Composite Materials Market by Material Type (PMC, MMC, & CMC), Application & their Sub-Components (Structural, Powertrain, Interior, Exterior, & Other Applications), Vehicle Type (PC, LCV, HCV, & Rolling Stock), & by Region - Global Forecast to 2020

Description: "Composite Materials: Future of the Automotive Industry"

The composite materials market size is projected to grow at a promising CAGR of 12.94% during the forecast period of 2015 to 2020, to reach USD 11.26 billion by 2020. Major OEMs partnering with composite material manufacturers, government regulations and mandates regarding fuel efficiently, and rising demand for fuel efficient vehicles are some of the drivers fueling growth in sales of automotive composite materials globally.

"CFRP: the fastest growing composite material"

The fastest growing composite material in the automotive industry is carbon fiber reinforced polymer (CFRP). Carbon fiber is presently the most prominent lightweight material in the automotive industry, due to its high potential for weight reduction in certain applications. BMW (Germany) and Daimler AG (Germany) have already developed working relationships with material providers such as SGL Carbon Group (Germany) and Toray Industries Inc. (Japan) respectively, to jointly develop processes and techniques to bring carbon fiber vehicles to the market. The main applications where these composites are used include structural, powertrain, exterior, and interior.

"Emerging economies to dominate the composite materials market"

The automotive composite materials market has witnessed considerable growth in emerging economies such as China, India, and Mexico, owing to rising vehicle production, and increasingly stringent emission, safety and fuel economy norms. The automotive composite materials market is projected to be the largest in Asia-Oceania from 2015 to 2020. This can be attributed to rising demand for automobiles in this region. Improving emission regulations, rising awareness about eco-friendly systems, and benefits of better fuel efficiency are the key factors driving the growth of the automotive composite materials market in Asia-Oceania.

The study also contains insights provided by various industry experts ranging from material suppliers to Tier-I companies and OEMs. The break-up of the primaries is as follows:
- By Company Type - Tier 1 - 47%, Tier 2 - 33% and Others - 20%
- By Designation - C level - 40%, Director level - 27%, Others - 33%
- By Region - North America - 20%, Europe - 27%, Asia-Oceania - 53%

Some of the major companies involved in this market, such as, Toray (Japan), Cytec (U.S.), SGL Carbon (Germany), Teijin Limited (Japan), and TenCate NV (Netherlands) among others have been comprehensively profiled in this report.

Other companies profiled in the study includes:
- Johns Manville (the U.S.)
- Mitsubishi Rayon Co. Ltd (Japan)
- Owens Corning (the U.S.)
- Johnson Controls, Inc. (the U.S.)
- Jushi Group Co., Ltd. (China)

Reasons to Buy the Report:

The report provides insights with reference to the following points:
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for automotive composite materials across regions
- Product Development/Innovation: Detailed insights of the R&D activities, upcoming technologies, and new product launches in the global automotive composite materials market

- Market Diversification: Detailed information about untapped markets, investments, new products, and recent developments in the global automotive composite materials market

- Competitive Assessment: In-depth assessment of strategies, products, manufacturing capabilities of leading players, in the global automotive composite materials market

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definitions
  1.3 Market Scope
  1.3.1 Markets Covered
  1.3.2 Years Considered in the Report
  1.4 Currency
  1.5 Package Size
  1.6 Limitation
  1.7 Stakeholders

