Global Commercial Architectural Coatings Market 2015-2019

Description:
Commercial architectural coatings are products used to protect surfaces and/or enhance their appearance. Architectural coatings are applied to commercial and residential buildings. They protect a building from moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the primary types of architectural coating products. These are formulated using resins such as acrylic, alkyds, polyester, and polyurethane. The market can be broadly classified into two major types of coating technologies: solvent-borne and water-borne.

Over the years, the commercial architectural coatings market has seen continuous innovations, with vendors focusing on the introduction of eco-friendly products and products with functional benefits. Today, commercial architectural coatings are developed to satisfy the needs of customers and are largely customized. They offer benefits such as resistance to graffiti and self-cleaning characteristics.

The global commercial architectural coatings market was valued at $18.39 billion in 2014 and will likely grow at a CAGR of 4.87% over the next five years. Waterborne coatings accounted for a major share of the market in 2014.

Covered in this report
The report covers the current scenario and growth prospects of the global commercial architectural coatings market for the period of 2015-2019. To calculate the market size, the report considers revenue generated through sales of commercial architectural coating products.

Based on technology, the market is divided into the following segments:
- Waterborne
- Solvent-borne

The report, Global Commercial Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, EMEA, and the Americas; it also covers the landscape of the global commercial architectural coatings market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- AkzoNobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco
- Nippon
- PPG
- Sherwin-Williams
- Valspar

Other prominent vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
- Meffert
- Morrells
- Pintuco
- RPM International
- Schaeppman
- Tikkurila
- Tnemec

Market drivers
- Recovery of housing market in APAC
- For a full, detailed list, view the full report

Market challenges
- Stringent regulations
- For a full, detailed list, view the full report

Market trends
- Growing demand for commercial green buildings
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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   Market segmentation and forecast

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PART 18: Key vendor analysis
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   Asian Paints
   BASF
   Benjamin Moore
   BEHR Process
   DAW
   Nippon Paint
   PPG
   Sherwin-Williams
   Valspar

PART 19: Appendix
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