Advanced Wound Care Market by Type (Dressings, Therapy Devices, Active Wound Care), Application (Surgical Wounds, Ulcers), End User (In-Patient Facility, Out-Patient Facility), and Geography - Global Forecast to 2020

Description:
Wound healing involves complex process at the cellular level. In case of chronic wounds, the healing time is prolonged due to infection and prevailing disease conditions. Wound care products assist such chronic wounds by speeding up the process of healing. The wound care market has experienced a paradigm shift from traditional wound management to active wound care.

The purpose of this report is to cover the description, definition and forecast of the global advanced wound care market. It involves deep dive analysis of market segmentation, which comprises of submarkets, products and end users. The global market is expected to reach USD 14.9 Billion by 2020 from USD 9.9 Billion in 2014, at a CAGR of 7.0% from 2015 to 2020.

In 2014, North America dominated the market registering around 34.4% market share, and the region's market is expected to grow at a CAGR of 6.9% during the forecast period. Factors such as increasing aging population, growing incidences of diabetes, technological advancements, and rising government initiatives are propelling the growth of this market.

By type, the global advanced wound care market is divided into dressings, therapy devices, and active wound care. The dressing segment accounted for the largest share of 47.8% of the global market in 2014. On the basis of application, the market is segmented into surgical wounds, ulcers, and others, of which the surgical wounds segment accounted for the largest share of 43.3% of the global market in 2014. By end user, the market is further classified into inpatient facilities and outpatient facilities. The inpatient facilities segment accounted for the largest market share of 72.2% in 2014.

In-depth market share analysis, by revenue, of the top companies is also included in the report. These numbers are arrived at, based on key facts, annual financial information from SEC filings, annual reports, and interviews with industry experts and key opinion leaders, such as CEOs, directors, and marketing executives.

The major players in this market include Acelity L.P., Inc. (U.S.), Smith and Nephew Plc. (U.K.), Integra Lifesciences Corporation (U.S.), Mölnlycke Health Care (Sweden), ConvaTec, Inc. (U.S.), Coloplast Corp. (Denmark), Organogenesis Inc. (U.S.), Medline Industries, Inc. (U.S.), and MPM Medical, Inc. (RBC Life Sciences, Inc.) (U.S.). These companies have adopted various strategies, such as mergers & acquisitions and partnerships, among others, to achieve growth in the global advanced wound care market.

Scope of the Report:
This report categorizes the global market on the basis of type, application, end-user, and region.

Market Segmentation, by Type:
Based on type, the global advanced wound care market is segmented into dressings, therapy device, and active wound care.

Market Segmentation, by Application:
Application includes surgical wounds, ulcers, pressure ulcers, diabetic foot ulcers, venous ulcers, and others.

Market Segmentation, by End-User:
Based on end-user, the market is segmented into inpatient facilities and outpatient facilities.

Market Segmentation, by Region:
The regional analysis covers North America, Europe, Asia-Pacific, and RoW.

Target Audience:
- Government and Research Organizations
- Hospitals
- Clinics
- Private Medical Offices
- Emergency Care Units
- Trauma Centers

Contents:
1 Introduction
  1.1 Types Of Wounds
    1.1.1 Skin Ulcers
    1.1.1.1 Pressure Or Decubitus Ulcers
    1.1.1.2 Diabetic Ulcers Or Neuropathic Ulcers
    1.1.1.3 Arterial Ulcers
    1.1.1.4 Venous Ulcers
    1.1.2 Burns
    1.1.2.1 Scald Injuries
    1.1.2.2 Thermal Injuries
    1.1.2.3 Chemical Injuries
    1.1.2.4 Electrical Injuries
    1.1.3 Surgical Wounds
    1.1.3.1 Trauma Wounds
  1.2 Objectives Of The Study
  1.3 Market Segmentation & Coverage
  1.4 Stakeholders

