Flexible Battery Market by Technology (Thin-film Li-ion, Flexible Lithium Polymer, Printed, Curved, and Paper Battery), Chargeability, Application (Packaging, Smart Card, Wearable Electronics) and Region - Global Forecast to 2020

Description:
Flexible battery is a battery designed to be flexible, light weighted and paper thin. Its flexibility feature enables it to be cut, rolled into different size and shape to complement any shape of the product, without any loss of efficiency. Stacking flexible battery one over the other multiplies the voltage range. It complements products with limited internal space.

The need for flexible battery has increased presently with the advancement in technology portable electronic devices. The flexible battery market is witnessing rapid growth; it was valued at USD 50.89 Million in 2014, at USD 617.86 Million by 2020 and is expected to grow at a rate of 53.68% during the forecast period. In the flexible battery ecosystem, technology and application play a vital role.

This report provides a detailed analysis of the flexible battery based on technology, chargeability, and application. It has been estimated that the thin-film li-ion battery would hold a large share of the market. The market for thin-film li-ion battery was valued at USD 27.27 Million in 2014 and it is expected to grow at a CAGR of 46.54% between 2015 and 2020. Packaging accounted for a large market share; however the market for consumer electronics is expected to grow at a high CAGR between 2015 and 2020.

This report on flexible battery provides a detailed analysis of market dynamics such as drivers, restraints, challenges, and opportunities. The Porter's five forces analysis has been included in the report with a description of each of its forces and their respective impact on the market. The report provides a detailed profile of the companies involved in the development of flexible battery such as Blue Spark Technologies, Inc. (U.S.), Enfucell Oy Ltd. (Finland), Fullriver Battery New Technology Co., Ltd. (China), LG Chem Ltd. (South Korea), Paper Battery Co. Inc. (U.S.), Rocket Electric Co. Ltd (South Korea), Samsung SDI Co. Ltd. (South Korea), BrightVolt Inc. (U.S.), STMicroelectronics N.V. (Switzerland), and Ultralife Corporation (U.S.). The competitive landscape for these players, detailing their growth strategy in the said market has also been included in the report.

Scope of the Report:
This research report categorizes the global flexible battery market based on technology, chargeability, application, and region. Additionally, it also estimates and forecasts the market size of flexible battery.

On the basis of Technology
The global flexible battery market has been further segmented into technologies such as printed battery, thin-film Li-ion battery, flexible lithium polymer battery, curved battery, and paper battery.

On the basis of Chargeability
The global flexible battery has been further been segmented based on the chargeability into rechargeable, and non-rechargeable.

On the basis of Applications
The studied market has been segmented into consumer electronics, entertainment, medical devices, packaging, smart card, wearable device, wireless communication, and others on the basis of applications.

On the basis of Region
The global flexible battery market has been split into four regions, namely, Americas, Europe, Asia-Pacific (APAC), and Rest of the World (RoW). The Americas has been further segmented into North America (U.S., Canada, and Mexico) and South America. The market in Europe includes the U.K., France, and Germany. The
market in Asia-Pacific includes China, Japan, South Korea, and others. The Rest of the World includes the Middle East and Africa.

Target audience of the report:

The intended audience for this report includes:
- 3D printing technology provider
- Associations working on flexible battery
- Battery Manufacturer
- Consumer Electronics and other electronics device manufacturer
- Raw chemical suppliers such as lithium, zinc, and manganese
- Research and development organizations
- Technology providers and investors

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