State of the Industry: Tequila in the U.S.

Description: The “State of the Industry” reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

Report Benefits:
- Valuable Data
- Insightful Analysis
- Forecasts to Help Plan
- Save Time and Money
- Reasonably Priced

Contents: Written Analysis (16 pages):

Drivers of Industry Growth
Flavored Tequila Sales and Market Shares
Overall Sales Trends
Value Priced Tequila
Premium Tequila
High End Premium Tequila
Super Premium Tequila
Per Capita Consumption Trends
Imports and Exports
Demographic Trends for Expenditures on Alcoholic Beverages
Consumer Price Trends for Alcoholic Beverages
Economy's Impact on Tequila Sales
Social Media a Vital Marketing Tool for Tequila Companies

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Average Price Per 9-Liter Case of Tequila Sold in the U.S., 2005-2019
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Per Capita Consumption of Distilled Spirits in the U.S., 2005-2019
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Average Annual Household Expenditures on Alcoholic Beverages At Home, by Detailed Demographic Characteristics, 2014 and 2019
Average Annual Household Expenditures on Alcoholic Beverages Away From Home, by Detailed Demographic Characteristics, 2014 and 2019
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U.S. Consumer Price Trends for Alcoholic Beverages, At Home vs. Away From Home, 2005-2019

Graphs (3 graphs):

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Average Price Per 9-Liter Case of Tequila Sold in the U.S., 2009-2019
Per Capita Consumption of Tequila in the U.S., 2009-2019

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