2 Research Methodology
  2.1 Research Data
  2.2 Secondary Data
  2.2.1 Key Secondary Sources
  2.3 Data From Secondary Sources
  2.4 Primary Data
  2.4.1 Sampling Techniques & Data Collection Methods
  2.4.2 Primary Participants
  2.5 Factor Analysis
  2.5.1 Introduction
  2.5.2 Demand Side Analysis
  2.5.2.1 Increase in the Global Population
  2.5.2.2 Impact of GDP on Total Vehicle Sales
  2.5.2.3 Infrastructure: Roadways
  2.5.2.4 Infrastructure: Rail Network
  2.5.3 Supply Side Analysis
  2.5.3.1 Influence of Safety Regulations
  2.6 Market Size Estimation
  2.7 Data Triangulation
  2.8 Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Passenger Car Segment & Polymer Matrix Composite to Dominate The Automotive Composite Material Market
  4.2 India & the U.S. to Be the Highest Growing Automotive Composite Materials Markets From 2015 to 2020, By Value
  4.3 Interior & Powertrain Segment to Dominate the Automotive Composite Material Market for Pmc & Mmc, 2015
  4.4 Engine & Transmission Segment Projected to Grow at the Highest CAGR, 2015-2020 (Usd Million)
  4.5 Top 4 Countries to Generate the Largest Share of the Automotive Composite Materials Market Size, By Value, 2015
  4.6 Polymer Matrix Composite Materials Market: Nfrp is Projected to Grow at the Highest CAGR During the Forecast Period, 2015 to 2020
  4.7 Composite Materials Market: Asia-Oceania to Lead the Market From 2015 to 2020, By Value
  4.8 Locomotive & Rolling Stock Composite Materials Market: North America Projected to Grow at the Highest CAGR, 2015-2020 (Usd Million)
  4.9 Automotive Composite Materials: Product Life Cycle

5 Market Overview
  5.1 Introduction
5.2 Market Segmentation
5.2.1 By Material Type
5.2.1 By Application & Components
5.2.2 By Locomotive & Rolling Stock
5.2.3 By Region
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Government Regulations & Mandates Pertaining to Fuel Efficiency And Emissions
5.3.1.2 Reduced Delta Factor (Process Time, Cost, & Quality)
5.3.2 Restraints
5.3.2.1 Technological Constraints
5.3.2.2 High Cost of Composite Materials
5.3.3 Opportunities
5.3.3.1 Shifting Focus Towards Electric Vehicles
5.3.3.2 Emerging Economies From Southeast Asia
5.3.4 Challenge
5.3.4.1 Manufacturing of Low-Cost Composite Materials
5.3.4.2 Recyclability
5.4 Burning issues
5.4.1 Penetration of Composite Materials in Entry-Level Passenger Cars & Commercial Vehicles
5.5 Supply Chain Analysis for Automotive Composite Materials
5.6 Average (Oe) Selling Price (Asp) Analysis
5.7 Porter’s Five Forces Analysis
5.7.1 Threat of Substitutes
5.7.2 Threat of New Entrants
5.7.3 Bargaining Power of Suppliers
5.7.4 Bargaining Power of Buyers
5.7.5 Intensity of Competitive Rivalry

6 Composite Materials, By Manufacturing Process
6.1 Introduction
6.2 Manufacturing Processes
6.2.1 Lay-Up Process
6.2.2 Compression Molding Process
6.2.3 Resin Transfer Molding (Rtm) Process
6.2.4 Filament Winding Process
6.2.5 Injection Molding Process
6.2.6 Pultrusion Process
6.2.7 Vacuum Infusion
6.2.8 Other Processes

7 Composite Materials Market, By Material & Vehicle Type
7.1 Introduction
7.2 Polymer Matrix Composites (Pmc)
7.2.1 Pmc Market By Material Type & Vehicle Type
7.2.1.1 Carbon Fiber Reinforced Polymer (Cfrp) Market, By Vehicle Type
7.2.1.2 Glass Fiber Reinforced Polymer (Gfrp) Market, By Vehicle Type
7.2.1.3 Natural Fiber Reinforced Polymer (Nfrp) Market, By Vehicle Type
7.3 Metal Matrix Composite (Mmc)
7.3.1 Mmc Market By Vehicle Type
7.4 Ceramic Matrix Composite (Cmc)
7.4.1 Cmc Market By Vehicle Type

8 Composite Materials Market, By Application & Components
8.1 Introduction
8.1.1 Market for Automotive Composites, By Application
8.2 Structural
8.2.1 Structural Composite Materials Market, By Components & Material Type
8.3 Powertrain
8.3.1 Powertrain Composite Materials Market, By Components & Material Type
8.4 Interior
8.4.1 Interior Composite Materials Market, By Components & Material Type
8.5 Exterior
8.5.1 Exterior Composite Materials Market, By Components & Material Type
8.6 Other Applications
8.6.1 Other Applications Composite Materials Market, By Components & Material Type

