Insulated Wire and Cable - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Insulated Wire and Cable in US$ Million by the following Product Segments: Building Wire and Cable, Electronic Wire and Cable, Power Wire and Cable, Telecommunications, Data Wire and Cable, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 227 companies including many key and niche players such as:
- ABL Electronic Supplies, Inc.
- AFC Cable Systems, Inc.
- Amphenol Corp.
- Belden, Inc.
- Cable USA, Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Building Wire and Cable
Electronic Wire and Cable
Power Wire and Cable
Telecommunications, Data Wire and Cable
Other Insulated Wire and Cable
Control and Signal Wire and Cable
Apparatus Wire and Cable

II. EXECUTIVE SUMMARY

1. GLOBAL MARKET OVERVIEW

A Prelude
2007-2009 World Economic Recession in Retrospect
Market Stages a Recovery in 2010
2009-2012 Europe Debt Crisis in Retrospect
Current Eurozone Economic Outlook
Table 1: Business Climate Indicator in the Eurozone Area for the Year 2013 & 2014: Breakdown by Month (includes corresponding Graph/Chart)
America's Brush with Fiscal Cliff Crisis of 2011-2013 & The Future of Debt Ceiling Negotiations
Table 2: US Revisions of Debt Ceiling Limit (in US$ Billion) for the Years 2002-2014 (includes corresponding Graph/Chart)
Improvement in Global GDP Performance Encourages an Optimistic Market Outlook for the Year 2014
Table 3: World Real GDP Growth Rates in % for the Years 2012 to 2015: Breakdown by Country (includes corresponding Graph/Chart)
Table 4: World GDP (2013): Percentage Share Breakdown of Nominal GDP Value by Country (includes corresponding Graph/Chart)
Table 5: GDP Per Capita (in US$) and GDP (in US$ Billion) in Developed Countries Vs. BRIC Vs. CIVETS: 2013 (includes corresponding Graph/Chart)
Emerging Markets Fire up Insulated Wire and Cable Market
Rural Electrification in Emerging Countries to Lend Traction

2. SECTORAL PERFORMANCE

Telecommunications Industry
Largest Revenue Contributor
Fiber Optics Wires & Cables Gains Widespread Popularity
Fiber Optic Cables Makes Headwinds Towards Diagnostic and Digital Imaging Applications in Healthcare
Fiber Optics
The Preferred Transmission Medium for Undersea Applications
Active Optical Cables Subvert Copper Cables' Demand
Comparison between AOC and Copper Cables
Table 6: Global AOC Market by Application across All Platforms (2012): Percentage Breakdown of Units for Personal Computer, High Definition Television, Consumer Electronic Devices and High Performance Computers (includes corresponding Graph/Chart)
Table 7: Global AOC Market by Application across HDMI and DisplayPort Bus Types (2012): Percentage Breakdown of Units for HDMI and DisplayPort (includes corresponding Graph/Chart)
Table 8: Global AOC Market by Cable Speed across HDMI and DisplayPort Bus Types (2012): Percentage Breakdown of Units for 20Gbps and 10Gbps (includes corresponding Graph/Chart)
Rising Bandwidth Demand Putting the Global Insulated Wires and Cables Market in Overdrive
Table 9: Global Used Bandwidth (2012 & 2018): Breakdown by Internet and Private Networks (in Tbps) (includes corresponding Graph/Chart)
Table 10: World Internet Usage Trends (2002-2012): Number of Internet Users and Internet User Base Per 100 People (includes corresponding Graph/Chart)
Table 11: Worldwide Internet Usage (2006 & 2012): Percentage Share Breakdown of Number of Internet Users for Developed and Developing Economies (includes corresponding Graph/Chart)
Table 12: Worldwide Active Broadband (Fixed & Mobile) Per 100 People (2013): Breakdown by Geographic Region (includes corresponding Graph/Chart)
Table 13: Growth in the Global Construction Market by Sector (2013-2020) (includes corresponding Graph/Chart)
Building Renovations to Boost Demand
Developing Markets to Drive Global Growth
Table 14: Percentage Share of Construction Spending by Region 2015E (includes corresponding Graph/Chart)
Computers and Consumer Electronics
A High Growth Market
Increasing Prevalence of High-Speed HDMI Cables
Auto Production Resurgence Strengthens Market Prospects
Table 15: Global Automotive Production Statistics: 2006-2013 (includes corresponding Graph/Chart)
Table 16: Global Passenger Cars Production by Top 20 Countries: 2008-2013 (includes corresponding Graph/Chart)
Table 17: Global Commercial Vehicle Production by Top 20 Countries: 2008-2013 (includes corresponding Graph/Chart)
Evolving Car Electronics to Drive Gains
Soaring Popularity of Electric Vehicles Powers Growth
The Changing Face of the Automotive Industry: A Prelude
Table 18: Emerging Dominance of OEMs From Developing Countries in the Global Automotive Manufacturing Market (2012 & 2025P): Percentage Share Breakdown of Number of OEMs by Origin
OEMs from Developed Automotive Markets & OEMs from Emerging Automotive Markets (includes corresponding Graph/Chart)
Table 19: Emerging Dominance of OEMs From Developing Countries in the Global Passenger Car Market (2012 & 2025P): Percentage Share Breakdown of Regional & Foreign OEMs by Region/Country (includes corresponding Graph/Chart)
Table 20: Middle-Class Consumer Spending Across Developed and Developing Regions (2013E & 2030F): Percentage Breakdown by Region (includes corresponding Graph/Chart)
Copper Continues to Reign the Insulated Cable and Wire Market
Polyvinyl Chloride finds Favor as an Insulation Material
Green House Gas Emission Targets Brightens Prospects for Insulation
High Temperature Insulation Sector to Grow Worldwide
Emphasis on Green Materials

