Global Juice Extractor Market 2015-2019

Description:
A juice extractor is a device that is used to extract juice from fruits, vegetables, and even from nuts, seeds, and meat. Unlike a juicer, which is used for juicing soft fruits and vegetables, a juice extractor can perform more functions due to the high power of its motors, which can be as high as 1500W. There are mainly three types of juice extractors: centrifugal, masticating, and triturating. Of these, centrifugal juice extractor is the most common among end-users. This report focusses on juice extractors used by the residential segment.

The increased consciousness in consumers about their health and well-being is a major incentive for consumers to increase their juice consumption. While the market is flooded with packaged juices and beverages, consumers are gaining awareness of the health issues arising from the excess use of these products. Media and health journals warn consumers about the excessive consumption of preservative-laden food products. The increased awareness coupled with innovations in product offerings are major factors propel the market for juice extractors during the forecast period. In developed regions, these products have sustained demand due to better awareness, while the penetration in emerging regions is gradually increasing on account of factors such as increased disposable income and better living standards.

The report forecasts the global juice extractor market to grow at a CAGR of 4.52% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global juice extractor market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of juice extractors to the residential segment.

The report, Global Juice Extractor Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC, Europe, North America, and ROW; it also covers the landscape of the global juice extractor market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- APAC
- Europe
- North America
- ROW

Key vendors
- Breville
- Cuisinart
- Jarden Consumer Solutions
- Kuvings
- Philips

Other prominent vendors
- Hamilton Beach Brands
- Havells
- Kenwood
- Waring

Key Market drivers
- Growing health consciousness among people
- For a full, detailed list, view the full report

Key Market challenges
- Threat from the fruit juice and nectar market
- For a full, detailed list, view the full report
Key Market trends
- Growing urbanization
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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