2 Research Methodology
  2.1 Integrated Ecosystem Of Advanced Wound Care Market
  2.2 Arriving At The Advanced Wound Care Market
    2.2.1 Top-Down Approach
    2.2.2 Bottom-Up Approach
    2.2.3 Macroindicator-Based Approach
    2.3 Assumptions

3 Executive Summary

4 Market Overview
  4.1 Introduction
  4.2 Advanced Wound Care Market: Comparison With Parent Market
  4.3 Market Drivers And Inhibitors
  4.4 Market Opportunities
    4.4.1 Asia-Pacific Presents Significant Growth Opportunities
    4.4.2 Healthy Growth In The Active Wound Care Market

5 Advanced Wound Care Market, By Type
  5.1 Introduction
  5.2 Dressings
  5.3 Therapy Devices
  5.4 Active Wound Care

6 Advanced Wound Care Market, By Application
  6.1 Introduction
  6.2 Surgical Wounds
  6.3 Ulcers

7 Advanced Wound Care Market, By End User
  7.1 Introduction
  7.2 Inpatient Facilities
  7.3 Outpatient Facilities
8 Advanced Wound Care Market, By Geography
8.1 Introduction
8.2 North America
8.2.1 Rising Incidence Of Acute And Chronic Wounds Will Propel Market Growth
8.2.2 Changes In Reimbursement Policy Will Drive The Growth Of Cost-Effective Wound Care Products
8.2.3 Government Support Will Trigger Market Growth
8.2.4 U.S.
8.2.5 Canada
8.2.6 Mexico
8.3 Europe
8.3.1 Increasing Number Of Diabetic Patients In Europe To Drive Market Growth
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Spain
8.4 Asia-Pacific
8.4.1 Rise In Diabetic Population And Chronic Wounds To Boost Asia-Pacific Wound Care Market
8.4.2 Investments By Prominent Companies In The Asia-Pacific Market To Bolster Market Growth
8.4.3 Research Activities To Propel Growth Of The Market
8.4.4 Japan
8.4.5 China
8.4.6 India
8.4.7 Republic Of Korea
8.5 Rest Of The World (Row)
9 Competitive Landscape
9.1 Company Share Analysis
10 Company Profiles
10.1 Acelity L.P., Inc.
10.2 Smith And Nephew Plc
10.3 Integra Lifesciences Corporation
10.4 Mölnlycke Health Care
10.5 Convatec, Inc.
10.6 Coloplast Corp.
10.7 Organogenesis Inc.
10.8 Medline Industries, Inc.
10.9 Mpm Medical Inc. (Rbc Life Sciences, Inc.)
*Details On Financials, Products & Services, Key Strategy, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.
11 Appendix
11.1 Customization Options
11.1.1 Product Analysis
11.2 Related Reports

