
Description:
About chainsaws
The global population is growing at a steady rate. It is estimated that by 2050, the global population will reach more than 9 billion. This growth in population will lead to rise in demand for land, which will lead to deforestation. The demand for wood for houses, furniture, fuel, pulp, and other needs will also increase simultaneously. This, in turn, will increase the demand for forest equipment. Chainsaws are not only used by loggers to cut trees, but also by residential end-users for gardening purposes, sculptors for sculpting wood or ice, and carpenters. This is propelling the demand for chainsaws worldwide.

Chainsaw manufacturers are investing in R&D to produce more efficient chainsaws in terms of power and speed. They are introducing battery-powered chainsaws that eliminate the drawback of electric chainsaws, such as limited reach of electric cords. Also, vendors are focusing on reducing noise and improving efficiency of chainsaws.

The report forecasts the global chainsaw market to grow at a CAGR of 6.22% over the period 2014-2019.

Covered in this report
In this report, the author the present scenario and growth prospects of the global chainsaw market for 2015-2019. To calculate the market size, the report considers revenue generated from sales of the following products:
- Gas-powered chainsaws
- Electric-powered chainsaws

The report, Global Chainsaw Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, North America, and ROW; it also covers the landscape of the global chainsaw market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions
- APAC
- Europe
- North America
- ROW

Key vendors
- Blount International
- Hitachi
- Husqvarna
- Robert Bosch
- STIHL

Other prominent vendors
- Deere and Company
- Emak
- GreenWorks Tools
- Makita
- MTD
- Stanley Black and Decker
- TTI
- Zomax

Market drivers
- Demand for replacements
- For a full, detailed list, view the full report

Market challenges
- Fluctuations in prices of raw materials
Market trends
- Rising popularity of battery-powered chainsaws
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
PART 15: Key vendor analysis
- Blount International
- Bosch
- Husqvarna
- STIHL
- Hitachi

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