Entrance Matting Market by type (Walk-off, Anti-fatigue, Logo and Specialty), by Material (Nylon, Coir, Rubber, Vinyl, and Others), by Utility (Indoor and Outdoor), by Application (Residential and Non-residential) - Global Forecast to 2020

Description: This report estimates the market size of the global entrance matting market in terms of value (USD million) and volume (million square feet). In this report, the market is broadly segmented based on type, material, utility, application, and region. Market drivers, restraints, challenges, material, pricing analysis, and regulations are discussed in detail.

The global entrance matting market is projected to reach USD 6,722.3 Million by 2020, at a CAGR of 4.8% from 2015 to 2020. Entrance matting is becoming popular in the hospitality industry and at workplaces due to advantages such as the growing concern for safety and stringent regulations.

In 2014, the North American region accounted for the highest share of the total market value, followed by Europe and Asia-pacific. The entrance matting market is well established in developed countries. The market in developing economies such as China, Indonesia, and India are estimated to grow at a higher rate from 2015 to 2020.

Walk-off entrance mat is projected to be the fastest-growing entrance matting type segment from 2015 to 2020. Coir is projected to be the fastest-growing element segment during the same period. The residential sector accounted for the largest share of entrance matting market in 2014 due to the rising demand for walk-off, logo, and anti-fatigue entrance matting at residential areas.

Some of the Key entrance matting manufacturers are 3M (U.S.), Cintas Corporation (U.S.), Forbo Holdings AG (Switzerland), Unifirst Corporation (U.S.), Bergo Flooring AB (Sweden), Eagle Mat & Floor Products (U.S.), Birrus Matting Systems (Australia), and Superior Manufacturing Group (U.S.) among others.

Scope of the Report

This research study categorizes the global entrance matting market based on type, material, utility, application, and region:

Based on Type:
- Walk-off
- Anti-fatigue
- Logo
- Specialty

Based on Material:
- Nylon
- Coir
- Rubber
- Vinyl
- Others
- Jute
- Cotton
- Velvet

Based on Utility:
- Indoor
- Outdoor
Based on Application:

- Residential
- Non-residential
  -- Commercial
  -- Hospitality
  -- Industrial
  -- Sports
  -- Others (Swimming pool, gym, school, hotels)

Based on Region:

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

Value Addition for the Buyer:

- This report provides five year market forecasts with important statistical and analytical information on the entrance matting type, material, utility, and application.
- This report provides a list of regulations relevant to entrance matting at the regional level.
- This report provides pricing analysis relevant to entrance matting at the global level.
- This report illustrates the industry structure, driving parameters, major players, industry dynamics, and international developments relevant to the entrance matting market.
- This report provides detailing of each segment, on the country basis for a holistic view.
- This reports provide competitive landscape profile, which is a presentation of company's products and services.
4.2 Entrance Matting Market, By Application (2015-2020)
4.3 Entrance Matting Mostly Distributed In The Form Of Walk-Off
4.4 Entrance Matting Market In The Asia-Pacific Region
4.5 Entrance Matting Market By Region (2014)
4.6 Entrance Matting Market, Developed Vs Emerging Countries
4.7 Entrance Matting Market Life Cycle Analysis, By Region, 2014

5 Market Overview
5.1 Introduction
5.2 Evolution
5.3 Entrance Matting Market Segmentation
5.3.1 By Material
5.3.2 By Utility
5.3.3 By Type
5.3.4 By Application
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Increasing Importance Of Workplace Safety
5.4.1.2 Growing Flooring Industry
5.4.1.3 Growing Hospitality Industry
5.4.1.4 Growth Of The Events Industry
5.4.2 Restraints
5.4.2.1 Maintenance Of Matting
5.4.3 Opportunities
5.4.3.1 Recycling Of Raw Material
5.4.3.2 Forward Integration In The Value Chain
5.4.3.3 Emergence Of New Products
5.4.4 Challenges
5.4.4.1 Dominance Of Local Players
5.5 Entrance Matting Market, Price Analysis, 2014
5.5.1 By Region, 2014
5.5.2 By Material, 2014
5.5.3 By Type, 2014
5.5.4 By Utility, 2014
5.5.5 By Application, 2014

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Porter'S Five Forces Analysis
6.3.1 Bargaining Power Of Suppliers
6.3.2 Bargaining Power Of Buyers
6.3.3 Threat Of New Entrants
6.3.4 Threat Of Substitutes
6.3.5 Intensity Of Competitive Rivalry

