Flexible Battery Market by Technology (Thin-film Li-ion, Flexible Lithium Polymer, Printed, Curved, and Paper Battery), Chargeability, Application (Packaging, Smart Card, Wearable Electronics) and Region - Global Forecast to 2020

Description: Flexible battery is a battery designed to be flexible, light weighted and paper thin. Its flexibility feature enables it to be cut, rolled into different size and shape to complement any shape of the product, without any loss of efficiency. Stacking flexible battery one over the other multiplies the voltage range. It complements products with limited internal space.

The need for flexible battery has increased presently with the advancement in technology portable electronic devices. The flexible battery market is witnessing rapid growth; it was valued at USD 50.89 Million in 2014, at USD 617.86 Million by 2020 and is expected to grow at a rate of 53.68% during the forecast period. In the flexible battery ecosystem, technology and application play a vital role.

This report provides a detailed analysis of the flexible battery based on technology, chargeability, and application. It has been estimated that the thin-film li-ion battery would hold a large share of the market. The market for thin-film li-ion battery was valued at USD 27.27 Million in 2014 and it is expected to grow at a CAGR of 46.54% between 2015 and 2020. Packaging accounted for a large market share; however the market for consumer electronics is expected to grow at a high CAGR between 2015 and 2020.

This report on flexible battery provides a detailed analysis of market dynamics such as drivers, restraints, challenges, and opportunities. The Porter's five forces analysis has been included in the report with a description of each of its forces and their respective impact on the market. The report provides a detailed profile of the companies involved in the development of flexible battery such as Blue Spark Technologies, Inc. (U.S.), Enfucell Oy Ltd. (Finland), Fullriver Battery New Technology Co., Ltd. (China), LG Chem Ltd. (South Korea), Paper Battery Co. Inc. (U.S.), Rocket Electric Co. Ltd (South Korea), Samsung SDI Co. Ltd. (South Korea), BrightVolt Inc. (U.S.), STMicroelectronics N.V. (Switzerland), and Ultralife Corporation (U.S.). The competitive landscape for these players, detailing their growth strategy in the said market has also been included in the report.

Scope of the Report:

This research report categorizes the global flexible battery market based on technology, chargeability, application, and region. Additionally, it also estimates and forecasts the market size of flexible battery.

On the basis of Technology

The global flexible battery market has been further segmented into technologies such as printed battery, thin-film Li-ion battery, flexible lithium polymer battery, curved battery, and paper battery.

On the basis of Chargeability

The global flexible battery has been further been segmented based on the chargeability into rechargeable, and non-rechargeable.

On the basis of Applications

The studied market has been segmented into consumer electronics, entertainment, medical devices, packaging, smart card, wearable device, wireless communication, and others on the basis of applications.

On the basis of Region

The global flexible battery market has been split into four regions, namely, Americas, Europe, Asia-Pacific (APAC), and Rest of the World (RoW). The Americas has been further segmented into North America (U.S., Canada, and Mexico) and South America. The market in Europe includes the U.K., France, and Germany. The
market in Asia-Pacific includes China, Japan, South Korea, and others. The Rest of the World includes the Middle East and Africa.

Target audience of the report:

The intended audience for this report includes:
- 3D printing technology provider
- Associations working on flexible battery
- Battery Manufacturer
- Consumer Electronics and other electronics device manufacturer
- Raw chemical suppliers such as lithium, zinc, and manganese
- Research and development organizations
- Technology providers and investors

Contents:

1 Introduction
   1.1 Objectives Of The Study
   1.2 Market Definition
   1.3 Study Scope
   1.3.1 Markets Covered
   1.3.2 Years Considered For The Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
   2.1.1 Secondary Data
   2.1.1.1 Key Data From Secondary Sources
   2.1.2 Primary Data
   2.1.2.1 Key Data From Primary Sources
   2.1.2.2 Key Industry Insights
   2.1.2.3 Breakdown Of Primaries
   2.2 Market Size Estimation
   2.2.1 Bottom-Up Approach
   2.2.2 Top-Down Approach
   2.3 Market Breakdown & Data Triangulation
   2.4 Research Assumptions

3 Executive Summary

4 Premium Insights – Flexible Battery Market
   4.1 Flexible Battery Market, 2015–2020 (Usd Million)
   4.2 Flexible Battery Market, By Application (2015–2020)
   4.3 Flexible Battery Market, By Technology And Region – (2015)
   4.4 Flexible Battery Market, By Region – (2015)
   4.5 Flexible Battery Market, By Chargeability– 2015-2020