9 Rolling Stock Composite Materials Market, By Region
9.1 Introduction
9.2 Rolling Stock Composite Materials Market, By Region

10 Composite Materials Market, By Region
10.1 Introduction
10.2 Market Analysis, By Region
10.2.1 North America
10.2.1.1 Pest Analysis
10.2.1.1.1 Political Factors
10.2.1.1.2 Economic Factors
10.2.1.1.3 Social Factors
10.2.1.1.4 Technological Factors
10.2.1.2 U.S.
10.2.1.3 Canada
10.2.1.4 Mexico
10.2.2 Europe
10.2.2.1 Pest Analysis
10.2.2.1.1 Political Factors
10.2.2.1.2 Economic Factors
10.2.2.1.3 Social Factors
10.2.2.1.4 Technological Factors
10.2.2.2 U.K.
10.2.2.3 Germany
10.2.2.4 France
10.2.3 Asia-Oceania
10.2.3.1 Pest Analysis
10.2.3.1.1 Political Factors
10.2.3.1.2 Economic Factors
10.2.3.1.3 Social Factors
10.2.3.1.4 Technological Factors
10.2.3.2 China
10.2.3.3 Japan
10.2.3.4 India
10.2.3.5 South Korea
10.2.4 Rest of the World (Row)
10.2.4.1 Pest Analysis
10.2.4.1.1 Political Factors
10.2.4.1.2 Economic Factors
10.2.4.1.3 Social Factors
10.2.4.1.4 Technological Factors
10.2.4.2 Brazil
10.2.4.3 Russia

11 Competitive Landscape
11.1 Overview
11.2 Competitive Situation & Trends
11.3 Battle for Market Share: Merger & Acquisitions, Joint Ventures, Collaborations, & Agreements Was the Key Strategy
11.4 Mergers & Acquisitions, Agreements, Partnerships, Collaborations, & Joint Ventures
11.5 Expansions
11.6 New Product Launches & Developments

12 Company Profiles
(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
12.1 Introduction
12.2 Toray Industries, Inc.
12.3 Cytec Industries Inc.
12.4 Sgl Carbon Se
12.5 Teijin Ltd.
12.6 Koninklijke Ten Cate Nv
12.7 Johns Manville
12.8 Mitsubishi Rayon Co. Ltd.
12.9 Owens Corning
12.10 Johnson Controls Inc.
12.11 Jushi Group Co. Ltd.

*Details on Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
13.1 Insights of Industry Experts
13.2 Other Developments
13.3 Discussion Guide
13.4 Introducing Rt: Real Time Market Intelligence
13.5 Available Customizations
13.5.1 Automotive Composite Materials Market, By Advanced Composite Fiber Type
13.5.2 Automotive Composite Materials Market, By Other Countries of Major Regions
13.5.3 Locomotive & Rolling Stock Composite Materials Market, By Material
13.6 Related Reports