7 Entrance Matting Market, By Type
7.1 Introduction
7.2 Walk-Off
7.2.1 Walk-Off Mats, By Application
7.2.1.1 Walk-Off Mats Are Largest Application For The Residential Purpose
7.3 Anti-Fatigue
7.3.1 Anti-Fatigue Mats, By Application
7.3.1.1 Non-Residential Application Reflects High Potential For Anti-Fatigue Mats
7.4 Logo
7.4.1 Logo Mats, By Application
7.4.1.1 Logo Mats Holds Application In Non-Residential Segment
7.5 Specialty
7.5.1 Specialty Mats, By Application
7.5.1.1 Non-Residential Application Is The Largest Segment For Specialty Mats

8 Entrance Matting Market, By Material
8.1 Introduction
8.2 Nylon
8.2.1 Nylon Entrance Matting Market, By Application
8.2.1.1 Rising Demand From Non-Residential Application Is Driving The Nylon Segment For Entrance Matting Market
8.3 Coir
8.3.1 Coir Entrance Matting Market, By Application
8.3.1.1 Increasing Demand For Coir To Drive The Residential Segment
8.4 Rubber
8.4.1 Rubber Entrance Matting Market, By Application
8.4.1.1 Rubber With High Durability Hold High Demand In Residential Application
8.5 Vinyl
8.5.1 Vinyl Entrance Matting Market, By Application
8.5.1.1 Rising Demand For Vinyl To Drive The Residential Segment
8.6 Other Materials
8.6.1 Other Entrance Matting Material Market, By Application
8.6.1.1 Rising Demand For Other Materials Such As Cotton And Jute To Drive The Residential Segment
9 Entrance Matting Market, By Utility
9.1 Introduction
9.2 Indoor
9.2.1 Indoor Segment To Experience Higher Growth Rate
9.2.2 Indoor Segment, By Application
9.2.2.1 Non-Residential Is Projected To Have The Largest Market Share By 2020
9.3 Outdoor
9.3.1 Residential Segment Projected To Have Largest Market Share By 2020
9.3.2 Outdoor Segment, By Application
9.3.2.1 Non-Residential Segment To Reflect Positive Potential Growth
10 Entrance Matting Market, By Application
10.1 Introduction
10.2 Entrance Matting Market, By Application
10.2.1 Non-Residential Segment To Projected To Grow At Highest Cagr
10.3 Non-Residential Entrance Matting Market, By Subsegment
10.3.1 Commercial Industry Holds The Largest Market Share In Non-Residential Subsegment
11 Entrance Matting Market, By Region
11.1 Introduction
11.2 North America
11.2.1 North America: Entrance Matting Market, By Country
11.2.1.1 U.S. Led The Entrance Matting Market In North America
11.2.2 North America: Entrance Matting Market, By Type
11.2.2.1 Entrance Matting Is Mostly Distributed As Walk-Off
11.2.3 North America: Entrance Matting Market, By Utility
11.2.3.1 Indoor Utility Dominated The North America Market
11.2.4 North America: Entrance Matting Market, By Material
11.2.4.1 Nylon Is Most Widely Used Material
11.2.5 North America: Entrance Matting Market, By Application
11.2.5.1 Entrance Matting Is Widely Preferred For Residential Applications In North America
11.2.6 U.S.
11.2.6.1 U.S.: Entrance Matting Market Size, By Utility
11.2.6.1.1 U.S. Entrance Matting Market Is Dominated By Indoor Segment
11.2.6.2 U.S.: Entrance Matting Market Size, By Application
11.2.6.2.1 The U.S. Entrance Matting Market Is Dominated By Residential Segment
11.2.7 Canada
11.2.7.1 Canada: Entrance Matting Market Size, By Utility
11.2.7.1.1 Non-Residential Segment Is To Grow At The Highest Cagr In The Forecast Period
11.2.7.2 Canada.: Entrance Matting Market Size, By Application
11.2.7.2.1 Non-Residential Segment Is To Grow At The Highest Cagr In The Forecast Period
11.2.8 Mexico
11.2.8.1 Mexico: Entrance Matting Market, By Utility
11.2.8.1.1 Mexican Entrance Matting Market, By Utility, Was Dominated By Indoor In 2014
11.2.8.2 Mexico.: Entrance Matting Market Size, By Application
