Airport IT Market in the US - Market Analysis 2015-2019

Description: Airport IT Market in the US - Market Analysis 2015-2019
Covering: This report segments the airport IT market in the US by solution type (operational systems and passenger processing systems). It also includes the competitive analysis of key vendors such as Amadeus IT Group, Ikusi, Rockwell Collins, SITA, and Ultra Electronics Airport Systems.

Market scope of the airport IT in the US
Technavio's market research analyst predict that the airport IT market in the US is expected to reach $1.5 billion by the end of 2019. The key growth drivers in this market are growing numbers of passenger and cargo air traffic and the need to improve the air passenger experience.

Airports are increasingly embracing technology solutions to improve their operational efficiency, improve passenger experiences, reduce operational costs, and boost revenues. The analysts expect the airport IT market in the US to show significant growth potential during the forecast period. CIOs of many airports in the US seek to increase the percentage spending of their airport revenue on IT annually.

The US passengers are faster in embracing travel-related technology as most of them prefer self-service technology options and mobile devices for booking flights, purchasing tickets, check-in, boarding, and baggage handling.

The market is experiencing significant spending on technology related to passenger processing, airport operations, baggage handling, and security. Development activities such as airport expansions, constructing new terminals, upgrading of systems, and establishing new airports to improve country's economy and support the increasing air traffic are fuelling market growth.

Competitive landscape and key vendors
The airport IT market in the US has the presence of several small and large players. The market competition is likely to intensify as several players enter the market, considering the market potential.

Vendors can increase their profitability by offering cost-effective services such as self-service options (self-service check-in, self-bag drop, and self-boarding), mobile, and web services. Also, airport operators expect value-added services such as consultancy, integration of solutions, support and maintenance, and airport staff training to address opportunities and risks.

The leading companies in the airport IT market in the US are -
- Amadeus IT Group
- Ikusi
- Rockwell Collins
- SITA
- Ultra Electronics Airport Systems

The other prominent vendors in the market include AirIT, Atos, Bosch Security Systems, Capgemini, CGI, Damarel, Gatekeeper Systems, iFIDS.com, Indra, INFORM, Lockheed Martin, NEC, Northrop Grumman, Passur, RESA, Saab Sensis, Siemens, Travelsky, and UFIS Airport Solutions.

Segmentation by solution type of the airport IT market in the US
- Operational systems
- Passenger processing systems

The operational systems was the largest segment in the airport IT market in the US in 2014. It comprises of administrative systems, airport operational database, baggage management systems, flight operations, security systems, and others. The growing need to improve operational efficiency and improve passenger traffic without compromising safety and security are driving the growth of this segment.

The passenger processing systems segment helps passengers handling their baggage processing at airports. These systems provide a better airport experience for passengers and a high-standard service to airport
authorities, airlines, and ground handling staff. It facilitates seamless passenger flow by managing processes such as booking, check-in, bag drop, security, boarding, in-flight, transfer, border control, and bag claim.

Key questions answered in the report include:
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the Airport IT Market in the US?
- What are the key market trends impacting the growth of the Airport IT Market in the US?
- What are the challenges to market growth?
- Who are the key vendors in the Airport IT Market in the US?
- What are the market opportunities and threats faced by the vendors in the Airport IT Market in the US?
- What are the key outcomes of the five forces analysis of the Airport IT Market in the US?

Related reports:
- Global Airport IT Market 2015-2019
- Global Airport Snow Removal Vehicles & Equipment Market 2015-2019
- Airport Construction Market in the GCC Countries 2015-2019

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