List of Tables:
Table 1 Overview of Fuel Economy Regulation Specifications for Passenger Cars
Table 2 Asp Analysis of Composite Materials (Usd/Kg), 2014
Table 3 Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 4 Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 5 Automotive Composite Materials Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 6 Automotive Composite Materials Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 7 Pmc Market Size, By Material Type, 2013-2020 (Tmt)
Table 8 Pmc Market Size, By Material Type, 2013-2020 (Usd Million)
Table 9 Pmc Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 10 Pmc Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 11 Cfrp Market Size, By Material Type, 2013-2020 (Tmt)
Table 12 Cfrp Market Size, By Material Type, 2013-2020 (Usd Million)
Table 13 Gfrp Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 14 Gfrp Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 15 Nfrp Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 16 Nfrp Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 17 Mmc Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 18 Mmc Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 19 Cmc Market Size, By Vehicle Type, 2013-2020 (Tmt)
Table 20 Cmc Market Size, By Vehicle Type, 2013-2020 (Usd Million)
Table 21 Automotive Composite Materials Market Size, By Application, 2013-2020 (Tmt)
Table 22 Automotive Composite Materials Market Size, By Application, 2013-2020 (Usd Million)
Table 23 Structural Composite Materials Market Size, By Components & Material Type, 2013-2020 (Tmt)
Table 24 Structural Composite Materials Market Size, By Components & Material Type, 2013-2020 (Usd Million)
Table 25 Powertrain Composite Materials Market Size, By Components & Material Type, 2013-2020 (Tmt)
Table 26 Powertrain Composite Materials Market Size, By Components & Material Type, 2013-2020 (Usd Million)
Table 27 Interior Composite Materials Market Size, By Component & Material Type, 2013-2020 (Tmt)
Table 28 Interior Composite Materials Market Size, By Component & Material Type, 2013-2020 (Usd Million)
Table 29 Exterior Composite Materials Market Size, By Components & Material Type, 2013-2020 (Tmt)
Table 30 Exterior Composite Materials Market Size, By Components & Material Type, 2013-2020 (Usd Million)
Table 31 Other Applications Composite Materials Market Size, By Components & Material Type, 2013-2020 (Tmt)
Table 32 Other Applications Composite Materials Market Size, By Components & Material Type, 2013-2020 (Usd Million)
Table 33 Rolling Stock Composite Materials Market Size, By Region, 2013-2020 (Tmt)
Table 34 Rolling Stock Composite Materials Market Size, By Region, 2013-2020 (Usd Million)
Table 35 Automotive Composite Materials Market Size, By Region, 2013-2020 (Tmt)
Table 36 Automotive Composite Materials Market Size, By Region, 2013-2020 (Usd Million)
Table 37 North America: Automotive Composite Materials Market Size, By Country, 2013-2020 (Tmt)
Table 38 North America: Automotive Composite Materials Market Size, By Country, 2013-2020 (Usd Million)
Table 39 U.S.: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 40 U.S.: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 41 Canada: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 42 Canada: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 43 Mexico: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 44 Mexico: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 45 Europe: Automotive Composite Materials Market Size, By Country, 2013-2020 (Tmt)
Table 46 Europe: Automotive Composite Materials Market Size, By Country, 2013-2020 (Usd Million)
Table 47 U.K.: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 48 U.K.: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 49 Germany: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 50 Germany: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 51 France: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 52 France: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 53 Asia-Oceania: Automotive Composite Materials Market Size, By Country, 2013-2020, (Tmt)
Table 54 Asia-Oceania: Automotive Composite Materials Market Size, By Country, 2013-2020 (Usd Million)
Table 55 China: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 56 China: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 57 Japan: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 58 Japan: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 59 India: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 60 India: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 61 South Korea: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 62 South Korea: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 63 Row: Automotive Composite Materials Market Size, By Country, 2013-2020 (Tmt)
Table 64 Row: Automotive Composite Materials Market Size, By Country, 2013-2020 (Usd Million)
Table 65 Brazil: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 66 Brazil: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 67 Russia: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Tmt)
Table 68 Russia: Automotive Composite Materials Market Size, By Material Type, 2013-2020 (Usd Million)
Table 69 Mergers & Acquisitions, Agreements, Partnerships, Collaborations, & Joint Ventures, 2014-2015
Table 70 Expansions, 2015
Table 71 New Product Launches & Developments, 2015

