: Geographical segmentation by revenue 2014
Exhibit 41: Unilever: Business segmentation by revenue 2014
Exhibit 42: Unilever: Revenue comparison by business segment 2013 and 2014 ($ billions)
Exhibit 43: Unilever: Geographical segmentation by revenue 2014

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3453230/](http://www.researchandmarkets.com/reports/3453230/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: Global Laundry Care Market 2015-2019 |
| Web Address: http://www.researchandmarkets.com/reports/3453230/ |
| Office Code: SC |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

| Title: Mr [ ] Mrs [X] Dr [ ] Miss [ ] Ms [ ] Prof [ ] |
| First Name: | Last Name: |
| Email Address: * | |
| Job Title: | |
| Organisation: | |
| Address: | |
| City: | |
| Postal / Zip Code: | |
| Country: | |
| Phone Number: | |
| Fax Number: | |

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World