5 Market Overview
   5.1 Introduction
   5.2 Evolution
   5.3 Market Segmentation
   5.3.1 By Technology
   5.3.2 By Application
   5.3.3 By Geography
   5.4 Market Dynamics
   5.4.1 Drivers
   5.4.1.1 Requirement For Thin And Flexible Batteries In Electronic Devices Is Expected To Increase The Demand
   5.4.1.2 Growing R&D Activities By Major Companies Expected To Boost The Market
   5.4.1.3 Increasing Miniaturization Of Electronic Products Expected To Drive This Market
   5.4.1.4 Paper Battery Expected To Be Safe For Environment
   5.4.2 Restraints
5.4.2.1 Requirement For High Investment Acting As Restraint In The Market
5.4.2.2 Lack Of Proper Standards For Development Of Flexible Battery
5.4.3 Opportunities
5.4.3.1 Wearable Electronics Has Created A Huge Opportunity For Flexible Battery
5.4.3.2 Development Of Thin And Flexible Battery Has A Huge Opportunity In Internet Of Things
5.4.4 Challenges
5.4.4.1 Unavailability Of Material Which Can Produce Sufficient Power Supply Is Acting As A Challenge

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Industry Trend
6.3.1 Aluminum-Based Flexible Battery
6.3.2 3D Printed Battery
6.3.3 Kirigami Stretchable Battery
6.4 Porter’S Five Forces Model
6.4.1 Threats Of New Entrants
6.4.2 Threats Of Substitutes
6.4.3 Bargaining Power Of Suppliers
6.4.4 Bargaining Power Of Buyers
6.4.5 Industry Rivalry

7 Market Analysis, By Technology
7.1 Introduction
7.2 Printed Battery
7.2.1 Applications
7.3 Thin-Film Li-Ion Battery
7.3.1 Applications
7.4 Flexible Lithium Polymer Battery
7.4.1 Applications
7.5 Curved Battery
7.5.1 Applications
7.6 Paper Battery
7.6.1 Applications

8 Market Analysis, By Chargeability
8.1 Introduction
8.2 Rechargeable
8.3 Non-Rechargeable

9 Market Analysis, By Application
9.1 Introduction
9.2 Consumer Electronics
9.3 Entertainment
9.4 Medical Devices
9.5 Packaging
9.6 Smart Cards (E-Cards)
9.7 Wearable Device
9.8 Wireless Communication
9.9 Others

10 Market Analysis, By Region
10.1 Introduction
10.2 North America
10.3 Europe
10.4 Asia-Pacific
10.5 Rest Of The World

11 Competitive Landscape
11.1 Overview
11.2 Market Ranking Analysis, 2014
11.3 Competitive Situation And Trends
11.3.1 New Product Launches
11.3.2 Partnership & Collaboration

12 Company Profiles (Overview, Products And Services, Financials, Strategy & Development)*
12.1 Introduction
12.2 Lg Chem Ltd.
12.3 Samsung Sdi Co., Ltd.
12.4 Stmicroelectronics N.V.
12.5 Enfucell Oy Ltd.
12.6 Paper Battery Co. Inc.
12.7 Ultralife Corporation
12.8 Blue Spark Technologies, Inc.
12.9 Guangzhou Fullriver Battery New Technology Co. Ltd.
12.10 Rocket Electric Co., Ltd.
12.11 Brightvolt, Inc.
*Details On Overview, Products And Services, Financials, Strategy & Development Might Not Be Captured In Case Of Unlisted Companies.

13 Appendix
13.1 Insights Of Industry Experts
13.2 Discussion Guide
13.3 Introducing Rt: Real Time Market Intelligence
13.4 Available Customizations
13.5 Related Reports

