
Description:

Summary

The “Global Hypermarkets, Supermarkets and Hard-Discounters, 2014-2019” report, provides analysis of current and forecast market data for retail sales in different category groups in the hypermarkets, supermarkets and hard-discounters retail channel across the globe. In addition, it highlights the fastest growing markets for hypermarkets, supermarkets and hard-discounters identifying key trends influencing the markets, with an emphasis on innovative retailers in the channel.

Key Findings

- Global hypermarkets, supermarkets and hard-discounters sales are forecast to reach US$4939.0 billion by 2019, from the major economies like the US, China, Japan, and France
- Food and grocery is the highest sold category group in the hypermarkets, supermarkets and hard-discounters stores across the world
- India is set to be the fastest growing Hypermarkets, Supermarkets and Hard-Discounters market by 2019 and modern hypermarkets and supermarkets are testing ways to include the dominating Indian version of convenience stores in their distribution network
- Discounters such as Aldi, Lidl, Netto, and Penny are expanding rapidly and eating away the market share of traditional supermarkets
- With increasing competition, the hypermarkets, supermarkets and hard-discounters in all the regions are relying on private labels to increase their profit margins

Synopsis

- Provides a comprehensive view of the hypermarkets, supermarkets and hard-discounters retail landscape, including current market sizes and category forecasts to 2019; and highlights the world's fastest growing markets and category groups
- Details market size and category forecasts for each region and countries, and features major retailers, key innovative retailers, and hypermarkets, supermarkets and hard-discounters retail trends
- The report covers the 50 largest retail markets and includes 24 countries in Europe, 12 countries in Asia-Pacific, nine countries in the Americas, and five countries in the Middle East and Africa

Reasons To Buy

- The report provides an essential overview of the global hypermarkets, supermarkets and hard-discounters retail market, highlighting the largest and fastest-growing markets across the globe
- Provides analysis of the latest trends, market dynamics (covering nine category groups) and key innovations in the retail space in major countries across the four regions
- Identify the largest and fastest-growing categories in major countries across the four regions
- Benefit from detailed analysis of key trends influencing the department store retail market
- Monitor the competitive landscape, with analysis of key players across the four regions.

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