List of Figures:
Figure 1 Composite Materials Market: Markets Covered
Figure 2 Research Design
Figure 3 Research Methodology Model
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Significant Growth in Global Population (Million), 2004-2014
Figure 6 Gross Domestic Product Vs. Total Vehicle Sales
Figure 7 Roadways Infrastructure: Road Network (Km), By Country, 2011
Figure 8 Rail Network, 2012
Figure 9 Economic Factors
Figure 10 Market Size Estimation Methodology: Bottom-Up Approach
Figure 11 Automotive Composite Materials Market Opportunities
Figure 12 Asia-Oceania Projected to Be the Largest Market for Automotive Composite Materials, 2015-2020 (Usd Billion)
Figure 13 China: the Largest Market for Automotive Composite Materials From 2015 to 2020 (Usd Billion)
Figure 14 Passenger Car Segment Estimated to Be the Largest Market for Pmc, 2015 (Usd Billion)
Figure 15 Interior Segment Projected to Grow at the Highest CAGR From 2015 to 2020 (Usd Billion)
Figure 16 Locomotive & Rolling Stock Composite Materials Market: Asia-Oceania Projected to Be the Largest Market From 2015 to 2020 (Usd Million)
Figure 17 Automotive Composite Material Market, By Material Type
Figure 18 Market Segmentation, By Application & Components
Figure 19 Market Segmentation, By Region
Figure 20 Composite Materials Market Dynamics
Figure 21 Key Countries: Impact of Regulations on the Composite Materials Market
Figure 22 Electric Vehicle (Ev) Sales, By Region, 2012-2014 (000 Units)
Figure 23 Automotive Composite Materials: Supply Chain Analysis
Figure 24 Automotive Composite Materials Market: Porter’s Five Forces Analysis
Figure 25 Cmc to Be the Highest Growing Market During the Forecast Period (Usd Million)
Figure 26 Grfp to Hold the Largest Market for Automotive Composite Materials in 2015, (Usd Million)
Figure 27 Passenger Cars Dominating the Mmc Market With Maximum Market Share in 2015, (Usd Million)
Figure 28 Hcv Vehicle Segment is Projected to Grow at a Highest CAGR From 2015 to 2020 (Usd Million)
Figure 29 Weighing Factor for Different Materials
Figure 30 Interior Application is Estimated to Grow at the Highest CAGR During the Forecast Period (Usd Million)
Figure 31 Pmc to Hold the Major Market in the Structural Application, 2015 (Usd Million)
Figure 32 Cmc is Projected to Grow at the Fastest CAGR During the Forecast Period
Figure 33 Pmc Are Estimated to Lead the Interior Composite Materials Market During the Forecast Period
Figure 34 Mmc Are Set to Grow at a Rapid Rate in the Exterior Application During the Forecast Period
Figure 35 Pmc Hold the Largest Market Share, in Terms of Value, in the Other Application Segment During the Forecast Period
Figure 36 Change in National Nox and Pm-10 Emissions for Baseline, By Mode
Figure 37 North America Estimated to Grow at the Highest CAGR During the Forecast Period (Usd Million)
Figure 38 Automotive Composite Materials Market Snapshot, By Country, 2015, (Usd Million)
Figure 39 North America: Fastest-Growing Automotive Composite Materials Market
Figure 40 Asia-Oceania: Largest Market for Automotive Composite Materials
Figure 41 Companies Adopted Regional Expansion as the Key Growth Strategy, 2012-2015
Figure 42 Toray Industries Grew at the Highest Rate From 2010 to 2014
Figure 43 Regional Expansion is the Key Strategy Adopted By Market Players
Figure 44 Region-Wise Revenue Mix of Five Major Players
Figure 45 Toray Industries, Inc.: Company Snapshot
Figure 46 Toray Industries Inc.: Swot Analysis
Figure 47 Cytec Industries Inc.: Company Snapshot
Figure 48 Cytec Industries Inc.: Swot Analysis
Figure 49 Sgl Carbon Se: Company Snapshot
Figure 50 Sgl Carbon Se: Swot Analysis
Figure 51 Teijin Ltd.: Company Snapshot
Figure 52 Teijin Ltd.: Swot Analysis
Figure 53 Koninklijke Ten Cate Nv: Company Snapshot
Figure 54 Koninklijke Ten Cate Nv: Swot Analysis
Figure 55 Johns Manville: Company Snapshot
Figure 56 Mitsubishi Rayon Co. Ltd.: Company Snapshot
Figure 57 Owens Corning.: Company Snapshot
Figure 58 Johnson Controls Inc.: Company Snapshot

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