3. PRODUCT OVERVIEW

Insulated Wires and Cables
Conductors
Overview of Key Conducting Materials
Copper
Aluminum
Insulation
Resins
Polyethylene
Classification of Polyethylene
Polyvinyl Chloride (PVC)
Fluorinated Ethylene-Propylene (FEP)
Other Resins
Polypropylene
Thermoplastic Elastomers (TPE)
Stabilizers
Plasticizers
Fillers
Flame Retardants
Lubricants
Colorants
Armor
Cable Jacket
Cable Shielding
Product Segments
Building Wire and Cable
Electronic Wire and Cable
Semi-Rigid
Coaxial Cable
Hook-Up Wire, Single Conductor
Ribbon Cable
Multi-Conductor Cable
Power Wire and Cable
Up to 2kv
Between 2.1 and 15kv
Above 15kv
Underground Power Cable
0-2kv
Underground Power Cable
2kv and Over
Telecommunications, Data Wire and Cable
Drop Wire
Bridle Wire
Telephone Cord Sets
Optical Fiber
Fiber Optic Technology
Fiber Optic Cable
Types of Optical Fiber
All Glass Optical Fiber (Single Mode)
All Glass Optical Fiber (Multi Mode)
Other Optical Fiber Types
Plastic Clad Glass Fiber
All Plastic Optical Fiber
Noncoherent Bundle
Coherent Bundle
Faceplate
Other Insulated Wire and Cable
Control and Signal Wire and Cable
Apparatus Wire and Cable

4. PRODUCT INTRODUCTIONS/LAUNCHES

TPC Wire & Cable Launches Enhanced Heavy-Duty Flex Crane Cable
Philatron Releases New Range of Air Hoses and Power Cables
Finolex Cables Unveils New Series of CCTV Cable Wires
Corning to Launch New Variant of Optical Cables
General Cable and Dow Unveils New Insulated Medium-Voltage Cables
ETCO Incorporated Launches New Multiple Color Insulated Product Line
Nexans Releases ENERGEX EXTRA
Mueller Electric Introduces Static and ESD Grounding Cables
TPC Wire & Cable Introduces Chem-Gard™ 200 Encoder/Resolver Cable
HELUKABEL® Launches HELUWIND® WK POWERLINE ALU Power Cable
LS Cable & System and Korea East-West Power Unveil Optical- electrical and Power Supply Cables
Hitachi Cable Launches NH-WEP Range of Rolling Stock Cables
Belden Rolls Out Belden® BE43800
Northwire Introduces Marine Shipboard RIG Cable
Optical Cable Unleashes Access HD Cables
Gepco® International Introduces RunONE™ Powered Speaker Cables
Delphi Launches Lightweight Aluminum Cable

