Global Accessories and Peripherals Market for Smartphones and Tablets 2015-2019

Description: Global Accessories and Peripherals Market for Smartphones and Tablets 2015-2019
Covering: This market study segments the global accessories and peripherals market for smartphones and tablets by product (cases, screen guards, headsets, and chargers) and by geography (APAC, EMEA, and the Americas). Leading vendors in this market are Belkin, Logitech, Otter Products, Targus, and Zagg.

Market outlook of the global accessories and peripherals market for smartphones and tablets
Accessories and peripherals are devices that are connected externally or internally to smart devices to enhance their performance. The market for accessories and peripherals for smartphones is expected to post a modest market growth rate of more than 6% by 2019, whereas the accessories market for tablets is envisaged to post an impressive market growth rate of more than 40% during the forecast period. The increasing sale of smartphones and tablets coupled with the ability of peripherals to enhance customer experience are expected to account for this market's high growth rate during the forecast period.

The analyst has estimated eminent factors, such as the increasing smartphones and tablets market, to impel market growth during the forecast period. The extensive use of smart devices in day-to-day activities results in their rough handling. Consequently, the demand for accessories and peripherals that protect devices from the harsh environmental conditions and rough handling is increasing.

Product-based segmentation of the accessories and peripherals market for smartphones and tablets
- Cases
- Screen guards
- Headsets
- Chargers

The cases segment is estimated to account for the highest market share during the forecast period. This segment is envisaged to account for more than 66% of the total market share by 2019 due to the availability of cases in a wide array of designs and colors.

Geographical segmentation of the accessories and peripherals market for smartphones
- APAC
- EMEA
- Americas

In this market research report, analysts have estimated the APAC region to account for a revenue share of approximately 57% by 2019. Factors like the high adoption of smartphones and the augmented disposable income of consumers in this region are responsible for this region's high revenue generating capacity during the forecast period.

Competitive landscape and key vendors
This market is characterized by the presence of numerous vendors since it has high potential for growth in emerging nations like China and India. Additionally, as this market has low entry barriers, new global and regional players can easily establish themselves as prominent players during the forecast period.

Leading vendors in this market are -
- Belkin International Inc.
- Logitech International SA
- Otter Products LLC
- Targus Group International Inc.
- Zagg Inc

Other prominent vendors in this market are Case Logic, Griffin Technology, Incase Design Corp., and Kensington.

Key questions answered in the report include
What will the market size and the growth rate be in 2019?
What are the key factors driving the global accessories and peripherals market for smartphones and tablets?
What are the key market trends impacting the growth of the global accessories and peripherals market for smartphones and tablets?
What are the challenges to market growth?
Who are the key vendors in the global accessories and peripherals market for smartphones and tablets?
What are the market opportunities and threats faced by the vendors in the global accessories and peripherals market for smartphones and tablets?
Trending factors influencing the market shares of the EMEA, Americas, and APAC?
What are the key outcomes of the five forces analysis of the global accessories and peripherals market for smartphones and tablets?

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