11.2.8.2.1 Mexican Entrance Matting Market, By Application, Was Dominated By Indoor Segment In 2014
11.3 Europe
11.3.1 Europe Entrance Matting Import-Export Data
11.3.2 Europe: Entrance Matting Market, By Country
11.3.2.1 U.K. Has The Largest Market Share In 2014
11.3.3 Europe: Entrance Matting Market, By Type
11.3.3.1 Walk-Off Mats Are Growing At Highest Cagr
11.3.4 Europe: Entrance Matting Market, By Utility
11.3.4.1 Indoor Utility Occupied Largest Share In The European Market
11.3.5 Europe: Entrance Matting Market, By Material
11.3.5.1 Nylon Is Most Widely Used Material
11.3.6 Europe: Entrance Matting Market, By Application
11.3.7 U.K.
11.3.7.1 U.K.: Entrance Matting Market, By Utility
11.3.7.1.1 U.K.'S Entrance Matting Market Was Dominated By Indoor Utility In 2014
11.3.7.2 U.K.: Entrance Matting Market, By Application
11.3.7.2.1 U.K.'S Entrance Matting Market Was Dominated By Residential Application In 2014
11.3.8 Germany
11.3.8.1 Germany: Entrance Matting Market, By Utility
11.3.8.1.1 German Entrance Matting Market Was Dominated By Indoor Utility In 2014
11.3.8.2 Germany: Entrance Matting Market, By Application
11.3.8.2.1 German Entrance Matting Market Was Dominated By Residential Application In 2014
11.3.9 Spain
11.3.9.1 Spain: Entrance Matting Market, By Utility
11.3.9.1.1 Spanish Entrance Matting Market Was Dominated By Indoor Utility In 2014
11.3.9.2 Spain: Entrance Matting Market, By Application
11.3.9.2.1 Spanish Entrance Matting Market Was Dominated By Residential Application In 2014
11.3.10 Belgium
11.3.10.1 Belgium: Entrance Matting Market, By Utility
11.3.10.1.1 Belgium'S Entrance Matting Market Was Dominated By Indoor In 2014
11.3.10.2 Belgium: Entrance Matting Market, By Application
11.3.10.2.1 Belgium Entrance Matting Market Was Dominated By Residential Application In 2014
11.3.11 Rest Of Europe
11.3.11.1 Rest Of Europe: Entrance Matting Market, By Utility
11.3.11.1.1 Rest Of Europe'S Entrance Matting Market Was Dominated By Indoor Utility In 2014
11.3.11.2 Rest Of Europe: Entrance Matting Market, By Application
11.3.11.2.1 Rest Of Europe Entrance Matting Market Was Dominated By Residential Application In 2014
11.4 Asia-Pacific
11.4.1 Asia-Pacific: Entrance Matting Regulations & Their Descriptions
11.4.2 Asia-Pacific: Entrance Matting Market, By Country
11.4.2.1 China Dominated The Asia-Pacific Entrance Matting Market In 2014
11.4.3 Asia-Pacific: Entrance Matting Market, By Type
11.4.3.1 Walk-Off Dominated The Asia-Pacific Entrance Matting Market In 2014
11.4.4 Asia-Pacific: Entrance Matting Market, By Material
11.4.4.1 Indoor Is Growing At Highest Cagr From 2015
11.4.5 Asia-Pacific: Entrance Matting Market, By Application
11.4.5.1 Coir Is Growing At Highest Cagr From 2015
11.4.6.1 Residential Application Has Largest Market Share In 2014
11.4.7 China
11.4.7.1 China: Entrance Matting Market, By Utility
11.4.7.1.1 Outdoor Utility Dominated The Entrance Matting Market In China In 2014
11.4.7.2 China: Entrance Matting Market, By Application
11.4.7.2.1 Residential Segment Dominated The Entrance Matting Market In China In 2014
11.4.8 Indonesia
11.4.8.1 Indonesia: Entrance Matting Market, By Utility
11.4.8.1.1 Indoor Entrance Matting Is Estimated To Have The Highest Demand In Indonesia
11.4.8.2 Indonesia: Entrance Matting Market, By Application
11.4.8.3 Residential Segment Is Estimated To Have The Highest Demand For Entrance Matting In Indonesia
11.4.9 India
11.4.9.1 India: Entrance Matting Market, By Utility
11.4.9.1.1 Indoor Segment Is Projected To Be The Fastest-Growing For Entrance Matting In India