5. RECENT INDUSTRY ACTIVITY

Weatherford International and CurTran Ink a Pact
Southwire Takes Over Coleman Cable
NKT Cables Takes Over Ericsson
Hayat Power to Commence Operations in Uzbekistan
TDS Acquires Baja Broadband
Phoenix Wire Voices Intentions to Optimize Existing Manufacturing Processes
Anixter International Takes Over Jorvex
Nexans Commences Construction of High Voltage Power Cable Manufacturing Facility
General Cable to Take Over Majority Interest in ProCables
General Cable to Take Over Alcan Cable
General Cable Establishes Manufacturing Facility in India
Allied Wire & Cable Acquires Progressive Wire & Cable
Beta LaserMike Takes Over DCM Industries
TPC Wire & Cable Selects H. Briones Electrical Systems as Preferred Distributor
Group of Investors Acquires Majority Stake in Shandong Pacific Fiber Optic from Asia Pacific Wire & Cable
Encore Wire to Establish New Manufacturing Facility
KPS Capital Partners Takes Over United Copper Industries
Mueller Industries to Acquire Copper Production Facilities from Industrias Unidas
Nexans Bags Contract from Petrofac
Nexans and Shandong Yanggu Cable Ink Agreement to Form Joint Venture
Sumitomo, Boskalis Indonesia and J-Power Systems Secure Contract from Indonesia State Electricity
Fugro Inks Agreement with JDR Cable Systems
LS Cable and System Inks Distribution Agreement with Al Reyami Technologies
Doha Cables and Jaidah Group Ink Agreement
CTC Cable and Taihan Electric Wire Ink Agreement
Southwire Completes Validation of High Temperature Superconducting Wires of Superconductor Technologies

6. FOCUS ON SELECT PLAYERS

ABL Electronic Supplies, Inc. (US)
AFC Cable Systems, Inc. (US)
Amphenol Corp. (US)
Asia Pacific Wire & Cable Corporation Limited (Taiwan)
Belden, Inc. (US)
Brand-Rex Ltd. (UK)
Cable USA, Inc. (US)
Carlisle Interconnect Technologies (US)
Cerro Wire LLC (US)
7. GLOBAL MARKET PERSPECTIVE

Table 21: World Recent Past, Current & Future Analysis for Insulated Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 22: World Historic Review for Insulated Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 23: World 15-Year Perspective for Insulated Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

Table 24: World Recent Past, Current & Future Analysis for Building Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 25: World Historic Review for Building Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 26: World 15-Year Perspective for Building Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

Table 27: World Recent Past, Current & Future Analysis for Electronic Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 28: World Historic Review for Electronic Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 29: World 15-Year Perspective for Electronic Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
Table 30: World Recent Past, Current & Future Analysis for Power Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 31: World Historic Review for Power Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 32: World 15-Year Perspective for Power Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

Table 33: World Recent Past, Current & Future Analysis for Telecommunications, Data Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 34: World Historic Review for Telecommunications, Data Wire and Cable by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 35: World 15-Year Perspective for Telecommunications, Data Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

Table 36: World Recent Past, Current & Future Analysis for Other Insulated Wires and Cables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 37: World Historic Review for Other Insulated Wires and Cables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 38: World 15-Year Perspective for Other Insulated Wires and Cables by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Insulated Wire and Cable Market: Steady Growth Prospects
Recovery in Construction Sector Drives Insulated Wires and Cables Market
Table 39: Projected Growth of the US Construction Market by Sector (2012-2020) (includes corresponding Graph/Chart)

US Housing Market Has Bottomed Out, But Still Sluggish
Table 40: Residential Construction in the US (2008-2013): Number of Housing Starts by Type
Single-Family Units and Multi-Family Units (in '000s) (includes corresponding Graph/Chart)

Table 41: Number of Building Permits in the US (2008-2013) (In '000s) (includes corresponding Graph/Chart)

Demand for Non-Residential Prefabricated Building Systems Drives Insulated Wires and Cables Market

Insulated Wires and Cables Market Propelled by the Improving Automotive Industry
Telecom Industry: Focus on High-Speed Fiber Networks, Benefiting the Insulated Wires and Cables Market
Rising FTTP Deployments Bode Well
Homes and Businesses Get Wired for Future Broadband Service
Internet Use in the US
Table 42: Internet User Base in the US (2009-2012): Number of Users as a % of Total Population (includes corresponding Graph/Chart)

Growing US Power Industry Brightens Prospects for Insulated Wires and Cables
Growing Focus on Renewable Energy Projects to Drive Demand for Insulated Wire and Cable
Regulatory Environment
Design for Environment (DfE) Program
Insulated Wire and Cables Market to Gain from Green House Gas Emission Targets
Energy Conservation Regulations Propel Insulation Materials Market
Strategic Corporate Developments
Product Launches
Select Key Players
B. Market Analytics

Table 43: The US Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 44: The US Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 45: The US 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
Government Stimulus and New Regulatory Requirements to Boost Growth
Market Embraces the Green Way
Robust Construction Market Drives Demand for Insulated Wires and Cables

Table 46: Housing Starts in Canada (2008-2013): Breakdown of Number of Housing Starts in '000s (includes corresponding Graph/Chart)

