Stationary Generator Market in China 2015-2019

Description: Market outlook of the stationary generator market in China

China is the second largest producer as well as a consumer of electric power, after the US. The growing population is one of the main reasons for the demand for high electric power. This growing demand for electric power simultaneously leads to high adoption of stationary generators in the country, thus propelling market growth. The country display immense market potential for the adoption of stationary generators, hence vendors have started venturing into China, where the demand for these generators is growing remarkably.

The market research analysts estimate the stationary generator market in China to grow at a CAGR of close to 6% during the forecast period. Manufacturing industries are showing tremendous market potential in China as it is becoming the hub of manufacturing for major brands. All these caters to the demand for more electric power, thus driving the growth of the stationary generator market in China.

Segmentation of the stationary generator market in China by fuel type
- Stationary diesel generators
- Stationary gas generators

To overcome the power outage and power shortage issues, and cater to the rising demand for electrical energy among several industrial consumers, diesel generators are being significantly adopted these days to maintain uninterrupted power supply. Thus, stationary diesel generator market accounts for the maximum share of the overall market in China with over 81% as of 2014.

Segmentation of the stationary generator market in China by output power capacity
- Less than 300 kW
- 301 kW to 1 MW
- Greater than 1 MW

There is an increasing demand for stationary generators with output power capacity of less than 300 kW, due to the rising demand emerging from industrial, commercial, and residential sector. The key advantage of generators in this range is that they require lesser space as compared to the high power rating stationary generators, fulfilling most of the energy requirements of the end-users as mentioned above.

Competitive landscape and key vendors

Large and international vendors dominate the stationary generator market in China. However, many national and regional vendors such as Foshan Oripo Power Engineering, Walt Global Power Equipment, Anhui EvoTec Power Generation, Shenzhen Genor Power Equipment are emerging in the Chinese stationary generator market with low-cost options.

The main vendors in this market are -
- Briggs & Stratton
- Caterpillar
- Cummins
- Generac
- Kohler


Key questions answered in the report include
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the stationary generator market in China?
- What are the key market trends impacting the growth of the stationary generator market in China?
- What are the challenges to market growth?
- Who are the key vendors in the stationary generator market in China?
- What are the market opportunities and threats faced by the vendors in the stationary generator market in China?
- What are the key outcomes of the five forces analysis of the stationary generator market in China?

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