11.4.9.2 India: Entrance Matting Market, By Application
11.4.9.2.1 Residential Segment Is Projected To Be The Fastest-Growing For Entrance Matting In India
11.4.10 Australia
11.4.10.1 Australia: Entrance Matting Market, By Utility
11.4.10.1.1 Indoor Segment Is Estimated To Dominate The Entrance Matting Market In Australia
11.4.10.2 Australia: Entrance Matting Market, By Application
11.4.10.2.1 Residential Segment Is Estimated To Dominate The Entrance Matting Market In Australia
11.4.11 Rest Of Asia-Pacific
11.4.11.1 Rest Of Asia-Pacific: Entrance Matting Market, By Utility
11.4.11.1.1 Indoor Segment Is Estimated To Have The Highest Demand In The Rest Of Asia-Pacific Region
11.4.11.2 Rest Of Asia-Pacific: Entrance Matting Market, By Application
11.4.11.2.1 Residential Segment Is Estimated To Have The Highest Demand In The Rest Of Asia-Pacific Region
11.5 Row
11.5.1 Row: Entrance Matting Market, By Country
11.5.1.1 Brazil Dominated The Row Entrance Matting Market In 2014
11.5.2 Row: Entrance Matting Market, By Type
11.5.2.1 Walk-Off Dominated The Row Entrance Matting Market In 2014
11.5.3 Row: Entrance Matting Market, By Utility
11.5.3.1 Indoor Utility Is Growing At Highest Cagr From 2015
11.5.4 Row: Entrance Matting Market, By Material
11.5.4.1 Coir Is Growing At Highest Cagr From 2015
11.5.5 Row: Entrance Matting Market, By Application
11.5.5.1 Non-Residential Is Growing At Highest Cagr From 2015
11.5.6 Brazil
11.5.6.1 Brazil: Entrance Matting Market, By Utility
11.5.6.1.1 Entrance Matting Market In Brazil Was Dominated By Indoor Utility In 2014
11.5.6.2 Brazil: Entrance Matting Market, By Application
11.5.6.2.1 Entrance Matting Market In Brazil Was Dominated By The Residential Segment In 2014
11.5.7 South Africa
11.5.7.1 South Africa: Entrance Matting Market, By Utility
11.5.7.1.1 Entrance Matting Is Estimated To Witness The Highest Demand From The Indoor Segment In South Africa
11.5.7.2 South Africa: Entrance Matting Market, By Application
11.5.7.2.1 Residential Segment Are Estimated To Have The Highest Demand For Entrance Matting In South Africa
11.5.8 Argentina
11.5.8.1 Argentina: Entrance Matting Market, By Utility
11.5.8.1.1 Indoor Utility Are Estimated To Have The Highest Demand For Entrance Matting In Argentina
11.5.8.2 Argentina: Entrance Matting Market, By Application
11.5.8.2.1 Residential Segment Are Estimated To Have The Highest Demand For Entrance Matting In Argentina
11.5.9 Other Row Countries
11.5.9.1 Other Row Countries: Entrance Matting Market, By Utility
11.5.9.1.1 Indoor Utility Projected To Be The Fastest-Growing Market For Entrance Matting In Other Row Countries
11.5.9.2 Other Row Countries: Entrance Matting Market, By Application
11.5.9.2.1 Residential Segment Is Projected To Be The Fastest-Growing Market For Entrance Matting In Other Row Countries

12 Competitive Landscape
12.1 Introduction
12.2 Strategic Overview
12.3 Leading Players In The Entrance Matting Market
12.4 Competitive Situation And Trends
12.5 New Product Launches
12.6 Investment
12.7 Agreement

13 Company Profiles (Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
13.1 Introduction
13.2 3M
13.3 Cintas Corporation
13.4 Forbo Holdings Ag
13.5 Unifirst Corporation
13.6 Bergo Flooring Ab
13.7 Eagle Mat & Floor Products
13.8 Birrus Matting
13.9 Superior Manufacturing Group
*Details On Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.

14 Appendix
14.1 Discussion Guide
14.2 Introducing Rt: Real Time Market Intelligence
14.3 Available Customizations
14.4 Related Reports

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