Demand for High-Speed Access
Opportunities for Insulated Fiber Optic Wires and Cables Market

Table 47: Canadian Automotive Production: 2008-2013 (includes corresponding Graph/Chart)

Resurgence in Truck Manufacturing Bodes Well

Product Launch
B. Market Analytics

Table 48: Canadian Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 49: Canadian Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 50: Canadian 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis
Current and Future Analysis
Expansion of Fiber Optic Networks Bodes Well for Insulated Wires and Cables
Disaster Recovery Efforts Drives Growth for Construction, Triggers Demand for Insulated Wires and Cables

Table 51: Annual Housing Construction Starts in Japan (2008-2013) (includes corresponding Graph/Chart)

Robust Automotive Production Drives the Insulated Wires and Cables Market

Table 52: Japanese Automotive Production Statistics 2008-2013 (includes corresponding Graph/Chart)

Select Key Players
B. Market Analytics

Table 53: Japanese Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 54: Japanese Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures
in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 55: Japanese 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Current and Future Analysis
Rapid Installation of Fiber Optic Networks Drives Demand for Insulated Wires and Cables
Construction Industry
An Insight
Table 56: Projected Growth in the West European Construction Market by Country: 2014-2020 (includes corresponding Graph/Chart)
Renovation Market
A Major Driver for Insulated Wires and Cables
France
Germany
UK
Sweden
Europe's Struggling Auto Sector
Table 57: Passenger Cars Production in Select European Countries: 2008-2013 (includes corresponding Graph/Chart)
Table 58: Commercial Vehicle Production in Select European Countries: 2008-2013 (includes corresponding Graph/Chart)

B. Market Analytics
Table 59: European Recent Past, Current & Future Analysis for Insulated Wire and Cable by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 60: European Historic Review for Insulated Wire and Cable by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 61: European 15-Year Perspective for Insulated Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
Table 62: European Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 63: European Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 64: European 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4a. FRANCE

A. Market Analysis
Current and Future Analysis
Nexans SA
A Key Player
B. Market Analytics
Table 65: French Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 66: French Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 67: French 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current and Future Analysis
Construction Industry to Boost Insulated Wires and Cables Market
German Insulation Market to Benefit from the Phase Out of Nuclear Power
Strategic Corporate Developments
Nkt Cables Group Gmbh
A Key Player
B. Market Analytics
Table 68: German Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 69: German Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 70: German 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current and Future Analysis
Prysmian Group S.p.A. (Italy)
A Key Player
B. Market Analytics
Table 71: Italian Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 72: Italian Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 73: Italian 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Construction Industry in the UK
Table 74: Residential Construction in the UK (2007-2012E): Number of Housing Starts in ‘000 Units (includes corresponding Graph/Chart)
Key Players
B. Market Analytics
Table 75: The UK Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 76: The UK Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 77: The UK 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Current and Future Analysis
Impact of Eurocrisis: Spain's Construction Takes the Biggest Blow
B. Market Analytics
Table 78: Spanish Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 79: Spanish Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 80: Spanish 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Current and Future Analysis
Construction Industry's Expansion Plans Bodes Well for Insulated Wire and Cable Demand
Strong Growth in Auto Industry: Opportunities Ahead
B. Market Analytics
Table 81: Russian Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 82: Russian Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 83: Russian 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Review of Select Cable & Wire Markets
Poland
Turkey
Wire and Cable Industry
An Overview
Analysis by Sector
Export Scenario for Wires and Cable
Table 84: Turkish Insulated Wires and Cables Exports (2007-2010): Export Value in US$ Million (includes corresponding Graph/Chart)
Ukraine
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 85: Rest of European Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 86: Rest of European Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 87: Rest of European 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for
5. ASIA-PACIFIC

A. Market Analysis
Current and Future Analysis
Internet-based Services Spur Investments in Telecom Infrastructure Development
Submarine Cables in Asia: High Growth Opportunities
Asia-Pacific Continues to be the Growth Engine of the Global Automotive Market
Power Industry to Drive Demand for Insulated Wires and Cables
Robust Construction Activity in Asia-Pacific to Spearhead Growth
Overview of Coaxial Cables Market in Asia

