Global Commercial Architectural Coatings Market 2015-2019

Description:

About commercial architectural coatings
Commercial architectural coatings are products used to protect surfaces and/or enhance their appearance. Architectural coatings are applied to commercial and residential buildings. They protect a building from moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the primary types of architectural coating products. These are formulated using resins such as acrylic, alkyds, polyester, and polyurethane. The market can be broadly classified into two major types of coating technologies: solvent-borne and water-borne.

Over the years, the commercial architectural coatings market has seen continuous innovations, with vendors focusing on the introduction of eco-friendly products and products with functional benefits. Today, commercial architectural coatings are developed to satisfy the needs of customers and are largely customized. They offer benefits such as resistance to graffiti and self-cleaning characteristics.

The global commercial architectural coatings market was valued at $18.39 billion in 2014 and will likely grow at a CAGR of 4.87% over the next five years. Waterborne coatings accounted for a major share of the market in 2014.

Covered in this report
The report covers the current scenario and growth prospects of the global commercial architectural coatings market for the period of 2015-2019. To calculate the market size, the report considers revenue generated through sales of commercial architectural coating products.

Based on technology, the market is divided into the following segments:
- Waterborne
- Solvent-borne

The report, Global Commercial Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, EMEA, and the Americas; it also covers the landscape of the global commercial architectural coatings market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- AkzoNobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco
- Nippon
- PPG
- Sherwin-Williams
- Valspar

Other prominent vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
- Meffert
- Morrells
- Pintuco
- RPM International
- Schaepman
- Tikkurila
- Tnemec

Market drivers
- Recovery of housing market in APAC
  - For a full, detailed list, view the full report

Market challenges
- Stringent regulations
  - For a full, detailed list, view the full report

Market trends
- Growing demand for commercial green buildings
  - For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
PART 08: Market segmentation by application
Market overview
Global interior commercial architectural coatings market
Global exterior commercial architectural coatings market

PART 09: Market segmentation by distribution channel
Market overview
Market segmentation and forecast

PART 10: Market segmentation by consumer type
Market overview
Market segmentation and forecast

PART 11: Geographical segmentation
Market segmentation and forecast
Commercial architectural coatings market in APAC
Commercial architectural coatings market in EMEA
Commercial architectural coatings market in the Americas

PART 12: Market drivers

PART 13: Impact of drivers

PART 14: Market challenges

PART 15: Impact of drivers and challenges

PART 16: Market trends

PART 17: Vendor landscape
Competitive scenario
Degree of consolidation
Market share analysis 2014
Other prominent vendors
Key suppliers

PART 18: Key vendor analysis
AkzoNobel
Asian Paints
BASF
Benjamin Moore
BEHR Process
DAW
Nippon Paint
PPG
Sherwin-Williams
Valspar

PART 19: Appendix
List of abbreviations

PART 20: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Segmentation of global commercial architectural coatings market
Exhibit 03: Global commercial architectural coatings market 2014-2019
Exhibit 04: Five forces analysis
Exhibit 05: Segmentation of global commercial architectural coatings market by technology 2014
Exhibit 06: Segmentation of global commercial architectural coatings market by technology 2019
Exhibit 07: Segmentation of global commercial architectural coatings market by technology 2014-2019 ($ billions)
Exhibit 08: Global waterborne commercial architectural coatings market 2014-2019 ($ billions)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Commercial Architectural Coatings Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3453269/
Office Code: SCBRFYCC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: *
Job Title: ___________________________
Organisation: _________________________
Address: _____________________________
City: ________________________________
Postal / Zip Code: ____________________
Country: _____________________________
Phone Number: ________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World