
Description: GCC water & wastewater treatment (W&WWT) chemicals are the specialty and commodity chemicals used for the removal of suspended solids, hazardous components, microorganisms and making it fit for drinking purposes. The water treatment chemicals are consumed for production of potable drinking water in desalination process along with industrial process water. Water participates in various industries which depends heavily on water for its processes mainly oil & gas, refineries, chemicals and fertilizer industry, power plants, food and beverages, mining and metals among others.

Market for water & wastewater treatment chemicals in the GCC region is driven by depleting water reserves and harsh climatic conditions. The region total water demand was about 4,070 Million Cubic Meters in 2014, with per capita consumption as high as 476 liters per day in Kuwait. Booming population and huge power demand continues to threaten the water supply. Meanwhile, GCC has witnessed burgeoning growth in the production of petrochemicals and downstream chemicals, along with construction chemicals, fertilizers and mining. Burgeoning growth in water intensive industry continues to pave path for water treatment chemicals.

Apart from this, recent financial model followed by the government called Independent Water & Power Projects (IWPP) reduces financial burden of operation on the desalination and power plants. In this model, the desalination plants gain heat and electricity from the power plant working alongside. Also, government initiative for privatization in water industry and subsidized power and water supply continues to propel water treatment industry in the country.

The report also estimates, forecasts and analyses the total market size of GCC water & wastewater treatment chemicals on the basis of types of chemicals, application, end user industry, and country and competitor analysis.

Coagulants & Flocculants, Corrosion & Scales Inhibitor, Biocides & Disinfectants, pH and Softeners among other types such as anti-foaming agents, defoamers, membrane cleaners, and oxygen scavengers are the various types of water & wastewater treatment chemicals used for industrial and municipal applications. The report along gives a comprehensive study on regional analysis by the six GCC countries, Saudi Arabia, Oman, Bahrain, Kuwait, UAE and Qatar.

Finally, the report also contains estimation of revenues for major market leaders along with their revenue generation from industrial and municipal customers. Competitive landscape provides brief about the market leaders which would help in understanding the company's financial details, product portfolio and upcoming developments in the industry.

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