List Of Tables
Table 1 Flexible Battery Market: Drivers
Table 2 Flexible Battery Market: Restraint
Table 3 Flexible Battery Market: Opportunity
Table 4 Flexible Battery Market: Challenges
Table 5 Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 6 Flexible Battery Market Size, By Technology, 2013–2020 (Million Units)
Table 7 Printed Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 8 Thin-Film Lithium Ion Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 9 Flexible Lithium Polymer Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 10 Curved Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 11 Paper Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 12 Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 13 Rechargeable: Flexible Battery Market Size, By Application, 2013-2020 (Usd Million)
Table 14 Non-Rechargeable: Flexible Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 15 Flexible Battery: Flexible Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 16 Consumer Electronics: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 17 Consumer Electronics: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 18 Consumer Electronics: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 19 Entertainment: Flexible Battery Market Size, By Type, 2013–2020 (Usd Million)
Table 20 Entertainment: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 21 Entertainment: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 22 Entertainment: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 23 Medical Devices: Flexible Battery Market Size, By Type, 2013–2020 (Usd Million)
Table 24 Medical Devices: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 25 Medical Devices: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 26 Medical Devices: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 27 Packaging: Flexible Battery Market Size, By Type, 2013–2020 (Usd Million)
Table 28 Packaging: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 29 Packaging: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 30 Packaging: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 31 Smart Cards: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 32 Smart Cards: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 33 Smart Cards: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 34 Wearable Device: Flexible Battery Market Size, By Type, 2013–2020 (Usd Million)
Table 35 Wearable Device: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 36 Wearable Device: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 37 Wearable Device: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 38 Wearable Device: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 39 Wireless Communication: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 40 Wireless Communication: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 41 Others: Flexible Battery Market Size, By Technology, 2013–2020 (Usd Million)
Table 42 Others: Flexible Battery Market Size, By Chargeability, 2013–2020 (Usd Million)
Table 43 Others: Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 44 Flexible Battery Market Size, By Region, 2013–2020 (Usd Million)
Table 45 North America: Flexible Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 46 North America: Printed Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 47 North America: Thin-Film Lithium Ion Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 48 North America: Flexible Lithium Polymer Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 49 North America: Curved Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 50 North America: Paper Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 51 North America: Flexible Battery Market Size, By Country, 2013–2020 (Usd Million)
Table 52 Europe: Flexible Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 53 Europe: Printed Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 54 Europe: Thin-Film Lithium Ion Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 55 Europe: Flexible Lithium Polymer Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 56 Europe: Curved Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 57 Europe: Paper Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 58 Europe: Flexible Battery Market Size, By Country, 2013–2020 (Usd Million)
Table 59 Apac: Flexible Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 60 Apac: Printed Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 61 Apac: Thin-Film Lithium Ion Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 62 Apac: Flexible Lithium Polymer Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 63 Apac: Curved Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 64 Apac: Paper Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 65 Apac: Flexible Battery Market Size, By Country, 2013–2020 (Usd Million)
Table 66 Row: Flexible Battery Market Size, By Application, 2013-2020 (Usd Million)
Table 67 Row: Printed Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 68 Row: Thin-Film Lithium Ion Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 69 Row: Flexible Lithium Polymer Battery Market Size, By Application, 2013–2020 (Usd Million)
Table 70 Row: Curved Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 71 Row: Paper Battery Market Size, By Application, 2013–2020 (Usd Thousands)
Table 72 Row: Flexible Battery Market Size, By Country, 2013–2020 (Usd Thousands)
Table 73 Flexible Battery Market: Market Ranking Analysis (2014)
Table 74 Most Significant New Product Launches In The Flexible Battery Market
Table 75 Most Significant Partnership And Collaboration In The Flexible Battery Market

