Cosmetic Dentistry Market by Product (Dental Implants, Dental Bridges, Dental Crowns, Orthodontic Braces, Dental Lasers, Dental Veneers, Dental Handpieces, Bonding Agents, Dental Lasers, Dental Chairs, CAD/CAM Systems) - Global Forecast to 2020

Description: Growing consumer awareness, rising focus on dental aesthetics, expanding middle-class population with increasing disposable incomes in developing nations, and rising dental tourism in emerging markets are the major factors driving the growth of the cosmetic dentistry market.

With rising focus on technological innovations and the increasing trend of R&D investments, various new products such as dental implants and equipment are being launched in Cosmetic Dentistry market, which are expected to further propel market growth. However, a lack of reimbursements for cosmetic dental procedures and the high cost of dental imaging systems could restrain the growth of this market during the forecast period.

In this report, the cosmetic dentistry market is segmented on the basis of product and region. On the basis of products, Cosmetic Dentistry market is segmented into dental implants, dental bridges, dental crowns, dental veneers, dental systems and equipment, orthodontic braces, bonding agents, and inlays and onlays. Of these, the dental systems and equipment market accounted for the largest share in 2014, owing to the wide applications of dental equipment such as dental chairs, handpieces, and CAD/CAM systems in dental procedures.

Geographically, the global cosmetic dentistry market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. In 2014, Europe commanded a major share of the cosmetic dentistry market; however, Asia-Pacific is expected to witness the highest growth rate during the forecast period. Growth in the Asia-Pacific market can be attributed to improvements in healthcare infrastructure, rising disposable incomes, and increasing dental tourism in this region.

Some prominent players in this market include Danaher Corporation (U.S.), 3M Company (U.S.), DENTSPLY International, Inc. (U.S.), Institut Straumann AG (Switzerland), Zimmer Biomet Holding, Inc. (U.S.), Align Technology, Inc. (U.S.), Sirona Dental Systems, Inc. (U.S.), Biolase, Inc. (U.S.), Planmeca Oy (Finland), and A-dec Inc. (U.S.).

Scope of the Report

The global cosmetic dentistry market includes the following segments:

Global Cosmetic Dentistry Market, by Type
- Dental Systems and Equipment
- Instrument Delivery Systems
- Dental Chairs
- Handpieces
- Light Curing Equipment
- Scaling Units
- CAD/CAM Systems
- Dental Lasers
- Dental Radiology Equipment
- Extra-oral Radiology Equipment
- Intra-oral Radiology Equipment
- Cone Beam Computed Tomography (CBCT) Scanners
- Dental Implants
- Dental Bridges
- Dental Crowns
- Dental Veneers
- Orthodontic Braces
Global Cosmetic Dentistry Market, by Region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Spain
  - Rest of Europe (RoE)
- Asia-Pacific
  - Japan
  - South Korea
  - India
  - China
  - Rest of Asia-Pacific (RoAPAC)
- Rest of the World (RoW)
- Latin America
- Middle East and Africa

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