List of Tables
Table 1 Market: Macroindicator, By Geography, 2014
Table 2 Comparison With Parent Market, 2013-2020 (USD MN)
Table 3 Market, By Geography, 2013-2020 (USD MN)
Table 4 Market, By Type, 2013-2020 (USD MN)
Table 5 Advanced Wound Care Market, By Application, 2013-2020 (USD MN)
Table 6 Advanced Wound Care Market, By End User, 2013-2020 (USD MN)
Table 7 Drivers and Inhibitors
Table 8 Market, By Type, 2013-2020 (USD MN)
Table 9 Advanced Wound Care Market: Type Comparison, 2013-2020 (USD MN)
Table 10 Active Wound Care Dressings Market, By Geography, 2013-2020 (USD MN)
Table 11 Active Wound Care Dressings Market, By Type, 2013-2020 (USD MN)
Table 12 Active Wound Care Therapy Devices Market, By Geography, 2013-2020 (USD MN)
Table 13 Active Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN)
| Table 14 | Advanced Wound Care Market, By Geography, 2013-2020 (USD MN) |
| Table 15 | Advanced Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 16 | Advanced Wound Care Market, By Application, 2013-2020 (USD MN) |
| Table 17 | Surgical Wounds Market, By Geography, 2013–2020 (USD MN) |
| Table 18 | Ulcers Market, By Geography, 2013–2020 (USD MN) |
| Table 19 | Advanced Wound Care Market, By End User, 2013-2020 (USD MN) |
| Table 20 | Market for Inpatient Facilities, By Geography, 2013–2020 (USD MN) |
| Table 21 | Market for Outpatient Facilities, By Geography, 2013–2020 (USD MN) |
| Table 22 | Advanced Wound Care Market, By Geography, 2013-2020 (USD MN) |
| Table 23 | North America: Market, By Country, 2013 – 2020 (USD MN) |
| Table 24 | North America: Market, By Type, 2013-2020 (USD MN) |
| Table 25 | North America: Market, By Application, 2013-2020 (USD MN) |
| Table 26 | North America: Market, By End User, 2013-2020 (USD MN) |
| Table 27 | U.S.: Market, By Type, 2013-2020 (USD MN) |
| Table 28 | U.S.: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 29 | U.S.: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 30 | U.S.: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 31 | Canada: Market, By Type, 2013-2020 (USD MN) |
| Table 32 | Canada: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 33 | Canada: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 34 | Canada: Advanced Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 35 | Mexico: Market, By Type, 2013-2020 (USD MN) |
| Table 36 | Mexico: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 37 | Mexico: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 38 | Mexico: Advanced Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 39 | Europe: Market, By Country, 2013-2020 (USD MN) |
| Table 40 | Europe: Market, By Type, 2013-2020 (USD MN) |
| Table 41 | Europe: Market, By Application, 2013-2020 (USD MN) |
| Table 42 | Europe: Market, By End User, 2013-2020 (USD MN) |
| Table 43 | Germany: Market, By Type, 2013-2020 (USD MN) |
| Table 44 | Germany: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 45 | Germany: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 46 | Germany: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 47 | France: Market, By Type, 2013-2020 (USD MN) |
| Table 48 | France: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 49 | France: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 50 | France: Active Wound Care Market, By Type, 2013-2020 (USD Million) |
| Table 51 | U.K.: Market, By Type, 2013-2020 (USD MN) |
| Table 52 | U.K.: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 53 | U.K.: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 54 | U.K.: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 55 | Italy: Market, By Type, 2013-2020 (USD MN) |
| Table 56 | Italy: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 57 | Italy: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 58 | Italy: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 59 | Spain: Market, By Type, 2013-2020 (USD MN) |
| Table 60 | Spain: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 61 | Spain: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 62 | Spain: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 63 | Asia-Pacific: Active Wound Care Market, By Country, 2013-2020 (USD MN) |
| Table 64 | Asia-Pacific: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 65 | Asia-Pacific: Active Wound Care Market, By Application, 2013-2020 (USD MN) |
| Table 66 | Asia-Pacific: Active Wound Care Market, By End User, 2013-2020 (USD MN) |
| Table 67 | Japan: Market, By Type, 2013-2020 (USD MN) |
| Table 68 | Japan: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 69 | Japan: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 70 | Japan: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 71 | China: Market, By Type, 2013-2020 (USD MN) |
| Table 72 | China: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
| Table 73 | China: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN) |
| Table 74 | China: Active Wound Care Market, By Type, 2013-2020 (USD MN) |
| Table 75 | India: Market, By Type, 2013-2020 (USD MN) |
| Table 76 | India: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN) |
Table 77 India: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN)
Table 78 India: Active Wound Care Market, By Type, 2013-2020 (USD MN)
Table 79 Republic of Korea: Market, By Type, 2013-2020 (USD MN)
Table 80 Republic of Korea: Advanced Wound Care Dressings Market, By Type, 2013-2020 (USD MN)
Table 81 Republic of Korea: Advanced Wound Care Therapy Devices Market, By Type, 2013-2020 (USD MN)
Table 82 Republic of Korea: Active Wound Care Market, By Type, 2013-2020 (USD MN)
Table 83 RoW: Market, By Country, 2013-2020 (USD MN)
Table 84 RoW: Market, By Type, 2013-2020 (USD MN)
Table 85 RoW: Market, By Application, 2013-2020 (USD MN)
Table 86 RoW: Market, By End User, 2013-2020 (USD MN)
Table 87 Advanced Wound Care (AWC) Market: Company Share Analysis, 2014 (%)
Table 88 Acelity L.P., Inc.: Key Financials, 2013 & 2014 (USD MN)
Table 89 Smith and Nephew PLC: Key Financials 2010-2014 (USD MN)
Table 90 Integra Lifesciences Corporation: Key Financials, 2011-2014 (USD MN)
Table 91 Molnlycke Healthcare: Key Financials, 2010-2014 (USD MN)
Table 92 Convatec, Inc.: Key Financials, 2010-2014 (USD MN)
Table 93 Coloplast Corp: Key Financials, 2010-2014 (USD MN)
Table 94 MPM Medical Inc. (RBC Life Sciences, Inc.): Key Financials, 2010-2014 (USD MN)