B. Market Analytics
Table 88: Asia-Pacific Recent Past, Current & Future Analysis for Insulated Wire and Cable by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 89: Asia-Pacific Historic Review for Insulated Wire and Cable by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 90: Asia-Pacific 15-Year Perspective for Insulated Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
Table 91: Asia-Pacific Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 92: Asia-Pacific Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 93: Asia-Pacific 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
Current and Future Analysis
Market to Experience Robust Growth
Accelerated Development Boosts Demand for Cables
Investment Environment
Residential and Non-Residential Construction Activities Augur Well for Growth
Healthy Growth in the Automotive Industry, Beneficial for Insulated Wires and Cables
Table 94: Chinese Automotive Industry (2013): Percentage Market Share Breakdown by Auto OEMs (includes corresponding Graph/Chart)
Table 95: Chinese Automotive Industry (2013): Percentage Market Share Breakdown by Domestic Auto OEMs (includes corresponding Graph/Chart)
Table 96: Chinese Luxury Car market (2013): Percentage Share Breakdown of Unit Sales by Leading Manufacturers (includes corresponding Graph/Chart)
Overseas Operators/Investors
Leading Overseas Operations in Cable Sector in China
Overview of Coaxial Cable Market in China
Strategic Corporate Developments

B. Market Analytics
Table 97: Chinese Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 98: Chinese Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 99: Chinese 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

5b. INDIA
A. Market Analysis
Current and Future Analysis
Telecom Cable Market Overview
Overview of Power Cable Industry
Robust Automotive Production & Sales Lends Traction to the Insulated Wire and Cable Market
Steady Recovery in Construction Activity Favors Insulated Wires and Cables Industry

B. Market Analytics
Table 100: Indian Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 101: Indian Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 102: Indian 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Hong Kong
Overview of Coaxial Cable Market
Indonesia
Historical Perspective
Industry Outlook for the Near Term
Export-Import Scenario
South Korea
Taiwan
Overview of the Wires and Cables Market
Coaxial Cable Market
Thailand
Imports
Exports
Strategic Corporate Developments
Select Players
B. Market Analytics
Table 103: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 104: Rest of Asia-Pacific Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 105: Rest of Asia-Pacific 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST
A. Market Analysis
Current and Future Analysis
Construction Sector in the Middle East: A Review
Competition Gets Stiffer in the Saudi Arabian Market
Strategic Corporate Developments

B. Market Analytics

Table 106: The Middle Eastern Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 107: The Middle Eastern Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 108: The Middle Eastern 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA

A. Market Analysis
Current and Future Analysis
Latin American Automobile Market
A Brief Review
Rising Domestic Demand Pulls Back Export Volumes
Copper and Fiber Telecom Market

B. Market Analytics

Table 109: Latin American Recent Past, Current & Future Analysis for Insulated Wire and Cable by Geographic Region
Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 110: Latin American Historic Review for Insulated Wire and Cable by Geographic Region - Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 111: Latin American 15-Year Perspective for Insulated Wire and Cable by Geographic Region
Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin American Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)
Table 112: Latin American Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 113: Latin American Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 114: Latin American 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

7a. BRAZIL

A. Market Analysis
Current and Future Analysis
Healthy Automotive Sector Provides Lucrative Opportunities for Insulated Wires and Cables
Table 115: Brazilian Car Market (2013): Percentage Breakdown of Demand by Type (includes corresponding Graph/Chart)
Table 116: Brazilian Passengers Cars Market (2012): Percentage Market Share Breakdown by Leading Auto OEMs (includes corresponding Graph/Chart)

B. Market Analytics

Table 117: Brazilian Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures
in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 118: Brazilian Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 119: Brazilian 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

7b. REST OF LATIN AMERICA
A. Market Analysis
  Current and Future Analysis
B. Market Analytics
Table 120: Rest of Latin American Recent Past, Current & Future Analysis for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 121: Rest of Latin American Historic Review for Insulated Wire and Cable by Product Segment
Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 122: Rest of Latin American 15-Year Perspective for Insulated Wire and Cable by Product Segment
Percentage Breakdown of Dollar Sales for Building Wire and Cable; Electronic Wire and Cable; Power Wire and Cable; Telecommunications, Data Wire and Cable; and Other Insulated Wires and Cables Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 227 (including Divisions/Subsidiaries 272)
  The United States (119)
  Canada (3)
  Japan (8)
  Europe (89)
  France (8)
  Germany (19)
  The United Kingdom (18)
  Italy (11)
  Spain (3)
  Rest of Europe (30)
  Asia-Pacific (Excluding Japan) (47)
  Latin America (2)
  Africa (2)
  Middle East (2)

Ordering: 
Order Online - http://www.researchandmarkets.com/reports/347952/
Order by Fax - using the form below
Order by Post - print the order form below and send to

  Research and Markets,
  Guinness Centre,
  Taylors Lane,
  Dublin 8,
  Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Insulated Wire and Cable - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/347952/
Office Code: SCH34LQX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World