Global Alcohol Prep Pads Market 2016-2020

Description: Market outlook of the alcohol prep pads market
Technavio’s market research analyst has estimated the global market for alcohol prep pads to post a healthy CAGR of more than 10% by 2020. The high penetration of alcohol prep pads in developed countries like the US is a major factor that is envisaged to spur the prospects for growth in this market during the forecast period.

The increased usage of injections for medical purposes is the key driver for the growth of this market. Increased medical research has resulted in the development of new medications and therapies, which helps to treat a wide array of diseases. This recent development of the healthcare sector is expected to result in the augmented demand for alcohol prep pads for surgical and medical procedures.

Geographical segmentation of the alcohol prep pads market
- North America
- Europe
- APAC
- ROW

Technavio market research analysts estimate the North American region to be the largest geography for this market during the forecast period. This region currently dominates the market and is expected to retain its dominating hold over the market by 2020 owing to factors like the increasing healthcare expenditure, augmented effort to prevent healthcare-associated infections (HAI), and the presence of an advanced healthcare infrastructure.

Competitive landscape and key vendors
The alcohol prep pads market is extremely fragmented due to the presence of numerous large and small-sized vendors. These large and small-sized vendors intensely compete to gain maximum market traction during the forecast period. While some of these vendors provide products to multiple industries, some purely focus on niche segments as it helps them to supply products to the healthcare facilities.

Key vendors in this market are -
- Medtronic
- Medline
- Dynarex
- MedPride

Other prominent vendors analyzed in this market research report are Allison Medical, Clorox, Delta Hi-Tech, DUKAL, Nipro, Phoenix Healthcare Solutions, Professional Disposables International, Reynard Health Supplies, Shenzhen 3Leaves Technology, and Sklar.

Growth drivers, upcoming trends, and challenges - Alcohol prep pads
Technavio’s market research analyst estimates upcoming trends, such as the growing popularity of medical kits, to impel market growth during the forecast period. Medical kits that are used for general and niche purposes are rapidly gaining popularity owing to the recent trend towards self-care. The advent of medical kits with a range of products that target families, individuals, and the sports sector is expected to drive the B2B prospects for manufacturers of alcohol prep pads.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the global alcohol prep pads market. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in this report
- What will the market size and the growth rate be in 2020?
- What are the key factors driving the global alcohol prep pads market?
- What are the key market trends impacting the growth of the global alcohol prep pads market?
- What are the challenges to market growth?
- Who are the key vendors in the global alcohol prep pads market?
What are the market opportunities and threats faced by the vendors in the global alcohol prep pads market?

- Trending factors influencing the market shares of the EMEA, Americas, and APAC?
- What are the key outcomes of the five forces analysis of the global alcohol prep pads market?

Related reports
- Global Feminine Hygiene Products Market 2015-2019
- Global Hand Sanitizer Market 2015-2019

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