Video Distribution Operators - Players' Positioning and Possible Network Configurations for the Future

Description: This report summarises the latest developments in the operator video ecosystem and explores the different positions operators are taking up to stay competitive, while drawing distinctions between terrestrial, satellite, cable and telecoms operators. Detailed profiles of leading operators help to feed this analysis.

These strategies are broken down into four categories:
- Horizontal integration
- New business positioning
- Network optimisation
- Improving QoS and QoE

Finally three possible configurations of video distribution for the future are presented:
- Integrated silos
- Mutualisation through cloud solutions
- Multi-network operators

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