List of Figures
Figure 1 Segmentation & Coverage
Figure 2 Integrated Ecosystem
Figure 3 Top-Down Approach
Figure 4 Bottom-Up Approach
Figure 5 Macroindicator-Based Approach
Figure 6 Market Snapshot
Figure 7 Geographic Snapshot: By Type, 2014 (USD MN)
Figure 8 Advanced Wound Care Market, By Type, 2014 & 2020 (USD MN)
Figure 9 Type Comparison, 2013-2020 (USD MN)
Figure 10 Advanced Wound Care Dressings Market, By Geography, 2014 & 2020 (USD MN)
Figure 11 Advanced Wound Care Therapy Devices Market, By Geography, 2014 & 2020 (USD MN)
Figure 12 Active Wound Care Market, By Geography, 2014 & 2020 (USD MN)
Figure 13 Advanced Wound Care Market, By Application, 2014 & 2020 (USD MN)
Figure 14 Surgical Wounds Market, By Geography, 2014 & 2020 (USD MN)
Figure 15 Ulcers Market, By Geography, 2014 & 2020 (USD MN)
Figure 16 Advanced Wound Care Market, By End User, 2014 & 2020 (USD MN)
Figure 17 Active Wound Care Market for Inpatient Facilities, By Geography, 2014 & 2020 (USD MN)
Figure 18 Active Wound Care Market for Outpatient Facilities, By Geography, 2014 & 2020 (USD MN)
Figure 19 North America: Market Overview, 2014 & 2020 (%)
Figure 20 North America: Market, By Country, 2014 & 2020 (USD MN)
Figure 21 North America: Market, By Type, 2014 & 2020 (USD MN)
Figure 22 North American Market, By Type: Snapshot, 2014 & 2020 (USD MN)
Figure 23 North America: Market, By Application, 2014 & 2020 (USD MN)
Figure 24 North America: Market, By Application: Snapshot, 2014 & 2020 (USD MN)
Figure 25 North America: Market, By End User, 2013-2020 (USD MN)
Figure 26 U.S.: Market Overview, 2014 & 2020 (%)
Figure 27 Canada: Market Overview, 2014 & 2020 (%)
Figure 28 Mexico: Market Overview, 2014 & 2020 (%)
Figure 29 Europe: Market Overview, 2014 & 2020 (%)
Figure 30 Europe: Market, By Country, 2014 & 2020 (USD MN)
Figure 31 Europe: Market, By Type, 2014 & 2020 (USD MN)
Figure 32 Europe: Market, By Type: Snapshot, 2014 & 2020 (USD MN)
Figure 33 Europe: Market, By Application, 2014 & 2020 (USD MN)
Figure 34 Europe: Market, By Application: Snapshot, 2014 & 2020 (USD MN)
Figure 35 Europe: Market, By End User, 2013-2020 (USD MN)
Figure 36 Germany: Market Overview, 2014 & 2020 (%)
Figure 37 France: Market Overview, 2014 & 2020 (%)
Figure 38 U.K.: Market Overview, 2014 & 2020 (%)
Figure 39 Italy: Market Overview, 2014 & 2020 (%)
Figure 40 Spain: Market Overview, 2014 & 2020 (%)
Figure 41 Asia-Pacific: Market Overview, 2014 & 2020 (%)
Figure 42 Asia-Pacific: Market, By Country, 2014 & 2020 (USD MN)
