Feed Binders Market by (Clay, Plant Gums & Starches, Gelatin, Molasses, Lignosulphonates, Hemicellulose, CMC & Other Hydrocolloids, Wheat Gluten & Middlings, Others), Livestock (Poultry, Swine, Ruminants, Others) & Region - Global Forecast to 2020

Description: This report estimates the size of the global feed binders market in terms of volume and value. In order to cater to the demand for quality meat with increasing meat consumption across the globe, animal breeders are focusing to boost animal health and their nutritious diet. Feed binders serve as products that can significantly improve the integrity of the product as well as increases the nutrient availability for the livestock by preventing loss during in-transit.

The feed binders market is projected to reach 11.14 million tons by 2020 at a CAGR of 3.2% from 2015. In this report, the feed binders market is segmented by ingredient type, livestock, and region. In 2014, the Asia-Pacific region accounted for the largest share of the global feed binders market in 2014. Feed binders have been of immense importance in developing countries such as China, India, Indonesia, Brazil, and Argentina. China and the U.S. were the leading markets for feed binders in 2014.

Leading players in the feed binders market are Archer Daniels Midland Company (ADM) (U.S.), FMC Corporation (U.S.), E. I. du Pont de Nemours and Company (U.S.), Darling Ingredients Inc. (U.S.), Roquette Freres (France), and Borregaard ASA (Norway). Key strategies have been employed in developing markets of Latin America and Asia-Pacific through the expansion of manufacturing plant capacities to meet the growing need for feed binders in compound feed production.

Companies engaged in the development and marketing of feed binder portfolio comprising lignin, clay, gelatin, carrageenan, and guar & locust bean gum can avail a concrete view about the market structure in key countries. The report projects the analytical and qualitative requirements for important stakeholders involved in the feed binders market such as compound feed manufacturers & traders, feed formulators & integrators, specialty ingredient manufacturers, and pet food industries.

The ingredient type is further classified into clay, plant gums & starches, lignosulphonates, hemicellulose, CMC & other hydrocolloids, gelatin, molasses, wheat gluten & middlings, and others that include PMC and urea formaldehyde. The clay segment is estimated to be the largest in 2014, and is projected to grow with the increasing demand from large-scale animal husbandries.

The feed binders market comprises four livestock types that include poultry, ruminants, swine, and other animals (aquatic animals, pet animals, and equines). The poultry sector dominated the global feed binders market in 2014 and is projected to be the fastest-growing segment.

Reasons to Buy the Report:

From an insightful perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the global feed binders market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a larger market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the global market dynamics of feed binders in different livestock applications
- Product Development/Innovation: Detailed insights on upcoming innovative formulations, research & development activities, and new product launches in the global feed binders market
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market demand for feed binders across the world for various livestock
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global feed binders market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the feed binders market

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