List of Figures
Figure 1 Markets Covered
Figure 2 Flexible Battery Market: Research Design
Figure 3 Flexible Battery Market: Bottom-Up Approach
Figure 4 Flexible Battery Market: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Assumptions of the Research Study
Figure 7 Flexible Battery Market Segmentation
Figure 8 Flexible Battery Market Snapshot (2015 vs 2020): the Market for Paper Battery is Expected to Grow at the Highest CAGR Between 2015 and 2020
Figure 9 Rechargeable Battery Type Expected to Account for A Major Market Share During the Forecast Period
Figure 10 Consumer Electronics Expected to Grow at the Highest Rate During the Forecast Period
Figure 11 North America Accounted for the Largest Share of Flexible Battery Market in 2014
Figure 12 Attractive Growth Opportunities in the Flexible Battery Market
Figure 13 Consumer Electronics is Expected to Grow at the Highest CAGR Between 2015 and 2020
Figure 14 North America Accounted for the Largest Share in the Global Flexible Battery Market in 2015
Figure 15 U.S. Accounted for the Largest Market Share of the Flexible Battery Market
Figure 16 Rechargeable Flexible Battery Expected to Grow at A Higher Rate Between 2015 and 2020
Figure 17 Evolution of Flexible Battery
Figure 18 Market, By Technology
Figure 19 Market, By Application
Figure 20 Market, By Geography
Figure 21 Drivers, Restraints, Opportunities, and Challenges for Flexible Battery Market
Figure 22 Value Chain Analysis: Major Value Addition is Done During Manufacturing and Assembling Phases
Figure 23 Porter's Five Forces Analysis
Figure 24 Porters Analysis: Flexible Battery
Figure 25 Flexible Battery Market: Threats of New Entrants
Figure 26 Flexible Battery Market: Threats of Substitutes
Figure 27 Flexible Battery Market: Bargaining Power of Suppliers
Figure 28 Flexible Battery Market: Bargaining Power of Buyers
Figure 29 Flexible Battery Market: Industry Rivalry
Figure 30 Flexible Battery Market Segmentation, By Technology
Figure 31 Paper Battery to Lead the Market in Terms of Growth
Figure 32 Packaging Expected to Show A Potential Growth in the Printed Battery Market
Figure 33 Wearable Devices to Lead in Thin-Film Lithium-Ion Battery Market By 2020
Figure 34 Medical Devices Held the Second Highest Market in Flexible Lithium Polymer Market in 2015
Figure 35 Wearable Devices Held the Highest Market Share in the Curved Battery Market
Figure 36 Packaging Accounted A Major Market Share in Paper Battery Market
Figure 37 Flexible Battery Market, By Chargeability
Figure 38 Rechargeable Battery is Expected to Lead the Flexible Battery Market Between 2015 and 2020
Figure 39 Consumer Electronics to Show A Potential Growth in Rechargeable Battery Market
Figure 40 Packaging Held the Highest Market Share in the Non-Rechargeable Battery Market
Figure 41 Flexible Battery Market, By Application
Figure 42 Consumer Electronics Expected to Lead the Flexible Battery Market in Terms of Growth Between 2015 and 2020
Figure 43 Paper Battery Expected to Grow at High Rate in the Consumer Electronics Market
Figure 44 Asia-Pacific is Expected to Show A Potential Growth in the Consumer Electronics Market By 2020
Figure 45 Paper Battery Expected to Be the Fastest Growing in Entertainment Market Between 2016 and 2020
Figure 46 APAC Held the Highest Market Share in the Entertainment Market in 2016
Figure 47 Flexible Lithium Polymer Accounted Major Market Share in Medical Devices Market in 2015
Figure 48 Asia-Pacific Expected to Grow the Fastest in the Medical Devices Market
Figure 49 Flexible Lithium Polymer Battery Expected to Hold the Highest Value in Packaging Market in 2020
Figure 50 Europe Accounted for A Major Market Share in the Packaging Market in 2015
Figure 51 Thin-Film Li-Ion Battery Held the Highest Market Share in the Smart Card Market in 2015
Figure 52 Asia-Pacific to Show Highest Growth in Smart Card Market By 2020
Figure 53 Printed Battery Expected to Grow at the Highest CAGR in the Wearable Device Market
Figure 54 Asia-Pacific Market for Wearable Devices Expected to Grow at the Highest Rate
Figure 55 Thin-Film Li-Ion Battery Expected to Hold the Largest Market Share in the Wireless Communication Market in 2016
Figure 56 Asia-Pacific to Show A Potential Growth in Wireless Communication Market
Figure 57 Flexible Lithium Polymer Expected to Hold the Largest Market Share in 2020 in the Market for Others
Figure 58 Asia Pacific is Expected to Grow at the Highest CAGR Between 2015 and 2020
Figure 59 Geographic Snapshot (2015): Rapidly Growing Markets Such as China and Japan are Emerging as Potential New Markets
Figure 60 North America to Hold the Highest Market Share in the Flexible Battery Market in 2015
Figure 61 North American Market Snapshot: Demand Expected to Be Driven By Mexico in the Coming Years
Figure 62 Packaging to Hold the Highest Market Share in the North America Printed Battery Market in 2015
Figure 63 Packaging to Show A Potential Growth in North America Flexible Lithium Polymer Battery Market By 2020
Figure 64 Mexico Expected to Lead the North American Flexible Battery Market in Terms of Growth in 2015
Figure 65 Wearable Devices is Expected to Hold the Second Highest Market Share By 2020
Figure 66 Wearable Device is Expected to Account High Market Share By 2020
Figure 67 France Expected to Be Fastest-Growing Market in the Europe Flexible Battery Market Between 2015 and 2020
Figure 68 APAC Market Snapshot: Market Likely to Be Driven By the High Demand for Thin-Film Li-Ion Battery
Figure 69 Packaging to Hold the Highest Market Share in the APAC Thin-Film Li-Ion Battery Market in 2015
Figure 70 China Expected to Lead the Flexible Battery Market in 2015
Figure 71 Packaging is Expected to Lead the RoW Printed Battery Market in Terms of Market Value By 2020
Figure 72 Wearable Device is Expected to Account for A Major Market Share in the RoW Flexible Lithium Polymer Battery Market By 2020
Figure 73 Middle East & Africa Expected to Lead the RoW Flexible Battery Market in Terms of Growth Between 2015 and 2020
Figure 74 Companies Adopted Product Innovation as the Key Growth Strategy From 2013 to 2015
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