Figure 43 Asia-Pacific: Market, By Type, 2014 & 2020 (USD MN)
Figure 44 Asia-Pacific Market, By Type: Snapshot, 2014 & 2020 (USD MN)
Figure 45 Asia-Pacific Market, By Application, 2014 & 2020 (USD MN)
Figure 46 Asia-Pacific Market, By Application: Snapshot, 2014 & 2020 (USD MN)
Figure 47 Asia-Pacific: Market, By End User, 2013-2020 (USD MN)
Figure 48 Japan: Market Overview, 2014 & 2020 (%)
Figure 49 China: Market Overview, 2014 & 2020 (%)
Figure 50 India: Market Overview, 2014 & 2020 (%)
Figure 51 Republic of Korea: Market Overview, 2014 & 2020 (%)
Figure 52 RoW: Market Overview, 2014 & 2020 (%)
Figure 53 RoW: Market, By Country, 2014 & 2020 (USD MN)
Figure 54 RoW: Market, By Type, 2014 & 2020 (USD MN)
Figure 55 RoW: Market, By Type: Snapshot, 2014 & 2020 (USD MN)
Figure 56 RoW: Market, By Application, 2014 & 2020 (USD MN)
Figure 57 RoW: Market, By Application: Snapshot, 2014 & 2020 (USD MN)
Figure 58 RoW: Market, By End User, 2013-2020 (USD MN)
Figure 59 Advanced Wound Care (AWC) Market: Company Share Analysis, 2014 (%)
Figure 60 Acelity L.P., Inc.: Revenue Mix, 2014 (%)
Figure 61 Smith and Nephew PLC: Revenue Mix, 2014 (%)
Figure 62 Smith and Nephew PLC: Contribution of Advanced Wound Management Segment Towards Company Revenues, 2010-2014 (USD MN)
Figure 63 Integra Lifesciences Corporation: Revenue Mix, 2014 (%)
Figure 64 Integra Lifesciences Corporation: Contribution of the U.S. Extremities Segment Towards Company Revenue, 2010-2014 (USD MN)
Figure 65 Mölnlycke Health Care: Revenue Mix, 2014 (%)
Figure 66 Convatec, Inc.: Business Revenue Mix 2014 (%)
Figure 67 Convatec, Inc.: Contribution of the Wound Therapeutics Segment Towards Company Revenues, 2010-2014 (USD MN)
Figure 68 Coloplast Corp: Revenue Mix, 2014 (%)
Figure 69 Coloplast Corp.: Contribution of Wound and Skin Care Segment Towards Company Revenues, 2010-2014 (USD MN)
Figure 70 MPM Medical Inc. (RBC Life Sciences, Inc.): Revenue Mix, 2014 (%)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3454281/](http://www.researchandmarkets.com/reports/3454281/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Advanced Wound Care Market by Type (Dressings, Therapy Devices, Active Wound Care), Application (Surgical Wounds, Ulcers), End User (In-Patient Facility, Out-Patient Facility), and Geography - Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3454281/
Office Code: SCBRLZO4

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr [ ]  Mrs [ ]  Dr [ ]  Miss [ ]  Ms [ ]  Prof [ ]  
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World