Hypermarts, Supermarkets and Hard-Discounters Retailing in Middle East and Africa, 2014-2019: Market Dynamics, Retail Trends and Competitive Landscape

Description:
The “Hypermarts, Supermarkets and Hard-Discounters Retailing in Middle East and Africa, 2014-2019” report, provides an analysis of current and forecast market data of retail sales in different category groups in hypermarkets, supermarkets and hard-discounters retail channel across the Middle East and Africa. In addition, it highlights fastest growing markets for hypermarkets, supermarkets and hard-discounters identifying key trends influencing the markets, with an emphasis on innovative retailers in the hypermarkets, supermarkets and hard-discounters channel. Also provides store count of key retailers in the region.

Key Findings
- Saudi Arabia will be the fastest-growing market in the region
- Purchasing trends are changing in the Middle East and Africa
- Saudi Arabia to remain the most attractive market for food and grocery led by increasing popularity of large stores format

Synopsis
- Provides a comprehensive view of the hypermarkets, supermarkets and hard-discounters retail landscape, including current market sizes and category forecasts to 2019; and highlights the fastest growing markets and category groups.

- Details market size and category forecasts for the region and countries, features major retailers, key innovative retailers, and Hypermarkets, Supermarkets and Hard-Discounters retail trends

- The report covers five countries in Middle East and Africa

Reasons To Buy
- The report provides an essential overview of the hypermarkets, supermarkets and hard-discounters retail market in Middle East and Africa, highlighting the largest and fastest growing markets.

- Provides analysis of the latest trends, market dynamics (covering 9 category groups) and key innovations in retail space in major countries across the region

- Identify the largest and fastest growing categories in major countries across the region

- Benefit from a detailed analysis of key trends influencing the Hypermarkets, Supermarkets and Hard-Discounters retail market.

- Monitor the competitive landscape, with analysis of key players across the region.

Contents:
Global Summary
Global* hypermarkets, supermarkets and hard-discounters sales to reach US$4,939.0 billion by 2019
The US is the largest market for hypermarkets, supermarkets and hard-discounters sales in 2014
Food and grocery is the largest category by sales in Hypermarkets, Supermarkets and Hard-Discounters stores globally
India is set to be the fastest growing Hypermarkets, Supermarkets and Hard-Discounters market by 2019
Snippets of retail trends in Middle East and Africa
- Saudi Arabia will be the fastest-growing market in the region
- Purchasing trends are changing in the Middle East and Africa
- Saudi Arabia to remain the most attractive market for food and grocery led by increasing popularity of large stores format
Middle East and Africa: Hypermarkets, Supermarkets and Hard-Discounters Retail Market
Hypermarts, Supermarkets and Hard-Discounters sales in the region
Hypermarkets, Supermarkets and Hard-Discounters share of retail sales 2014 and 2019
Fastest growing markets in the region, 2014-2019
Top 3 largest and fastest growing category groups by country
Top 5 countries leading the growth of category groups
Major hypermarkets, supermarkets and hard-discounters retailers in the region
Innovative retailers in the region and trends in the region

List of Figures

Hypermarkets, supermarkets and hard-discounters retail sales in the middle east and Africa (US$ Billion)
Share of each country in MEA total hypermarkets, supermarkets and hard-discounters sales, 2014
Share of each country in MEA total hypermarkets, supermarkets and hard-discounters sales, 2019
Hypermarkets, supermarkets and hard-discounters share of total retail sales, 2014
Hypermarkets, supermarkets and hard-discounters share of total retail sales, 2019
Fastest growing markets in MEA, 2014-2019 (CAGR %)
Top three largest and fastest growing category groups per country in the order of fastest growing markets in each country
Top three largest and fastest growing category groups in each country
Top five Hypermarkets, Supermarkets and Hard-Discounters markets for each category group in each country

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3454327/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Hypermarkets, Supermarkets and Hard-Discounters Retailing in Middle East and Africa, 2014-2019: Market Dynamics, Retail Trends and Competitive Landscape
- **Web Address:** [http://www.researchandmarkets.com/reports/3454327/](http://www.researchandmarkets.com/reports/3454327/)
- **Office Code:** SCBRYWL3

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 1950</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
- **First Name:**
- **Last Name:**
- **Email Address:** *
- **Job Title:**
- **Organisation:**
- **Address:**
- **City:**
- **Postal / Zip Code:**
- **Country:**
- **Phone Number:**
- **Fax Number:**

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp